

# Mahoning Valley Parent Magazine Trumbull County Parent Magazine 2019 Display advertising rates

★ 31,900+ monthly distribution

★ 24,000+ distributed through schools each month!

Prices listed reflect the rate for EACH MONTH of the contract. All rates are net.

## GLOSSY COVERS:

	1x	3x	6x	12x
Glossy cover*	\$1,605	\$1,395		
*Your logo as our cover sponsor and a full page b/w ad inside*				
Back cover or				
Inside front cover	\$1,435	\$1,244	\$1,160	\$1,109
Inside back cover (full)	\$1,086	\$ 945	\$ 833	\$ 741
1/2 pg. inside back cover	\$ 759	\$ 661	\$ 582	\$ 517

## SIZED ADS:

Full page inside	\$1,244	\$1,082	\$ 881	\$ 742
2/3 inside	\$ 806	\$ 700	\$ 624	\$ 575
1/2 page	\$ 748	\$ 623	\$ 553	\$ 497
1/3 page	\$ 423	\$ 353	\$ 305	\$ 276
1/6 page	\$ 264	\$ 229	\$ 165	\$ 144
1/12 page	\$ 130	\$ 108	\$ 95	\$ 87

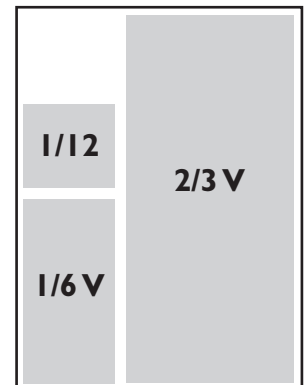
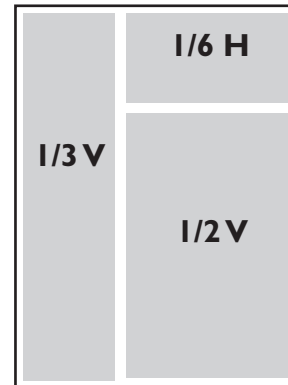
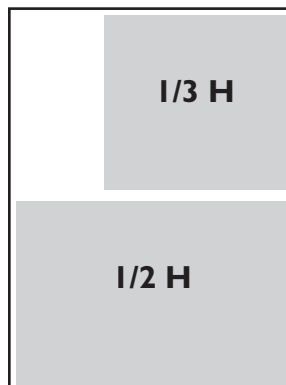


**COLOR SELLS! Ad 25% to ad price for full color. Subject to availability.**

One-time event advertisers, add color for an additional 30% of 1x price.

## Display advertising sizing chart

	Wide (Inches)	Tall (Inches)
Full page	7.25	9.5
2/3 page (V)	4.8	9.5
1/2 page (H)	7.25	4.6
1/2 page (V)	4.75	7
1/3 page (H)	4.8	4.6
1/3 page (V)	2.3	9.5
1/6 page (H)	4.8	2.2
1/6 page (V)	2.3	4.6
1/12 page	2.3	2.2



## Specialty Advertising

### Classified ads:

\$20.00 for first 15 words, 25¢ each additional word. Add bold for 50 cents per line. All ads must be prepaid.

### Preschool & Daycare Directory

\$25 per month with a signed 12-month contract or \$35 per month. Daycare & Preschool Directory ads are free with a 12-month display advertising contract for 1/3 page or larger. Talk to your ad rep for details.

### Business Directory

Display ads that run with the classifieds. Perfect for the small business!

SIZE	1x	3x	6x	12x
1/24	\$74	\$63	\$53	\$42
1/12	\$87	\$74	\$63	\$53
1/6	\$95	\$89	\$84	\$79

**2019**

## Marketing Services Guide

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