

2019 RETAIL RATE CARD

1. Personnel

Charles Jarvis, Publisher
Ted Snyder, General Manager
Harry Newman, Advertising Director

2. Credit policy

All new accounts must provide a completed credit application. Upon approval a line of credit will be established. Account balances are due by the 10th of the month and are subject to a 1.5% monthly charge.

3. Retail Rates**A. Open rates**

Daily	Sunday
\$49.10	\$55.80

B. Annual Bulk Contracts

	Daily	Sunday
5,000" Annual.....	\$29.80	\$34.00
3,300" Annual.....	\$30.50	\$34.50
1,350" Annual.....	\$31.25	\$35.45
650" Annual.....	\$32.40	\$36.70
330" Annual.....	\$33.00	\$38.10
170" Annual.....	\$34.30	\$38.80
129" Annual.....	\$37.30	\$42.30

C. Repeat Discounts

Advertisers wishing to repeat their 20" or larger Sunday ad within 6 days will receive up to 50% discount.

1st weekday.....	25% discount
2nd weekday.....	40% discount
3rd weekday.....	50% discount

D. Brand Builders

Our Brand Builders advertising program is designed to create name awareness for your business in the minds of readers by using frequency-making sure your message is seen repeatedly.

4 Inches (1x4 or 2x2)	Per Month (4 weeks)	Annual Investment
3 / week.....	\$372	\$4,464
5 / week.....	\$560	\$6,720
7 / week.....	\$780	\$9,360

6 Inches (2 col x 3")	Per Month (4 weeks)	Annual Investment
3 / week.....	\$510	\$6,120
5 / week.....	\$780	\$9,360
7 / week.....	\$1095	\$13,140

A one year contract allows the above rates to remain fixed during the

contract period.

- 6 Month agreement add 35¢ per inch
 - 3 month agreement add 50¢ per inch
- | | |
|-----------------|------------|
| One-Color..... | \$1.50 pci |
| Full color..... | \$3.50 pci |
- Add website \$100**

F. TICKET Contracts

TICKET is our weekly entertainment section published every Thursday.

OPEN	\$25 pci
12 x.....	\$22 pci
24 x.....	\$20 pci
36 x.....	\$18 pci
52 x.....	\$16 pci
Nitelif e Block	\$25 pci

4. Other Rates**Non Profit**

Daily \$27.30	Sunday \$30.60
Church Daily \$15.90	Sunday \$18.00
The Niles Times ...per in/open	\$14.30
..... pick up rate	\$6.90

The Niles Times is published every Wednesday as part of the Tribune Chronicle and delivered to those subscribers and single copy customers living in Niles, McDonald and Mineral Ridge.

Holiday Rates:

The Tribune Chronicle will be delivered to all Sunday subscribers on the following days and advertising will be charged at the Sunday rate: July 4th, Memorial Day, Labor Day, Thanksgiving, Christmas Day and New Years Day.

5. Color Rates

Newspaper color ads attract attention, generate excitement, enhance the appeal of advertising and sell 43% more merchandise on average.

	Daily	Sunday
1 Color	\$465	\$520
2 Colors	\$685	\$765
3 Colors	\$785	\$885

6. TribToday.com

Expand the reach of newspaper advertising to a unique online audience.

Over 100,000

unique visitors per month!

Over 300,000 visits / month**Over 1,400,000** pageviews / month

We offer a multitude of on-line products to reach the demographic of your choice.

