



AD SPECS

MAGAZINE TRIM SIZE

8.5" W X 11" H

BLEED SIZE

8.75" W X 11.25" H

LIVE AREA

7.875" W X 10.5" H



COVER POSITIONS

(W/ BLEED)

8.75" X 11.25"



FULL PAGE

(NO BLEED)

7.875" X 10.5"



1/2 PAGE (H)

7.875" X 5.125"



1/2 PAGE (V)

3.875" X 10.5"



1/4 PAGE

3.875" X 5.125"

THE MAGAZINE FOR GOOD LIFE IN NEW HAMPSHIRE

Granite Magazine is the opportunity to reach residents and visitors to the Southern New Hampshire region year-round. Reach residents who are seeking the the opportunity to engage with your products and services, while they enjoy seasonal activities with friends and neighbors.

- Granite Magazine is full-color and direct-mailed to Southern New Hampshire homeowners with median incomes above \$125,000.
- Granite Magazine is distributed to affluent property owners, residents and frequent guest of Southern New Hampshire. Each issue has a multi-month shelf life to keep your advertising message in front consumers throughout the year and to draw sales traffic from this lucrative market.
- On average, readers spend 30-40 minutes with high-end lifestyle magazines. Granite Living, at 64 pages, will include unique stories about people and experiences in the region, matched with superb photography.

Additional 20 percent for premium and guaranteed positions.

** All rates are net. Rates are not subject to agency commission.*



ISSUE DATES

PUBLISH - October 2019

Ad Space Reservation - Aug. 10, 2019 Final

Ad Materials Deadline - Sept. 3, 2019

POSITIONS & RATES*

FULL PAGE

1 X Rate.....	\$1,995
2 X Rate	\$1,665

HALF PAGE

1 X Rate	\$1,225
2 X Rate	\$1,085

QUARTER PAGE

1 X Rate	\$725
2 X Rate	\$625

3X rate is 33% off; 4X rate is 40% off; 5X is 50% off of 1X rate pricing.

SOFTWARE ACCEPTED

- Adobe PDF files (preferred format)
- Adobe Photoshop and Adobe Illustrator EPS files
- Files need to be press optimized with fonts embedded
- Images and files submitted should be at least 300 dpi resolution, CMYK color space.

MEDIA ACCEPTED

- CD or DVD disks
- Send electronic files to: adsales@nashuatelegraph.com
- FTP upload available for files greater than 10MB (contact publisher for details)

UNACCEPTABLE MEDIA

- Laser prints and graphics from Websites are not acceptable quality for printing.
- Images embedded in Microsoft Word, Publisher or Power Point.

PRODUCTION ASSISTANCE

Contact the publisher for basic assistance in the production of all ads.

CONTACT:

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603.594.1211

AD SUBMISSION:

Email advertising material to:
sunpubads@sunflowerpub.com