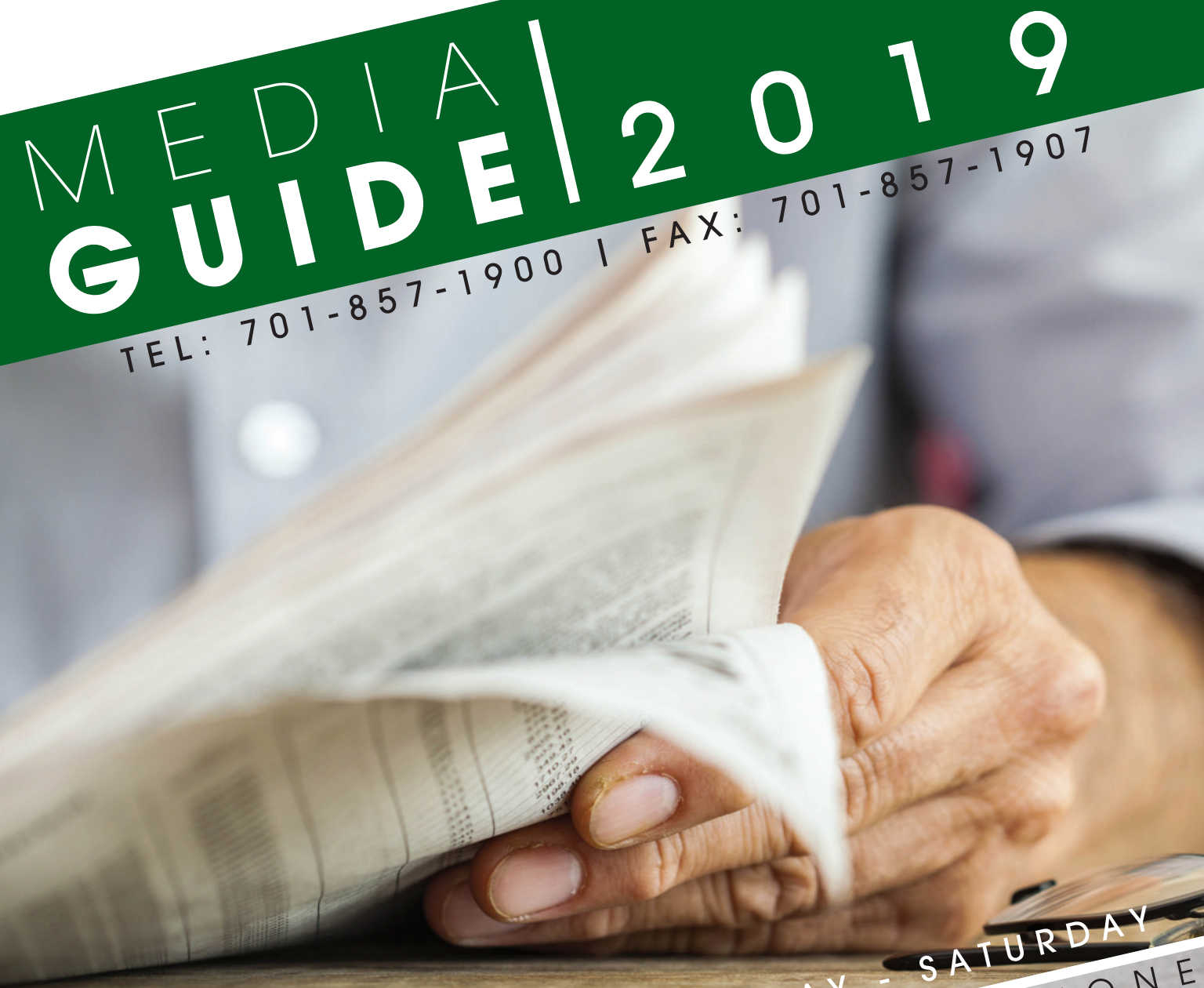


MEDIA GUIDE | 2019

TEL: 701-857-1900 | FAX: 701-857-1907



PUBLISHED MORNINGS, MONDAY - SATURDAY
PHONE



TABLET



301 4TH STREET • BOX 1150 | Minot, ND 58702-1150

Provided by

Minot Daily News

VIEW US ONLINE AT www.MinotDailyNews.com

Contacts

Publisher/Advertising Director, **Jim Hart**.....857-1912
jhart@minotdailynews.com

Editor, **Michael Sasser**857-1959
msasser@minotdailynews.com

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aboyle@minotdailynews.com

Circulation Director, **Thad Henderson**.....857-1998
thenderson@minotdailynews.com

Classified Department.....857-1917
classads@minotdailynews.com

Special Days/Pages/Features

Best Food Day..... Wednesday/Weekender

Best Automotive Day Thursday/Weekender

Best Real Estate Day..... Wednesday/Weekender

Best Entertainment Day Thursday/Friday

Best Business Day..... Monday

Health..... Monday

TV Weekender

Religion..... Weekender

Outdoors..... Weekender

Military..... Weekender

Parade Magazine Weekender

Travel Weekender

Agriculture Weekender

Trading Post (TMC) Tuesday

Display Closing Schedules (deadlines)

Issue..... Reservation/Copy..... Camera Ready

Monday..... Thursday, 4:00 pm Friday, Noon

Tuesday Thursday, 4:00 pmMonday, Noon

Wednesday Friday, 4:00 pm Tuesday, Noon

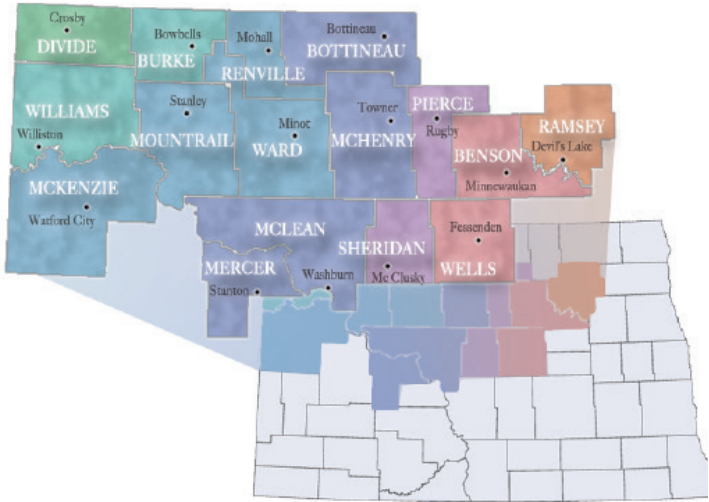
ThursdayMonday, 4:00 pm..... Wednesday, Noon

Friday..... Tuesday, 4:00 pm..... Thursday, Noon

Weekender Wednesday, 4:00 pmFriday, Noon

Trading Post Wednesday, 4:00 pm (week prior)

the
Magic
City
Minot



Strong business environment

- Fourth in overall economic outlook for 2017
(2017 Alec-Laffer State Economic Index)
- North Dakota ranked 9th best state in the nation for doing business (Forbes, July 15)
- North Dakota was ranked 1st in Best Hiring Climates.
(Gallop Job Creation Index, 2014)
- North Dakota ranks 2nd in the nation with the lowest unemployment rate 2.6%
(Bureau of Labor Statistics, October 2017)

Superior Education

The Minot community prides itself on its ability to provide superior educational opportunities for students of all ages. With top quality public and private secondary and elementary schools, a major university, trade and vocational schools, adult education, and programs for the mentally and physically disabled, Minot serves as a regional center for learning.

ROP Retail Rates

(per inch)

a. Open Rate..... \$34.30

Bulk Contracts

63"	\$31.60
125"	\$28.65
250"	\$28.20
500"	\$27.15
750"	\$25.90
1,000"	\$24.90
1,250"	\$24.30
2,000"	\$23.90
3,000"	\$23.55
4,000"	\$22.65
5,000"	\$21.85
7,500"	\$21.10
9,000"	\$20.35
12,500"	\$19.10

b. ROP Repeat Discount

ROP ads repeated within six days of original insertion with no copy changes will receive a one time 35% discount off regular rate. (Color charge does not apply)

c. The TRADING POST (Target Market Coverage)

Pickup Rate.....\$4.40/column inch

Open Rate.....\$13.90/column inch

Your advertisement can reach a majority of households in Ward, Renville, McHenry and Burke counties, portions of Bottineau, Mountrail, Divide, Rolette and McLean counties, plus free standing distribution at convenient locations throughout the area. Distributed free on Tuesday to 15,000 non-subscribers. Over 12,000 mailed to Minot area residents.

d. Anniversary Discount

Full Page Discount 35%

e. Church Rate

Any size ad\$23.15/column inch

f. Political

Any size ad\$31.60/column inch

g. Color Rates

One color plus black \$250

Full process \$360

Color accepted every publication day subject to availability and prior commitments.

National Advertising Rates

a. Open Rate..... \$42.90/column inch (net)
annual bulk agreements upon request

b. Color Rate 1 color plus black \$255 (net)
full process color \$425 (net)

Mechanical Measurements - 22" Web

a. Standard Page: 6 columns x 21.5 inches

Columns Inches (6picas/inch)

1 columns 1.58" (9.5 picas)

2 columns 3.25" (19.5 picas)

3 columns 4.92" (29.5 picas)

4 columns 6.63" (39.8 picas)

5 columns 8.32" (49.9 picas)

6 columns 10" (60.0 picas)

Mechanical Requirements

a. Standard Page

Minimum display advertisement acceptable:

1 column x 3 inches. Advertisements 18 inches deep and over will be billed 21.5 inches. Minimum size double truck 10-1.2 inches minimum depth.

b. Tabloid Page

Minimum display advertisement acceptable:

1 column x 3 inches. Advertisements over 9 inches deep will be billed at 10 inches. Tabloid column sizes are the same as standard page columns. However, mechanical adjustments are necessary.

c. General Specifications

Offset printing, halftone screen: 85 lines, web width: 22 inches, press folder cutoff: 22-3/4 inches.

d. Preferred Positions

Preferred positions are guaranteed for a 25% premium on availability basis only.

Services

- Proofs of ads (10 inch minimum) will be provided if all copy has been submitted by deadline.
- Number of tearsheets will be determined by the nature and need of the business. Tearsheet service may be subject to an additional charge. Affidavits of publication will be furnished free of charge when copies of papers in which the advertisements appeared have been depleted.
- Glossies of completed ads will be charged at \$50 per slick or negative.
- Finished composition charge is \$74.75 per hour (minimum one hour charge.)
- E-mail or other camera ready advertising delivery charge \$40 min.

Classified Rates

- a. Open Rate \$4.98/line (\$49.80/inch)
- b. Bulk Contracts
- | Lines | Inches | Per Line | Per Inch |
|-------------|-------------|--------------|----------|
| 950..... | 95 | \$2.01 | \$20.10 |
| 1,870..... | 187 | \$1.85 | \$18.50 |
| 3,750..... | 375 | \$1.83 | \$18.30 |
| 7,500..... | 750 | \$1.77 | \$17.70 |
| 15,000..... | 1,500 | \$1.60 | \$16.00 |
| 30,000..... | 3,000 | \$1.54 | \$15.40 |
| 60,000..... | 6,000 | \$1.47 | \$14.70 |
- c. 9 columns per page. Ads with no copy changes which repeat within 30 days of original insertion will be discounted 35% 3 lines or 1 inch minimum
- d. Color Rates
- | | |
|----------------------------|-------|
| One color plus black | \$105 |
| Full process | \$155 |
- e. Internet Line Ad Charge \$5.60
- f. The TRADING POST (Target Market Coverage)
- | | |
|-----------------------------|------------------|
| Open Rate..... | \$8.85/col. inch |
| Agreement Pickup Rate | \$4.20/col. inch |
- Your advertisement can reach a majority of households in Ward, Renville, McHenry and Burke counties, portions of Bottineau, Mountrail, Divide, Rolette and McLean counnies, plus free standing distribution at convenient locations throughout the area.
- Distributed free on Tuesday to 15,000 non-subscribers. Over 12,000 mailed to Minot are residents.

- g. Church Rate
- | | |
|-------------------|-------------------|
| Any size ad | \$15.60/col. inch |
|-------------------|-------------------|

National Advertising Rates

- a. Open Rate \$51.20/col. inch (net)
- b. Color Rates 1 color plus black \$255 (net)
full process color \$425 (net)

Classifications 80 categories including:

Real Estate-Sales	Legal/Public Notice
Real Estate-Rent	Merchandise
Mobile Homes	Pets/Livestock
Automotive	Farm Supplies/Equipment
Recreational Vehicles	Services
Employment	Financial

Special Classifications

BUSINESS & SERVICE DIRECTORY
REAL ESTATE (Showcase of Homes)
MACHINERY ROW

Typography In-Column Classified

The basic in-column classified body type is 7 point Helvetica.

Classified Closing Schedules (deadlines)

a. Classified Display

Issue	Reservation/Copy	Camera Ready
Monday.....	Thursday, 4:00 pm	Friday, Noon
Tuesday	Thursday, 4:00 pm	Monday, Noon
Wednesday	Friday, 4:00 pm	Tuesday, Noon
Thursday	Monday, 4:00 pm.....	Wednesday, Noon
Friday.....	Tuesday, 4:00 pm	Thursday, Noon
Weekender	Wednesday, 4:00 pm	Friday Noon
Trading Post	Wednesday, 4:00 pm (week prior)	

b. Classified Line Ads

Day	
Monday.....	Friday, 1:00 pm
Tuesday	Monday, 11:00 am
Wednesday	Tuesday, 11:00 am
Thursday	Wednesday, 11:00 am
Friday.....	Thursday, 11:00 am
Weekender	Thursday, 11:00 am
Trading Post	Thursday, 1:00 pm (week prior)

Mechanical Requirements

- a. In-column “set-solid” or “display”, minimum size:
1 col. x 3 inches
- b. Mixed display (mixed type, border, illustrations and logos), minimum size: 1 col. x 1 inch.
- c. Ads more than 18 inches deep will be billed 21.5 inches.

Mechanical Measurements

a. 9 columns x 21 1/2 inches = 192 1/2 column inches			
Column.....	Inches Wide	Column.....	Inches Wide
1.....	1”	6.....	6.65”
2.....	2.12”	7.....	7.77”
3.....	3.27”	8.....	8.88”
4.....	4.4”	9.....	10”
5.....	5.5”		
Printed dimensions: 10.375 inches wide x 21 1/2 inches deep.			

BRAND BUILDERS

Is a simple concept.

Reach + Frequency + Time = Success

People make purchasing decisions based
on the business they think of first.

Your Brand Builder Ad May Include:

- One Benefit Heading
- Company Name/Logo
- One Graphic Element
- Phone Number, Address & Web Address

1 & 2 Year Agreement

2 column x 2" or
1 column x 4" Ads Per Month

3 ads per week	\$325.00
5 ads per week	\$510.00
6 ads per week	\$675.00

1 & 2 Year Agreement

2 column x 3" or
1 col. x 6" Ads Per Month

3 ads per week	\$445.00
5 ads per week	\$705.00
6 ads per week	\$960.00

Contract allows the above rate to remain fixed during the contract period and is exempt from rate increases.

All contracts canceled before expiration date will be billed at earned contract for volume filled. Prices include internet Home Page.

Contracts for ads larger than six inches available upon request.



FirstLight[®]
HOME CARE

Serving Minot and Surrounding Area

Personal Care ■ Companion Care
Call Today for a Free Consultation

701-881-0101
www.firstlighthomecare.com




YOUR DONATION STAYS LOCAL. DONATE TODAY.




1941 4th St SW Minot
svunitedway.com

Preprint Rates

Minot Daily News Preprints: Full Distribution (cpm)

EFFECTIVE 9/1/19

	Open	13x	26x	50x
Minimum	\$41	\$36	\$34	\$32
4 tab (2 full pages)	\$52	\$43	\$40	\$38
8 tab (4 full pages)	\$59	\$52	\$48	\$44
12 tab (6 full pages)	\$65	\$56	\$54	\$52
16 tab (8 full pages)	\$70	\$61	\$59	\$55
20 tab (10 full pages)	\$74	\$65	\$61	\$59
24 tab (12 full pages)	\$78	\$67	\$65	\$61
28 tab (14 full pages)	\$85	\$71	\$67	\$65
32 tab (16 full pages)	\$89	\$76	\$71	\$67
36 tab (18 full pages)	\$92	\$79	\$76	\$71
40 tab (20 full pages)	\$96	\$85	\$78	\$74
44 tab (22 full pages)	\$101	\$88	\$84	\$77
48 tab (24 full pages)	\$107	\$91	\$88	\$83

THE Trading Post

TUESDAY DELIVERY - FULL DISTRIBUTION (cpm)

Max. Weight, Oz.	Open	13x	26x	50x
0.18.....	\$52	\$48	\$47	\$43
0.34.....	\$54	\$49	\$48	\$46
0.66.....	\$57	\$50	\$49	\$48
0.98.....	\$68	\$55	\$54	\$52
1.30.....	\$84	\$62	\$61	\$60
1.62.....	\$101	\$77	\$78	\$72
1.94.....	\$115	\$89	\$88	\$85
2.26.....	\$126	\$108	\$106	\$103
2.58.....	\$142	\$122	\$121	\$120
2.90.....	\$154	\$140	\$139	\$137
3.22.....	\$163	\$149	\$148	\$146
3.54.....	\$175	\$163	\$158	\$153
3.86.....	\$180	\$167	\$165	\$160

TOTAL MARKET DISTRIBUTION:

	M.-Fri.	Sat.	Sun.
Minot Daily News.....	12,250	12,500	13,500
Trading Post - Tuesday.....	15,000		

NATIONAL NEWSPAPER RATES (cpm)

	W,Th,Sat	Sun.
Minimum Size	\$46	\$48
4 tab (2 full pages).....	\$56	\$59
8 tab (4 full pages).....	\$64	\$68
12 tab (6 full pages).....	\$70	\$75
16 tab (8 full pages).....	\$75	\$80
20 tab (10 full pages).....	\$80	\$84
24 tab (12 full pages).....	\$83	\$89

NATIONAL TRADING POST RATES (net)

Max. Weight, Oz.		
0.18.....	\$60	1.30.....\$96
0.34.....	\$62	1.62.....\$115
0.66.....	\$65	1.94.....\$132
0.98.....	\$78	

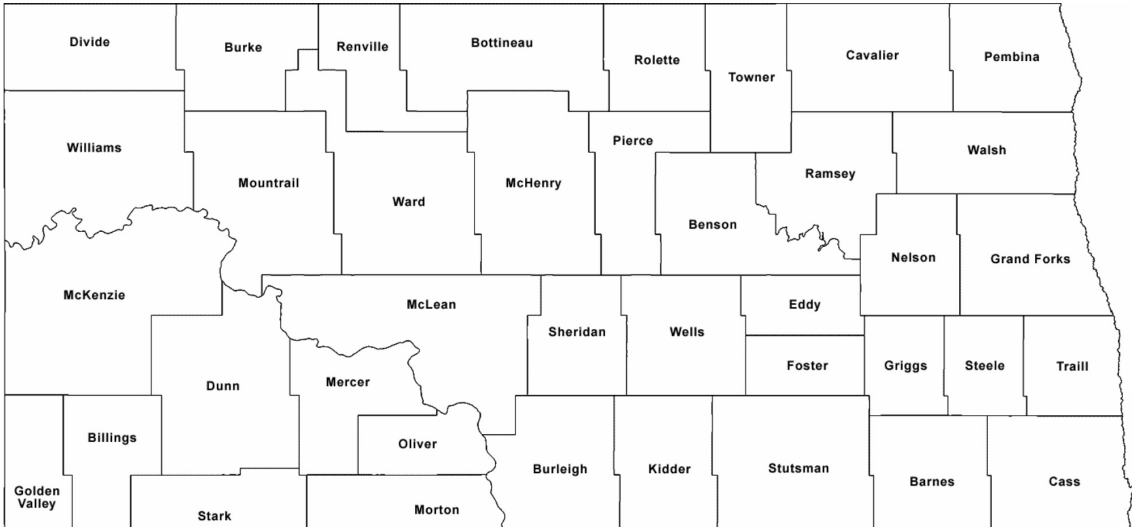
Preprint Closing/Shipping Information

- a. **Reservations: 10 working days prior to insertion.** Deadline subject to change for holidays.
- b. **Receiving deadline: 5 working days prior to insertion date.**
- c. **Minimum insertion charge: \$145.**
- d. **Receiving dock hours Monday - Friday, 8 am-12 pm and 1 pm-4 pm**
- e. **Packaging:** Secured bundles on skids or cartons in turns of 100. Single stacked pallets no larger than 5 feet high. Minimum 4 bads per pallet. If insert is physically thicker on one side, please bundle inserts in turns of 50. Maximum folded size: 11-1/4" x11-1/2".
- f. **We reserve the right to refuse any damaged skid on delivery.**
- g. **Address deliveries to: Minot Daily News, 301 4th Street SE, Minot, ND 58701**

Mechanical Requirements/Zoning

- a. **Inserts accepted Wed., Th., Weekender**
- b. Zoning not accepted
- c. Product width: 7" minimum, 11-1/2" maximum any piece over 11-1/2" must be quarter folded
- d. Product thickness: 80# bond minimum
- e. Product samples or pouchable inserts available upon request. Call your advertising representative for price quote.
- f. Additional charges may apply to unique, non-standard or damaged inserts.
- g. Odd shaped inserts are accepted but client is not guaranteed of problem free insertion.

Minot Daily News Coverage



Minot Daily News

Minot Daily News

Online Advertising Solutions

Half Page

	ROS	Targeted
Open	\$15	\$17
100k	\$13	\$15
200k	\$12	\$14
300k	\$11	\$12

Leaderboard/Skyscraper/Large Rectangle

	ROS	Targeted
Open	\$13	\$14
100k	\$11	\$12
200k	\$9	\$10
300k	\$7	\$8

Video:
\$500
4 weeks
up to 30 seconds
Back to back options
available
(advertiser provides ad copy)

Up on the rooftop
more local news

Letters to the Editor
Business
Outdoors
Religion
Special Sections
North Dakota News
North Dakota Sports
Sports Columns

Leaderboard 728 x 90

LOCAL SPORTS

Minot wrestling notebook: Sifting through the Rumble

By ALEX EISEN Staff writer
aeisen@minotdailynews.com Both Minot area high school wrestling teams, Class A Minot High and Class B Bishop Ryan, competed at ...

EDITORIALS

Street parking enforcement is unpleasant but...

There are aspects of police work that law enforcement officers take to with more zeal than others. Honestly, men and women who enter the field are generally ...

OBITUARIES

Rolland Anthony Rivers

Dec. 11, 1925-Dec. 31, 2016 Rolland Anthony "Tony" Rivers age 91, of Crosby, ND passed away on Saturday, December 31, 2016 at St. Luke's ...

Lions' defense roars

Defense wins games. And the Bishop Ryan girls basketball team displayed some brilliant defense Tuesday night in a 53-35 road win over Our ...

Commission's action on sheriff reeks of politics

If there was an honest word spoken Tuesday during a Ward County Commission meeting discussion of the future of suspended Sheriff Steve Kukowski, ...

Delores M. Luckman

June 10, 1938 - Jan. 3, 2017 Delores M. Luckman, 78, Minot, ND, formerly of Bowbells, ND, passed away Tuesday, January 3, 2017, at ...

Murken gets 100th win, Beavers beat Duluth

Top Minot sports stories of 2016

more local sports

A little patience for cleanup efforts is needed

Something for everyone at the public library

more editorials

Myron Hanson

Area Deaths 1-5-2017

more obituaries

Leaderboard 728 x 90

#LIVING



Celebrity trainers offer 9 steps for getting back to...

Tips to Save and Spend Wisely in 2017

Bring in the birds for winter beauty and entertainment

more #living

ARTS & ENTERTAINMENT



Jeremiah James, Wild Hands to play at Otis &...

New energy for the new year

Honoring sacrifice and protecting tradition

more arts & entertainment

FOOD



LOCAL TASTES: Swedish buns recipe handed...

Pepper Pot Soup: The soup that won the war

Giovanni's Comforting Pasta Bolognese a perfect antidote to winter

more food

WEEKENDER

more weekenders

Do you believe the local economy is better or worse than it was one year ago?

- ☐ Better
☐ Worse



Leaderboard 728 x 90

Video
up to

30 seconds
(ad copy not provided by MDN)

Large Rectangle
300x250

Available Routes

NEWSLETTER

Today's breaking news and more in your inbox

EMAIL ADDRESS

I'm interested in (please check all that apply)

☐ Daily Newsletter ☐ Breaking News

SUBSCRIBE

BRAND BUILDERS

Advertising affords you the opportunity to give people reasons to do business with you rather than your competition.



Half Page
300x600

Questions?

Contact your sales rep today!

701-857-1900

www.MinotDailyNews.com



The Trading Post

(Targeted Market Coverage)

Open Rate \$13.90/column inch
Pickup Rate \$4.40/column inch

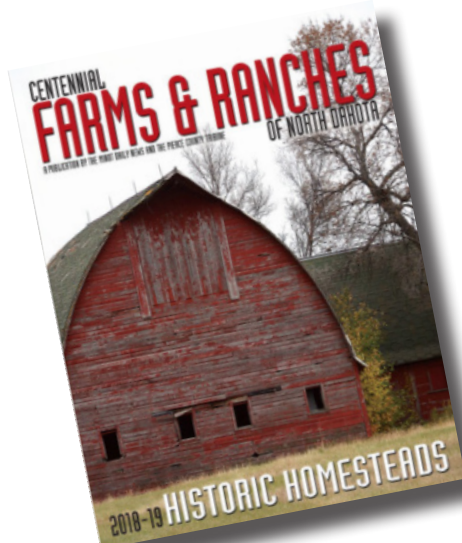
Average circulation per publisher's records, 12/01/2015.
Distributed free on Tuesday to 15,000 non-subscriber households.
Your advertisement can reach a majority of households in Ward, Renville, McHenry, and Burke counties, portions of Bottineau, Mountrail, Divide, Rolette, and McLean counties, plus free standing distribution at convenient locations throughout the area.



The Pierce County Tribune

Open Rate \$9.25/column inch
Pickup Rate \$4.40/column inch

Average circulation per publisher's records, 12/1/2017.
Delivered on Saturday's to 2,200 subscriber households.
Your advertisement can reach a majority of households in Rugby and Pierce County Area.



Centennial Farms & Ranches

Centennial Farms & Ranches of North Dakota explores the legacy of 100-plus year old farms, their founding, challenges and accomplishments as they passed through their generations and through numerous decades of changes in agriculture and in society. The stories of these farms and those who worked and maintained them is a reflection of the evolution of rural communities and farming life -- achievement and setbacks -- over the course of a century of tremendous demographic, market and social change.

2019 Special Sections

January

Year in Review

Special editorial section featuring top local and regional stories of the year with advertisers placed around the outer edges of the pages in chronological order when their businesses began. Published January 1, 2015.

Inside AG

An agricultural publication featuring a look into all aspects of farming and ranching in northwestern North Dakota

Magic Minot Coupon Book

Money saving coupons distributed by the Minot CVB in relocation packets and to Canadian shoppers at trade shows.

Minot Area Chamber of Commerce Map

Official Chamber City Map showing points of interest and City growth

Readers' Choice Tab

Nominated winners will be announced in this new year special.

February

Inspire Health Magazine

A quarterly publication empowering natural living.

March

Inside Ag

An agricultural publication featuring a look into all aspects of farming and ranching in northwestern North Dakota.

Golf Guide

A guide to area golf courses.

March Madness

The Minot Daily News will publish the NCAA Men's Basketball Brackets 3 consecutive Monday's during the 2015 March Madness Playoffs.

Senior Scene

A special section that features nutrition & fitness columns, a "Remember When" column and special features on interesting area seniors. Plus, a calendar of events! Tabloid design specifically for Seniors.

April

Progress

These 4 weekly editions highlight the constant growth of northwestern North Dakota.

Destination Minot

This special booklet provides entertainment schedules for our region and ideas to keep you busy all summer long; it is distributed to hotels, restaurants, tourist attractions, and the Minot Convention and Visitors Bureau.

Inside Ag

Inspire Health Magazine

May

Big Summer Event Tab

A publication offering great savings and reader contest to win prizes.

Inside Ag

June

State Fair Tab (Statewide)

This tabloid is distributed to over 200,000 households in North Dakota encouraging them to experience the North Dakota State Fair and all its great entertainment.

Senior Scene

Inside Energy

An inside peak into all forms of energy and what it means to the region

July

Inside Ag

Eatery Guide

Section containing menus from select area restaurants.

August

Football Tab

Covers area university and high school football, providing schedules, player capsules and highlights on over 40 football teams.

Inspire Health Magazine

September

Hometown

This full color magazine shares stories and highlights of area townspeople, businesses and organizations. A great local keepsake to save for many years.

Senior Expo Events

Senior Scene

October

Bridal Guide

Forever A Bride's Resource

Inside Ag

November

Inside Energy

An inside peak into all forms of energy and what it means to the region.

Readers' choice Ballot

Pulse

Highlights area medical facilities with a detailed look into up and coming procedures and physicians in our area.

Inspire Health Magazine

Thanksgiving Day Wrap

The much anticipated Thanksgiving Day paper includes this full color section which is 'wrapped' around a bundle of local store flyers promoting 'Black Friday'.

December

Senior Scene

Christmas Wrapping Paper

Full page ad with a full color custom designed Christmas wrap on the other side.

Christmas Day Wrap

To Christmas Day paper includes this full color section which is 'wrapped' around a bundle of local store flyers.

Terms and Conditions

- a. Contract and approved credit application required to earn other than open rate
 - b. Display advertising accepted on a cash with order basis until credit has been approved. VISA/MC/Discover accepted.
 - c. Advertising agencies which place advertisements for and receive statements for their customers are acting as agents for the customer
 - d. The Minot Daily News does not accept brokered advertising.
 - e. The Minot Daily News will not extend credit for advertising orders or space reservation that claim sequential liability.
 - f. All advertising credit balances must be taken in-kind (i.e., through additional advertising) and must be taken within one year.
 - g. Placement for and advertising constitutes a specific representation by the advertiser of the advertiser's solvency, and that such advertising will be paid in full in keeping with the Minot Daily News' credit policy.
 - h. The advertiser and/or advertising agency agrees to defend and indemnify the publisher against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights of privacy resulting from the publication of the advertiser's advertisement. In the event of a suit to effect payment of this account, the jurisdiction will be the Ward County Court, state of North Dakota. If judgment is entered against advertiser, actual attorney fees and court cost will be charged.
- d. Charges to an account are due and payable on the 15th of the month following the publication.
 - e. Political and cause advertising must be prepaid at the political rate for candidates and events relation only to the Minot Daily News market; open rate for all others. Ads must conform to all related laws and must be submitted one week prior to publication for approval.
 - f. All going-out-of business advertising and temporary business advertising (Christmas tree sales, income tax services, fireworks, etc.) must be prepaid.
 - g. The Minot Daily News' liability shall at no time in any way exceed the cost of the space involved. Any error in any advertisement should be reported immediately as the Minot Daily News' liability is limited to first insertion, and ceases completely if not reported within five days of the publication date. The publisher shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement. The publisher's liability for other errors is strictly limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement. The Minot Daily News will provide a letter of correction specifying any error in an insertion. For non-insertion of any advertisement beyond the amount that may have been pre-paid for such advertisement.
 - h. Dates and times for cancellation of advertisements are the same as the deadlines for placing advertisements. If time permits, emergency cancellation of advertisements past deadlines will be accommodated for a 50% charge of advertisement cost.
 - i. Every effort will be made to meet reasonable position requests. Failure to meet position requests will not constitute cause for adjustment, refund or return.
 - j. If deadline is met, a proof will be issued for most ads for error correction. Extensive changes or revision may result in composition charges.
 - k. All advertisements will be billed in column inches with quarter inch minimum graduations.
 - l. Every effort will be made to return photographs or other materials furnished by advertisers upon their request, but the Minot Daily News cannot be held responsible in case of loss or damage.
 - m. All property rights to any advertisement produced by the Minot Daily News are the property of the Minot Daily News.

Policy

- a. The Minot Daily News reserves the right to refuse any advertising submitted for publication, including addition of the words "Paid Advertisement" above any advertisement set to resemble news matter.
- b. Publisher reserves the right to change advertising rates at any time. Contract advertisers will be given notice in writing 30 days prior and all contracts are accepted subject to this reservation. If such revisions are not acceptable to the advertiser, the advertiser shall have the right to re-sign or terminate the contract upon the date of change, by writing the newspaper upon notice of change.
- c. Rates appearing in this publication are net rates, except where otherwise noted.

Official Newspaper of Ward County, published by The Minot Daily News, Inc., at 301 Fourth Street Southeast, Minot, ND

Established 1884. Entered as second class matter at Post Office, Minot, ND, under Act of Congress of March 3, 1879. Member, Audit Bureau of Circulations.

Member Associated Press, which is entitled exclusively to the use for republication of all the local news printed in this newspaper as well as all Associated Press news dispatches.