Why Writing Skills Are More Important Than Ever

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Digital technology makes a lot of things simpler. It's also causing some cherished forms of communication, like letter writing, to become almost obsolete. But a surprising paradox of digital technology is the emphasis it places on writing skills.

Show me popular schools

By Sarah Wright

Why Are Writing Skills So Important?

Though we live in an era where print media is faltering, and people hand write and mail letters out of novelty rather than necessity, writing skills are still important. In fact, it can be argued that they are even more important now than ever. It's always been important for professionals and academics to use proper grammar and communicate well, but now, it's increasingly important for more people to have good writing skills.

The reasons for that are many, but the two main forces in play are the Internet and a highly competitive job market. Though some see the rise of digital media as the death of writing, the Internet actually makes unprecedented use of text. Newspapers were, of course, written in type, but they didn't allow for the reader interaction that news
websites have. And though a resume and cover letter have long been staples of a job search, the ability to make your application packet stand out is a major step in even being considered for a position.

Technology Makes Your Writing Visible

Career Communication

Perfect School Search

What subject are you interested in?
- Communications and Journalism
- English Composition
- Writing

What degree level are you looking for?
- Select your preferred degree level

Where do you want to attend class?
- Show me all schools

Find Schools

10 Popular Schools

1. Full Sail University
   (/directory/school/Full_Sail_University.html)
   - MFA in Creative Writing (/program/Full_Sail_University_MFA_in_Creative_Writing.html)
   - BFA in Creative Writing for Entertainment (/program/Full_Sail_University_BFA_in_Creative_Writing_for_Entertainment.html)

What is your highest level of education?
- Select One...
2 Southern New Hampshire University

- MEd in Reading & Writing Specialist
- MA in English and Creative Writing - Fiction
- BA in Communication - Professional Writing
- BA in Creative Writing - Poetry

What is your highest level of education?

Select One...

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3 Grand Canyon University

- BA in English Literature
- BA in Communications
- BA in Digital Film - Screenwriting

What is your highest level of education?

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4 Ashford University
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What is your highest level of education?

Select One...

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5  Walden University
(/directory/school/Walden_University.html)

- M.S. in Communication (/program/Walden_University_MS_in_Communication_-_General_Program.html)
- MS in Management - Communication

What is your highest level of education?

Select One...

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6  University of Phoenix
(/directory/school/University_of_Phoenix.html)

- BS in Communication - Culture and Communication (/program/University_of_Phoenix_BS_in_Communication_-_Culture_and_Communication.html)
- BA in English (/program/University_of_Phoenix_Bachelor_of_Arts_in_English.html)
- AA in Communications (/program/University_of_Phoenix_Associate_of_Arts_in_Communications.html)

Do you prefer online or campus based learning?

Select One...

Get More Information

7  Colorado State University Global
(/directory/school/Colorado_State_University_Global.html)

- BS in Communication (/program/Colorado_State_University_Global_BS_in_Communication.html)
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