



Connecting People to MailChimp

29th September 2016

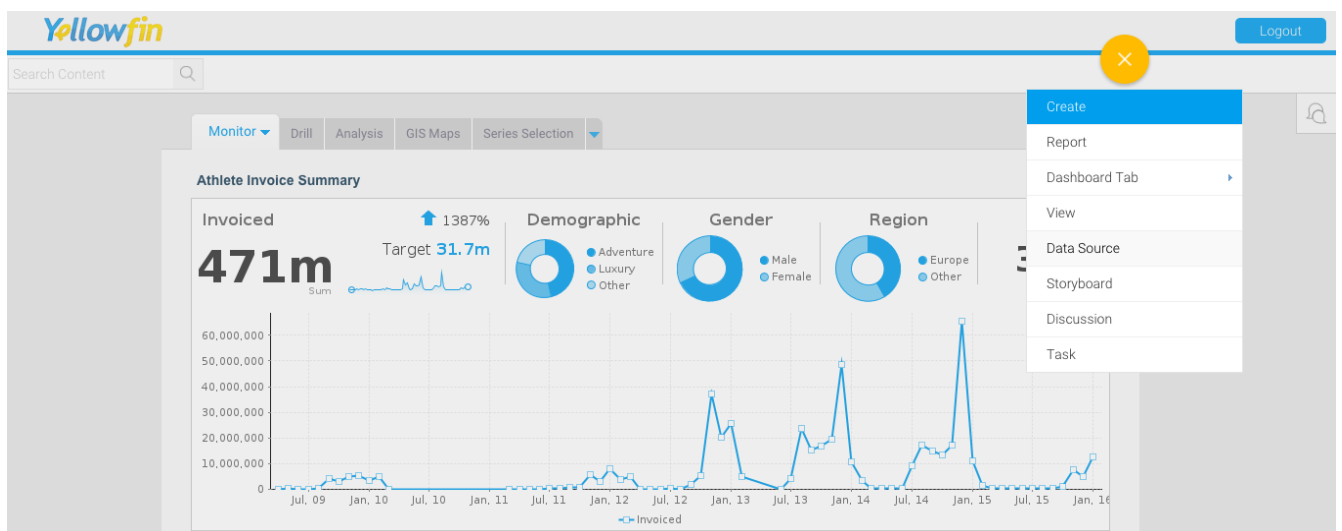
Yellowfin makes connecting to MailChimp and sharing insights easy:

1. [Install your connector](#)
2. [Connect to your account](#)

Install your Connector

Add a New Data Source

- a) Log into your Yellowfin Server
(The User must have permissions to add a new Data Source)
- b) Click **Create** and select **Data Source**

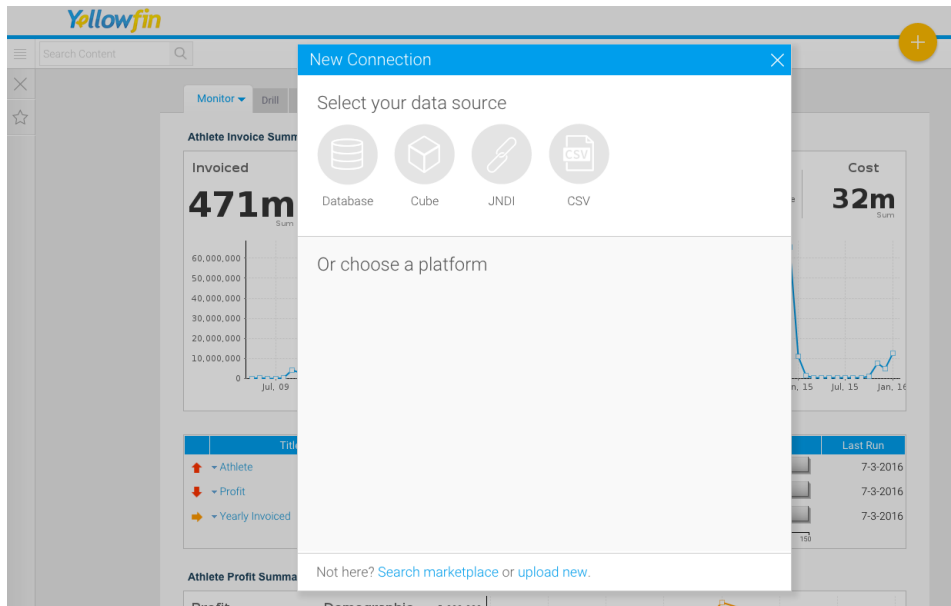


Upload new connector

If you can see the icon for the MailChimp Connector at the **New Connection** step, then you can skip to step **Connect to your MailChimp Account**. Otherwise you will need to select the **Not here?** link.

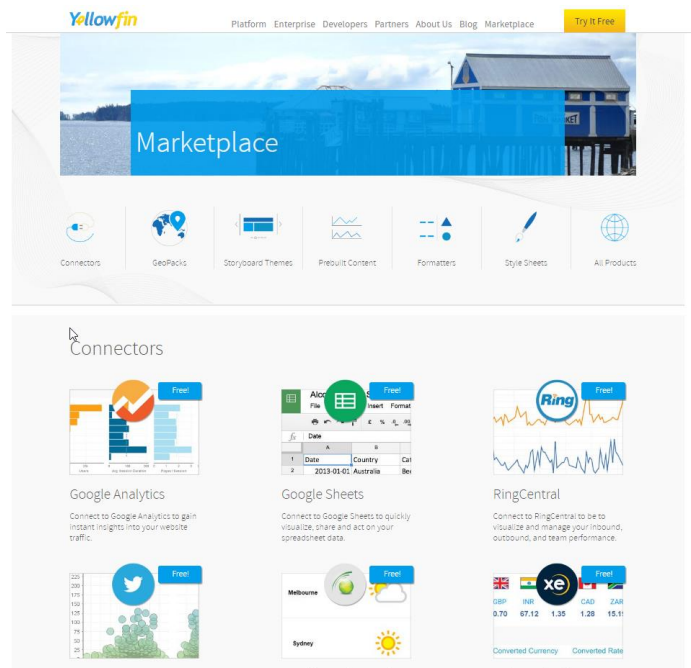
Search Marketplace - download your connector from the Yellowfin Marketplace

Upload New - upload your connector to your instance of Yellowfin



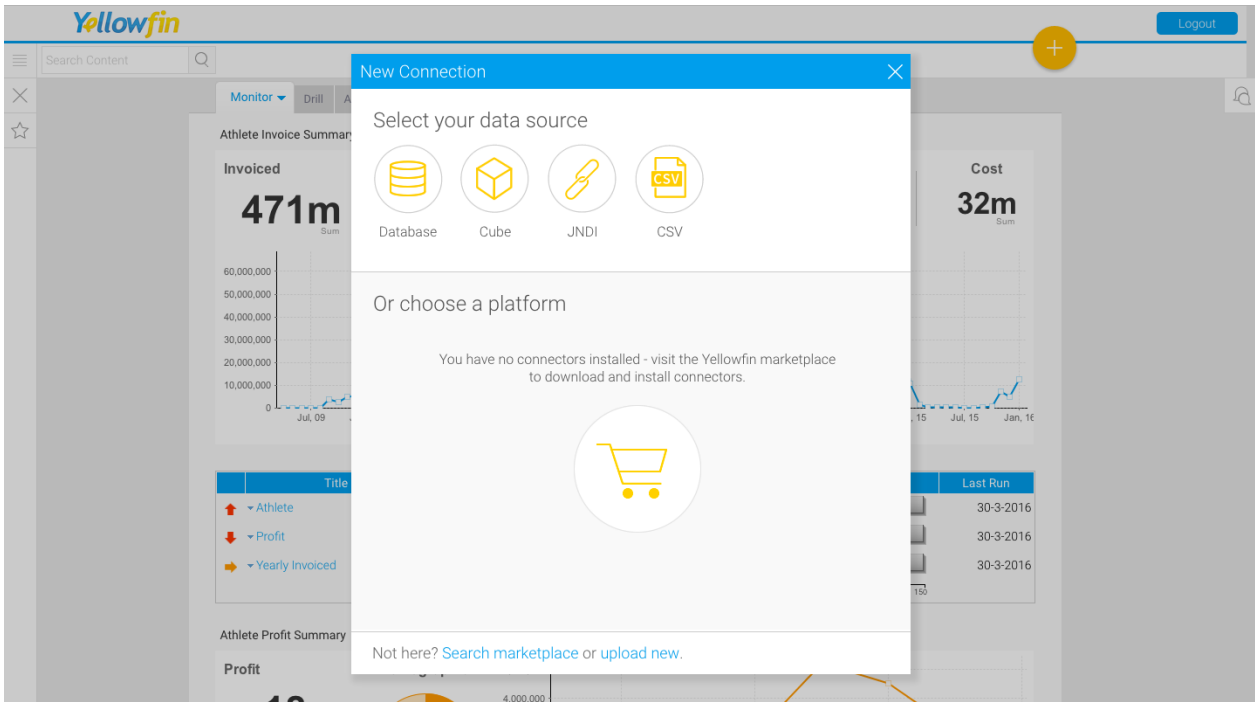
Download the connector from the Yellowfin Marketplace

- c) Go to the [Yellowfin Marketplace](#)
- d) Download the **MailChimp Connector** (it's free!)



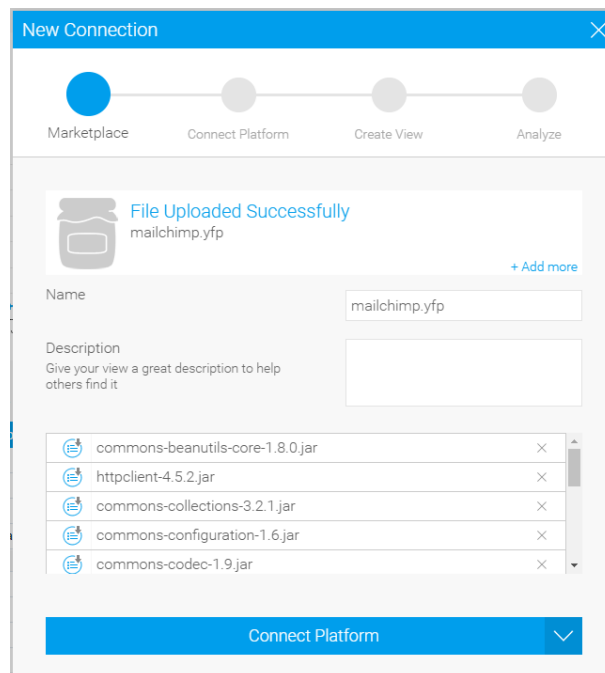
Upload your new Connector

- a) Click **Upload New**.



- b) Give your connector a **name** and **description**.
- c) Click **Connect Platform**.

Your connector will now be available under your **Data Source's** list.



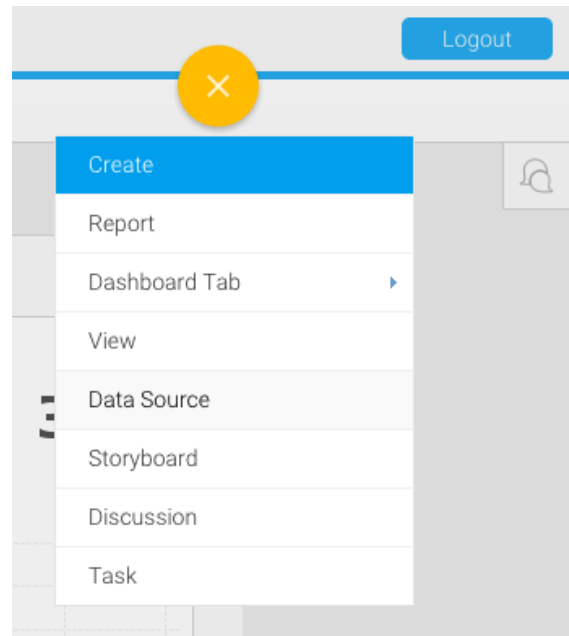
Connect to your MailChimp account

Once your MailChimp Connector is installed, you can use it to connect to your MailChimp account.

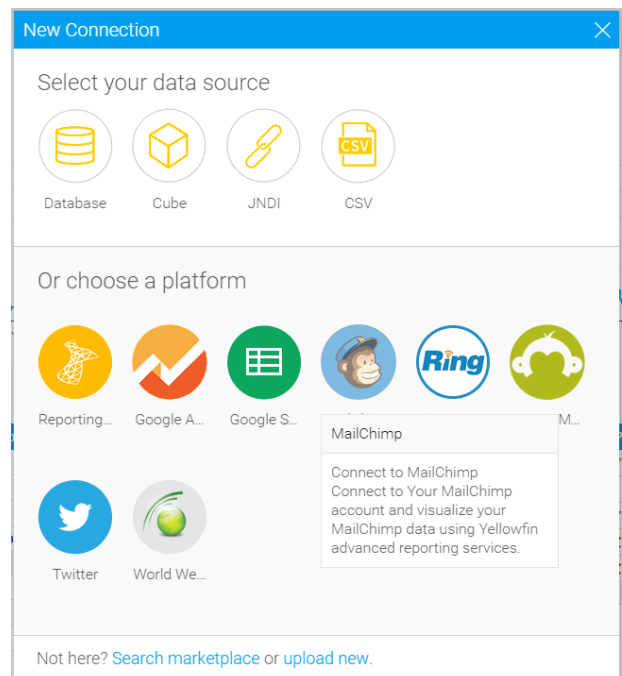
Create a new Data Source

a) Click **Create** and select **Data Source**.

(If you have just installed your connector, then you will be immediately taken to the next step)



b) Select **MailChimp**



Name your Connection and Enter your Account Details

- c) Give your connector a **name** and **description**.
- d) Click **“Request Code”**
- e) In the window that opens, click into your MailChimp Account.
- f) Copy the **“Authentication Code”** to your clip board.
- g) Paste your **“Authentication Code”** into the **“Authentication Code”** box in Yellowfin.
- h) Click **“Authorize Code”**
- i) Click **Launch Pre-Built Content**

New Connection

Connection Setti... Create View Analyze

Name:

Description:

Connection Details:

1. Click Authorize MailChimp.
2. You will be redirected to a web page. Add your User Name and Password and Click 'Sign In'.
3. Copy and paste the code into the Code field into Yellowfin, and click Authorize MailChimp.

1. Request Authentication Code:

2. Enter Authentication Code:

3. Authorize MailChimp:

Access Token:

About Yellowfin

Yellowfin is a global Business Intelligence (BI) and analytics software vendor passionate about making BI easy. Founded in 2003 in response to the complexity and costs associated with implementing and using traditional BI tools, Yellowfin is a highly intuitive 100 percent Web-based reporting and analytics solution. Yellowfin is a leader in mobile, collaborative and embedded BI, as well as Location Intelligence and data visualization.

Over 10,000 organizations, and more than 2 million end-users across 70 different countries, use Yellowfin every day. For more information, visit www.yellowfinbi.com

Additional Resources

[**Yellowfin Website**](#)

[**Yellowfin Marketplace**](#)

[**Yellowfin Wiki**](#)

[**Support Forum**](#)

[**YouTube Channel**](#)