



Heritage of Pride, Inc.

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NYC PRIDE GEARS UP FOR 2019-2020 SEASON

*Organizational transition post Stonewall50/WorldPride
reflects effort to create diverse and inclusive environment of the LGBTQIA+ community*

NEW YORK, NY DECEMBER 9, 2019 - NYC Pride, the organization responsible for executing LGBTQIA+ events in New York City in the month of June, announces significant changes within the organization for the 2019-2020 season of NYC Pride.

After a decade leading Heritage of Pride through a period of tremendous growth and increased visibility through community building, sponsorship development and innovative event planning, Executive Director **Chris Frederick** will be moving away from his role and accepting a position with OUT Leadership as Managing Director of Global Events.

As the organization begins the search for Chris' successor, **David A. Correa** has been appointed as the Interim Executive Director. "David's experience in sales, event planning, and management of event staff, make him an appropriate fit for the role," said **Maryanne Roberto-Fine**, NYC Pride co-chair. "His knowledge of the workings and intricacies of our unique organization will be essential in helping the organization continue daily operations as the search process begins," concluded Roberto-Fine.

The organization's Executive Board has also seen considerable changes. The [newly elected Board](#) will helm the organization's post- WorldPride NYC | Stonewall 50 success of welcoming five million people to New York City and the momentum that accompanied the historic and unprecedented "Millions of moments of Pride." The elected members bring varying degrees of experience as military veterans, education and community leaders, vibrant millennial voices, and HIV+ advocates.

"After an extraordinary and history-making year for NYC Pride and New York City as we celebrated WorldPride and the 50th anniversary of the Stonewall Uprising, we expected change in our organization's leadership. Our continued growth and diversification will require a tremendous commitment and collaboration and we look forward to our new board members and high level volunteers to rise to that challenge," said David A. Correa, who is serving as Interim Executive Director. "2020 will be another historic year as we honor the 50th anniversary of the first 'Gay Liberation March' and expand our programming even more," continued Correa. "We owe a tremendous debt to our former Board and we look forward to continued success and inclusivity in 2020 with the help of our 2019-2020 leaders," he concluded.

The WorldPride NYC | Stonewall 50 season produced impressive numbers including 5 million people in attendance for the largest LGBTQIA+ Pride March in history and 22 billion media impressions worldwide for all NYC Pride events. The NYC Pride March held over 150,000 marchers, 750+ marching groups, and over 150 floats.

The year successfully launched two new events - the WorldPride Opening and Closing ceremonies, as well as two new initiatives- the WorldPride Mural Project, and the Aids Quilt initiative. The year boasted over 20+ events in total. The organization also provided a record \$250,000+ to other local LGBTQIA+ organizations in the New York metro area.

Official Organizer & Producer of New York City's LGBTQIA+ Pride Events



For its strong media presence, the organization’s Associate Director of Communications, **Eboni Munn**, and the graphic agency, **The Bellweather Agency**, won four PR News’ Digital Awards in the categories of Viral Campaign, Branding, Social Networking Campaign, and Content Marketing.

NYC Pride looks forward to continued community growth and partnership for the upcoming Pride season and the years to come.

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ABOUT HERITAGE OF PRIDE

Heritage of Pride, Inc. is the volunteer-directed organization behind the official NYC Pride roster of events. Heritage of Pride’s mission is to work toward a future without discrimination where all people have equal rights under the law. We do this by producing LGBTQIA+ Pride events that inspire, educate, commemorate and celebrate our diverse community.