

# 2019 PRIDEFEST RATES

Be a part of the largest LGBTQIA+ street festival in the country with over 400,000 in attendance.

Registration opens on October 1, 2018 at [nycpride.org](http://nycpride.org). The 26<sup>th</sup> Annual PrideFest will be held on Sunday, June 30, 2019 from 11AM – 6PM.

## EXHIBITOR BOOTH RATES

CATEGORY	EARLY BIRD 10/1/18 – 12/31/18	STANDARD 1/1/19 – 5/17/19	MAXIMUM SPACES
Non Profit – Literature <sup>(A)</sup>	\$475.00	\$550.00	2 spaces per individual/org
Non Profit – Merchandise <sup>(A)</sup>	\$525.00	\$600.00	2 spaces per individual/org
Small Business <sup>(B)</sup>	\$800.00	\$900.00	2 spaces per individual/org
Mobile Exhibitor (Non-Profit & Small Business) <sup>(C)</sup>	\$1,100.00	\$1,300.00	1 spaces per individual/org
Corporate / Marketing	Please reach out to <a href="mailto:pridefest-help@nycpride.org">pridefest-help@nycpride.org</a> for more information on rates.		3 spaces per individual/org
Pride Organizations	Please reach out to <a href="mailto:pridefest-help@nycpride.org">pridefest-help@nycpride.org</a> for more information on rates.		1 spaces per individual/org

## FOODFEST APPLICATION RATES

CATEGORY	*SPECIAL* 10/1/18 – 10/15/18	EARLY BIRD 10/15/18 – 12/31/18	STANDARD 1/1/19 -5/17/19	MAXIMUM SPACES
Food Exhibitor	\$585.00	\$800.00	\$900.00	2 spaces per individual/org
Food Truck <sup>(C)</sup>	\$1,350.00	\$1,500.00	\$1,8000.00	1 spaces per individual/org

## ADD ONS

10/1/18 – 6/7/2019

Tent Package	\$200.00	Sampling Permit	\$300.00
(1) Tent	\$175.00	Power/Wi-Fi Pkg (20 amps)	\$400.00
(1) Table	\$30.00	Power (20 amps)   Power (40 amps)	\$300.00   \$400.00
(2) Chairs	\$20.00	Wi-Fi	\$125.00
Corner Location	\$650.00	Ice	\$10.00
Specific Location	\$500.00	Hospitality Basket	\$150.00

A. Non-Profit Exhibitor categories are based on 501(c)(3) status.

B. Small Business Exhibitor Category is based on businesses with annual gross income of \$750,000 or less.

C. Mobile Exhibitor Pricing and Food Trucks is a 10'x30' space for exhibitors using vehicles to vend or provide services. Mobile Testing Units should register under this category.