

2019 PRIDEFEST RATES

Be a part of the largest LGBTQIA+ street festival in the country with over 400,000 in attendance.

Registration opens on October 1, 2018 at nycpride.org. The 26th Annual PrideFest will be held on Sunday, June 30, 2019 from 11AM – 6PM.

EXHIBITOR BOOTH RATES

CATEGORY	EARLY BIRD 10/1/18 – 12/31/18	STANDARD 1/1/19 – 5/17/19	MAXIMUM SPACES
Non Profit – Literature ^(A)	\$475.00	\$550.00	2 spaces per individual/org
Non Profit – Merchandise ^(A)	\$525.00	\$600.00	2 spaces per individual/org
Small Business ^(B)	\$800.00	\$900.00	2 spaces per individual/org
Mobile Exhibitor (Non-Profit & Small Business) ^(C)	\$1,100.00	\$1,300.00	1 spaces per individual/org
Corporate / Marketing	Please reach out to pridefest-help@nycpride.org for more information on rates.		3 spaces per individual/org

FOODFEST APPLICATION RATES

CATEGORY	*SPECIAL* 10/1/18 – 10/15/18	EARLY BIRD 10/15/18 – 12/31/18	STANDARD 1/1/19 -5/17/19	MAXIMUM SPACES
Food Exhibitor	\$585.00	\$800.00	\$900.00	2 spaces per individual/org
Food Truck ^(C)	\$1,350.00	\$1,500.00	\$1,800.00	1 spaces per individual/org

ADD ONS 10/1/18 – 6/7/2019

Tent Package	\$200.00	Sampling Permit	\$300.00
(1) Tent	\$175.00	Power/Wi-Fi Pkg (20 amps)	\$400.00
(1) Table	\$30.00	Power (20 amps) Power (40 amps)	\$300.00 \$400.00
(2) Chairs	\$20.00	Wi-Fi	\$125.00
Corner Location	\$650.00	Ice	\$10.00
Specific Location	\$500.00	Hospitality Basket	\$150.00

A. Non-Profit Exhibitor categories are based on 501(c)(3) status.

B. Small Business Exhibitor Category is based on businesses with annual gross income of \$750,00 or less.

C. Mobile Exhibitor Pricing and Food Trucks is a 10'x30' space for exhibitors using vehicles to vend or provide services. Mobile Testing Units should register under this category.