

### Orlando Pulse Nightclub Owner, Entertainment Manager to Participate in NYC Pride

New York, NY, June 23, 2016 - NYC Pride announced today that Barbara Poma, owner of Pulse Nightclub in Orlando, and Neema Bahrami, Pulse Nightclub Entertainment Manager, will visit New York City this weekend as honored guests of the organization.

Poma and Bahrami will address the 4,000+ attendees of the NYC LGBT Pride Rally on Friday, June 24, 2016 at Hudson River Park's Pier 26. On Sunday, June 26, Poma and Bahrami will participate in the NYC LGBT Pride March, riding on the lead float. After the March, the pair will be speaking at the PrideFest Street Festival on Hudson Street.

Roundtrip airfare to bring Poma and Bahrami to New York from Orlando was generously donated by Delta Air Lines, official airline and sponsor on NYC Pride.

NYC Pride plans to honor and memorialize the 49 victims of the June 12 Pulse Nightclub attack during several of the weekend's events. At the Rally, attendees will be given an orange bandana as they enter the event. The color orange was chosen for its connection to both Orlando and the movement to end gun violence. The Rally will begin at 7:00pm with a reading of the Orlando victims' names, and multiple speakers are expected to talk about the attack, and how the LGBT community moves forward, during the event.

Rally headliner Karmin is donating proceeds from advance sales of their new album at Friday's event to support Orlando victims and Pulse employee support funds.

On Sunday, the NYC Pride March lead float will be surrounded by a color guard from Scouts for Equality, carrying 49 orange flags with a rainbow stripe to remember the victims. Immediately behind the float will be a special marching contingent, walking behind a banner emblazoned with #WeAreOrlando and #SomosOrlando. The NYC Pride March steps off from 36th Street and 5<sup>th</sup> Avenue at noon on Sunday.

All NYC Pride volunteers, staff, and board will wear rainbow ribbons to honor all those lost to violence, hate, and suicide in the past year.

For more information on NYC Pride's roster of events this weekend, please visit [www.nycpride.org](http://www.nycpride.org).

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Media outlets wishing to cover NYC Pride events may request credentials at [press-passes2016.eventbrite.com](http://press-passes2016.eventbrite.com), no later than 10:00pm EST on Thursday, June 23, 2016.

#### ABOUT NYC PRIDE

NYC Pride is produced by Heritage of Pride, Inc, a volunteer managed non-profit organization founded in 1984. The first NYC Pride March took place in 1970, then called Christopher Street Liberation Day, on the first anniversary of the Stonewall Riots. The organization is also hard at work preparing for the 50th Anniversary of Stonewall in 2019, when New York will welcome LGBT people from across the globe for WorldPride.



Heritage of Pride works toward a future without discrimination where all people have equal rights under the law. We do this by producing LGBT Pride events that inspire, educate, commemorate and celebrate our diverse community.

For more information regarding NYC Pride and our roster of events, please visit [nycpride.org](http://nycpride.org)

Heritage of Pride, Inc. is the official organizer and producer of New York City's annual Lesbian, Gay, Bisexual, and Transgender Pride Rally, March, PrideFest and Dance.