

Kylie Minogue, Tove Lo, Lizzo, and Big Freedia to Perform Live at NYC Pride's Pride Island

New York, NY (February 27, 2018) – NYC Pride's Pride Island is back this year featuring top performances by **Kylie Minogue, Tove Lo, Lizzo, and Big Freedia** from Saturday, June 23 to Sunday, June 24, 2018 at a new location - Pier 97.

"As we prepare to welcome a record number of attendees for Stonewall 50 / WorldPride 2019 NYC, our move to our new home on Pier 97 is just one of several new venues, new events, and new experiences we will launch in 2018 to prepare for next year's massive crowd," said Chris Frederick, Managing Director of NYC Pride.

Swedish pop star, Tove Lo, headlines the first day of Pride Island on Saturday. Tove Lo's effortless steering between the worlds of love and sex on her second album *Lady Wood*, is sure to put fans on an emotional vibe. With hits spanning the Billboard charts like, "True Disaster," "Talking Body," and "Habits (Stay High)," Tove Lo's raw and honest musical style brings fans on a journey.

Known as the "Queen of Bounce," Big Freedia is a staple in New Orleans' energetic style. Commonly recognized as one of the infectious voices on Beyoncé's infamous 2015 single, "Formation," Freedia is sure to get those bodies moving. DJ **Dawson** will spin the best mixes in house music while Big Freedia takes spectators south to the "Big Easy."

Additionally, the Saturday edition of Pride Island welcomes a live performance from the "hair toss, check my nails," rising star, Lizzo. Hailing from Detroit, MI and relocating to Minneapolis, MN, Lizzo's sound is a fusion of soul, pop, hip hop, rock, and gospel. With breakout hits "Good As Hell" and "Truth Hurts," she'll bring her soulful sounds to the Pride Island stage. Defected Records founder and prolific music man, **Simon Dunmore**, will play a special set for an NYC Pride first. Also, not to be missed, is a performance by winner of season nine of *Ru Paul's Drag Race*, **Sasha Velour**.

On Sunday, pop superstar, Kylie Minogue, takes center stage on the closing night of Pride Island. Known as the "Goddess of Pop," Minogue's extensive discography includes "Spinning Around," "Can't Get You Out Of My Head," and "All The Lovers," to name a few of her hits. Minogue's infectious dance-pop lyrics make her world tours wildly successful. Her highly anticipated fourteenth studio album, *Golden*, will be released on April 6. "Dancing," the critically acclaimed lead single, is a welcoming addition to Minogue's enthralling catalogue. Additionally, **Grind, Ralph Rosario, and Corey Craig** will DJ live on the last day of Pride Island.

"With the success of last year's Pride Island, we are thrilled to bring back our music festival in a two-day format," said **Jose Ramos**, Pride Island Director. "Kylie Minogue, Tove Lo, Lizzo, and Big Freedia are perfect examples of the evolution of Dance on the Pier."

Tickets for Pride Island go on sale at noon on Thursday, March 1st at nycpride.org. For complete biographies and photos of this year's talent, visit: <http://bit.ly/2Er5w83>.

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Heritage of Pride, Inc. is the volunteer-directed organization behind the official NYC Pride roster of events. The 2018 roster will include more than 16 different Pride events for LGBT and allied people of all ages, taking place during the last two weeks of June. Heritage of Pride's mission is to work toward a future without discrimination where all people have equal rights under the law. We do this by producing LGBT Pride events that inspire, educate, commemorate and celebrate our diverse community.

For more information about Heritage of Pride and NYC Pride, including opportunities to volunteer, sponsor, or purchase tickets, visit <http://www.nycpride.org/>.