

Patti LaBelle, Tegan and Sara, Years & Years to Headline New Cultural Experience:

Pride Island

FOR IMMEDIATE RELEASE

New York, NY (*February 21, 2017*) – From legendary soul singers to indie pop bands, NYC Pride announces a new 3-day cultural experience featuring **Patti LaBelle**, **Tegan and Sara**, and **Years & Years** taking place from Friday, June 23 to Sunday, June 25, 2017 at Pier 26.

Pride Island offers a reimagined take of Pier 26 where music and community take center stage. “While LGBT Pride at its heart is about activism and social change, we also believe that our community needs a space to celebrate who we are and what we’ve achieved, and that’s why we created Pride Island,” said Jose Ramos, Pride Island Director. “Each day focuses on different musical sounds and styles that people from all walks of life will be excited about; from celebrated music icon Patti LaBelle to indie pop stars like Tegan and Sara and Years & Years.”

On Friday, multi-platinum singer-songwriter **Deborah Cox** will croon her classic R&B tunes that include “Nobody’s Supposed To Be Here” while **DJ Lina** spins on the 1s and 2s. Following the night, Patti LaBelle hits a high note with her powerful vocals and timeless hits such as “On My Own,” “If Only You Knew,” and “Lady Marmalade.”

Saturday’s lineup includes the sultry Grammy-nominated “Closer” duo Tegan and Sara and British electronica “King” trio Years & Years. Rounding out the night of new age sounds are **Róisín Murphy**, **Gallant**, **Dimitri from Paris**, and **Occupy The Disco**. **Chus & Ceballos**, **Cindel**, and **Scott Martin** will light up the stage on Sunday with the day’s headliner still to be announced.

As part of the organization’s commitment to supporting the LGBT movement, NYC Pride will staff Pride Island, and many other NYC Pride events, with volunteers from LGBT-focused community organizations, allowing those organizations to raise critical funds that support their work.

“Each year, our community grant program supports organizations to grow and thrive” said Chris Frederick, Managing Director. “Giving back and standing together as allies with our fellow LGBT organizations is a fundamental goal of NYC Pride’s work.”

Tickets for Pride Island will go on sale at noon on Friday, February 24 at nycpride.org. To apply for a Community Grant or to Volunteer for Pride Island, visit: nycpride.org.

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Heritage of Pride, Inc. is the volunteer-directed organization behind the official NYC Pride roster of events. The 2017 roster will include more than 13 different Pride events for LGBT and allied people of all ages, taking place during the last two weeks of June.

Heritage of Pride’s mission is to work toward a future without discrimination where all people have equal rights under the law. We do this by producing LGBT Pride events that inspire, educate, commemorate and celebrate our diverse community.

For more information about Heritage of Pride and NYC Pride, including opportunities to volunteer, sponsor, or purchase tickets, visit <http://www.nycpride.org>.