

2018 NYC Pride March Registration Rates

Registration opens November 1, 2017 at nycpride.org. The 49th Annual March will be held Sunday, June 24, 2018.

Rate Type	Restrictions	Early Bird (11/1/17 to 1/8/18)			Regular (1/9/18 to 5/1/18)		
		Marchers Only	Vehicle	Float ^(D)	Marchers Only	Vehicle	Float ^(D)
Nonprofit, Government Agencies, Political Officials & Community Groups TIER 1^(A)	Must be a non-profit unaffiliated with a corporate partner with an operating budget of less than \$2.5M	\$0	\$500	\$1,000	\$50	\$850	\$1,900
Nonprofit, Government Agencies, Political Officials & Community Groups TIER 2^(A)	Must be a non-profit unaffiliated with a corporate partner with an operating budget over \$2.5M	\$75	\$700	\$1,050	\$125	\$1,100	\$2,050
Small Business	Please fill out this Questionnaire						
Standard (includes Corporate LGBT Groups)	Please fill out this Questionnaire						

- A. Non-profit pricing is a tiered system based on the operating budget of each organization. Tier 1 includes all organizations with an operating budget of under \$2.5 million dollars. Tier 2 includes all organizations with an operating budget above \$2.5 million dollars. Please register accordingly and email a copy of your IRS Form 990 to march-help@nycpride.org.
- B. Any float/marching contingent with corporate logos/images not previously authorized/approved by NYC Pride will be subject to ejection from the March.
- C. If you are interested in joining us as a sponsor of NYC Pride, please contact us at 212-807-6327 or march-help@nycpride.org for more details prior to registration.
- D. Float registration fee does not include the cost of building/delivering the actual float itself. For information on float/sound system vendors, please contact us at 212-807-6327 or march-help@nycpride.org.
- E. NYC Pride reserves the right to close registration early if we exceed maximum allowable limits of floats, vehicles or people.