# **2020 CENSUS UPDATE**

Community Partnership and Engagement Program
Team Hawai'i

National Self-Response

66.0%

Hawaii Self-Response

62.4%



WHAT YOU NEED TO KNOW:

Census Takers are doing door-to-door visits to get census responses.

It's NOT too late to respond to the 2020 Census.

**Respond now online:** 

https://my2020census.gov

Respond by phone: (844) 330-2020

(13 Non-English language available here)

# Through COVID-19, Wildfires and Hurricanes Census Still Presses Forward!

Aloha Hawai'i Partners!

We hope that you and your 'ohana are all doing well. We are almost complete with the census field data collection in the State of Hawai'i. Please check the next page to see our progress in Self-Response Rate and the Non-Response Follow-up Enumeration. As of today, a total of 98.9% households in Hawai'i are accounted for already.

Nationwide, 93.6% of households are already counted. The U.S Census Bureau is pressing forward in spite of all the challenges that we are facing across the nation today. We are relentless in making sure that everyone is counted in our community. However, we would not be able to complete this monumental task without all of your support. As a partner, you are a part of more than 400,000 organizations across the nation, who are helping us make the 2020 Census a success!

We are almost to the finish line and are very grateful to have your constant and unwavering support through this historic decennial census.

Together, we shape our future. MAHALO!

# **Check Our Progress: Total Housing Unit Enumeration**

as of September 9, 2020

	Self- Responded	NRFU	<b>Total Enumerated</b>
U.S. Total	66%	27.6%	93.6%
Hawai'i	62.4%	36.4%	98.9%

## **Definitions:**

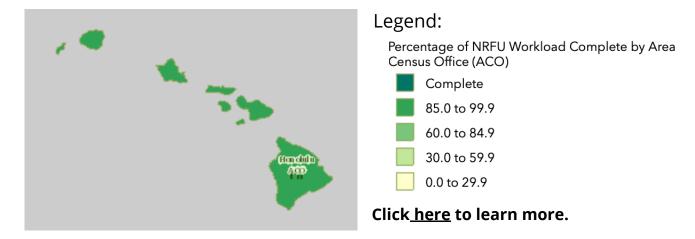
- Percentage of Housing Units Self-Responded:
   The percentage of self-responding housing units reported in the <u>response rate map</u>.
- Percentage of Housing Units Enumerated in **NRFU**:

  The percentage of total housing units resolved in the field during the Non-Response Follow-Up (NRFU) operation (excludes self-response). Cases completed in the field for Update Enumerate and Remote Alaska Operations are included in this rate. The rate does not reflect the progress within the NRFU operation as it is relative to total housing units and not just the NRFU workload.
- Percentage of Housing Units **Enumerated**:

  The cumulative percentage of total housing units enumerated via self-response or during the NRFU Operation as of 11:59 p.m. of the previous day. This rate will always increase.

# **Non-Response Follow-Up Completion Rates**

Percentage of NRFU Workload Complete for Honolulu ACO as of September 2: 96.2%



# **Celebrate Constitution Day by Completing the 2020 Census**

Written by: Dr. Steve Dillingham, Director

Today, I am on the road partnering with state and local leaders to urge communities to respond to the 2020 Census. We kicked our outreach efforts in Philadelphia, PA, one year ago, at the National Constitution center. We chose that location and this day, Constitution Day, to celebrate the fact that our critical mission stems from the Constitution of the United States signed September 17, 1787.

Article I, Section II of the Constitution calls for an "actual Enumeration" to be "made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct." The first "Enumeration" took place in 1790, and has been conducted every 10 years since.

Two hundred and thirty years ago, by foot and on horseback, the U.S. Marshals visited every single household across our young nation. During that first census, Congress expected to find about 2 million people living in the country. When the results came back in 1793, the population exceeded 3.9 million.

The constitution had set the number of Representatives at 65 from 1787. The first apportionment, based on the 1790 census, resulted in an increase to 105 members. They had to build an addition onto Independence Hall to fit the new congress! The House of Representatives grew after each census until reaching its current number of 435 in 1911.

The data collected through the 2020 Census is just as impactful as the data collected in 1790. To continue reading, Dr. Dillingham's message on Constitution Day, please check **here**.



# **2020 Census Special Operations to Count People Experiencing Homeslessness Begins Next Week**

The U.S. Census Bureau will begin the <u>special operations to count people</u> <u>experiencing homelessness</u> in communities across the country on Sept.22. Specially trained census taker will count people Sept.22-24 at shelters, soup kitchens and mobile food van stops in an operation called <u>Service-Based Enumeration (SBE)</u>. Census takers will count people who live outdoors, in transit stations, and at other locations where people are known to sleep in an operation called Targeted Non-Sheltered Outdoor Locations (TNSOL).

"The Census Bureau is committed to counting everyone once, only once, and in the right place," said Dr. Steven Dillingham, director of the Census Bureau. "To reach everyone living in the United States, our census takers are conducting special operations to count people experiencing homelessness to ensure we have a complete and accurate 2020 count."

Counting people experiencing homelessness is part of the <u>Group Quarters (GQ) operation</u>, a special process to count people in unique living situations. The GQ operation also counts people living in nursing homes, prisons, missions and dormitories. A complete and accurate 2020 Census can ultimately help organizations provide better services, food distribution capability, and improved shelter options to those in need.

"We are committed to taking every step necessary to make sure we count every everyone," said Dillingham. "Even if you have someone staying with you who doesn't have another place to live, be sure to include them in when you respond."

In preparation for counting people experiencing homeless, the Census Bureau is coordinating with local service providers and has consulted with advocacy groups and other stakeholders throughout the country to adjust this work in response to COVID-19. The Census Bureau is also working with service provider administrators to identify locations where people experiencing homelessness are living to ensure a complete count of this population

Hotels that are being used as COVID-19 shelters generally fall under the Enumeration at Transitory Locations operation and are not a part of SBE. However, if 100% of the hotel is housing people experiencing homelessness, then it is enumerated during SBE.

To count people outdoors in places like tent encampments, teams of census takers wearing reflective vests and carrying smartphones, flashlights and paper questionnaires will visit those locations; often at night. Every effort will be made to collect all the information requested on the census form. If that isn't possible, census takers will conduct a population count. Census takers will follow the latest local public health guidance regarding the use of personal protective equipment and social distancing. Click **here** to learn more about this operation.

For our local SBE/TNSOL operations, please contact **Sharlette Poe** or **Sharen Truex-Nakashima**.

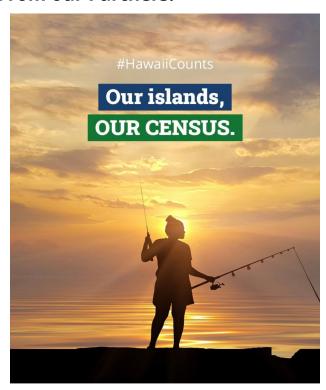
# 2010 vs. 2020 Response Rate

#### SELF-RESPONSE RATE THEN & NOW SEPT. 16, 2020 **FINAL 2010** Honolulu 71.0% Honolulu 68.2% Kauai 52.1% Kauai 53.6% 49.0% Maui Maui 52.7% Hawaii 52.7% Hawaii 49.0% Kalawao Kalawao 21.0%

# **Friendly Reminder:**



#### From our Partners:



Thank you so much @hawaiicounts for this beautiful reminder.

Please continue reaching out to your family, friends, neighbors, co-workers and networks to respond to the 2020 Census. Let them know that they can call any of us and we can assist them through the phone. Please check our contact information below. MAHALO!

# **Partnership Specialists Contact Information**

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# **Census Takers in Your Neighborhood**



Census takers will wear masks and follow local public health guidelines when they visit your home. All census takers complete a virtual COVID-19 training on social distancing and other health and safety protocols before beginning their work in the neighborhoods.

Census takers are hired from your area, and their goal is to help you and everyone in your home be counted in the 2020 Census. If the census taker who visits your home does not speak your language, <u>you may request a visit from a census taker who does speak your language.</u>

If no one is home when the census taker visits, the census taker will leave a notice of their visit with information on how to respond online, by phone or by mail.

If you respond online or by phone TODAY, a census taker is less likely to have to visit your home to collect your response.

# **How Can You Verify That Someone is a Census Taker?**

If someone visits your home to collect information for the 2020 Census, check to make sure that they have a valid ID badge with their photograph, a U.S Department of Commerce watermark, and an expiration date. Census workers may also carry Census Bureau bags and other equipment with the Census Bureau logo. If you have any further concerns, please contact your partnership specialists.



