NHNA Annual Meeting & Nursing Conference
November 14th 2018

New Hampshire Action Coalition (NHAC)
Transforming Lives through a Culture of Health
NEW HAMPSHIRE ACTION COALITION
CO-LEADS FOR THE LEADERSHIP PILLAR

Carol Long DNPc, MS, RN, NEA-BC, NEA-BC
Carlene Ferrier RN, MPH President, New Hampshire Nurses Association
OBJECTIVES

- Provide an overview of the National and State goal for Nurses on Boards Coalition
- Describe how nurses can impact change at the board level, get ready to serve, and be counted
Mission

Empower nurses to lead interdisciplinary teams to foster a Culture of Health through:

- Service on boards
- Mentoring
- Inter-professional development
- Using workforce data to increase healthcare access and equity
NURSES SERVICE ON BOARDS

- Nurses on Boards Coalition began in 2014
- The coalition’s guiding principle is centered on building healthier communities across America
- This requires the involvement of more nurses on corporate and health-related boards and commissions
- Goal to ensure 10,000 nurses are placed on boards by 2020
- NH goal is to have 48 nurses on boards
NURSES ON BOARDS COALITION

Strategic Imperatives 2017 - 2019

MISSION: To improve the health of communities and the nation through the service of nurses on boards

- Facilitate board placements
- Create a dynamic organization focused on transformative growth
- Promote collaboration among states and national organizations to integrate strategies
- Demonstrate the impact of nurses on boards
- Develop member synergy strategy and value

Nurses on Boards Coalition, (2018)
10,000 Nurses on Boards by 2020

525 In the last 90 Days
5,327 counted to date

October 30th 2018

Nurses on Boards Coalition, 2018
# New Hampshire Board Service

<table>
<thead>
<tr>
<th></th>
<th>July 2018 Total</th>
<th>Opt Out</th>
<th>Final</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Board Service</td>
<td>26</td>
<td>9</td>
<td><strong>17</strong></td>
</tr>
<tr>
<td>Board Service and Want to Serve</td>
<td><strong>9</strong></td>
<td>1</td>
<td><strong>9</strong></td>
</tr>
<tr>
<td>Want to Serve</td>
<td><strong>33</strong></td>
<td>4</td>
<td><strong>29</strong></td>
</tr>
</tbody>
</table>
DEFINITION OF A QUALIFYING BOARD

Operational definition of boards that qualify to “incorporate the unique expertise of nurses” are those that have strategic influence to improve the health of communities and the nation.

Examples of boards that can be included:

- Private and Public Corporate Boards
- Non-profit, Non-Nursing Boards
- Advisory Boards
- Commissions and Appointments

Boards roles where nurses have already achieved dominate representation:

- Nurses Association Boards
- Governor appointed state boards of nursing

Nurses on Boards Coalition, 2018
As the largest healthcare profession and the one most trusted by the public Gallup survey, nurses have the power to improve the health of communities throughout the country by bringing their expertise into the boardroom.
GETTING READY TO SERVE

Board Service Competencies

- Knowledge of management versus governance
- Understand Financial Statements
- Presentations and Public speaking
- Possess social etiquette
- Negotiating skills
- Influence
- Roberts Rules of Order
EDUCATION OFFERS AND RESOURCES

- Best On Boards
- Sigma Theta Tau Leadership Institute
- ANA Leadership Institute
- Articles and other useful Links
- AME Learning Finance for Board Service

https://www.nursesonboardscoalition.org/resources/for-nurses/
NURSES ON BOARDS: WHAT BETTER WAY TO....

- Achieve greater leadership
- Gain new knowledge and skills
- Impact care delivery
- Meet knew people
- Expand your network
- Get inspired
HOW TO BE COUNTED

1. Step Up and Indicate Your Interest in Board Service
2. Share Your Story
3. Contact a Non-Profit start small
4. Encourage Others
5. Support Nurses On Boards Coalition
6. Be Counted for Board Service!
7. Go to Nurses on Boards Coalition

www.nursesonboardscoalition.org
THANK YOU

Any questions or interest in the NHAC Leadership Pillar please contact
Carol Long DNP-c, MS, RN, CENP, NEA-BC at clong@elliot-hs.org
Carlene Ferrier RN, MPH at carleneferrier@comcast.net
References
