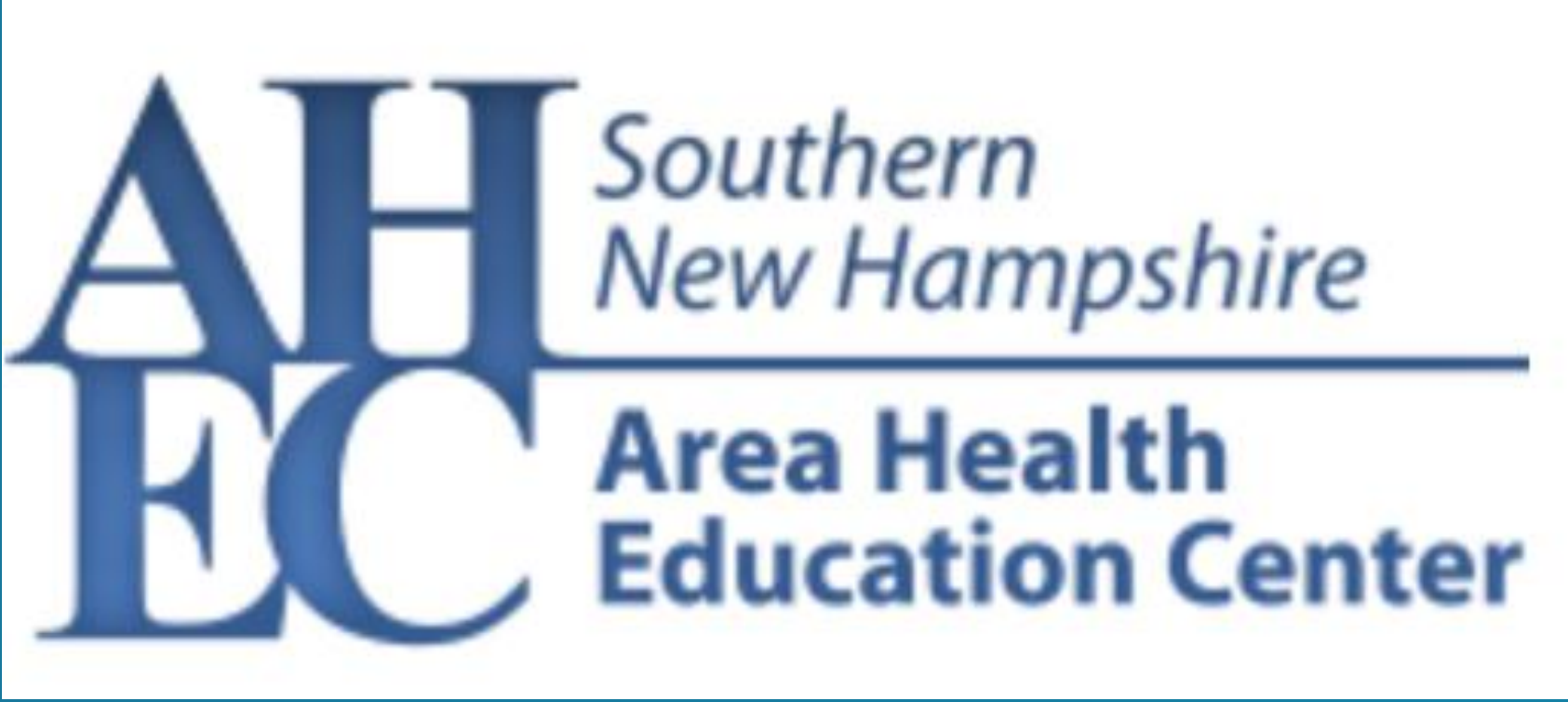


Building a Stronger Future: Establishing a Nursing Workforce Center in New Hampshire

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Purpose

- The creation of a nursing workforce (WF) center would formalize previous workforce efforts by serving as an example for statewide replication and sustainability.

Learning Objectives

- The learner will be able to explain why establishing a Nursing WF Center in New Hampshire (NH) is essential for addressing WF challenges, supporting nurses, and strengthening the state's healthcare system.
- The learner will be able to describe the strategies and actions taken by the New Hampshire Nurses Association (NHNA) to establish a Nursing WF Center, including stakeholder engagement, policy advocacy, and WF data collection.

Mission

- The NH Nursing WF Center (NHNWFC) will strengthen the nursing WF through data-driven decisions, education, WF research, policy advocacy, and strategic partnerships.

Vision

- To be the leading organization in NH driving innovative nursing WF solutions that ensure a diverse, well-prepared, and sustainable nursing WF.



Author Biographies
& NHNA Homepage



How many nurses do we have? How many nurses do we need?

NHNA Workforce Center Planning History

- Four years of task force work initiated by nurses in academia, leadership, advocacy, clinical practice
- Engaged stakeholders statewide
- Participated in national workforce discussions and American Nurses Advocacy (ANA)
- Networked with National Forum of State Nursing Workforce Centers (NFSNWC)
- Became NFSNWC state subscribers
- Partnered with Southern NH Area Health Education Center (SNHAHEC); submitted funding request (SB 244)

Advocacy

- ANA Fellows prioritize NH workforce center
- NHNA Commission on Government Affairs (CGA) supports legislative initiatives
- CGA Annual Town Hall Forum: nurses and students review legislation, advocacy training
- Developed online advocacy tutorials: *General Court Website Tour, Focus on Messaging*
- Urged Congressional Delegation to co-sponsor *National Nursing Workforce Center Act (S.1482)*
- Promoted ANA advocacy resources: action alerts, Capitol Beat blog, social media

Business Model

- NHNA and SNHAHEC partnership: combining talent and expertise
- Convening multi-sector stakeholders: supply, demand, education, and workforce data
- Assessing data collection processes, gaps, and stakeholder visions
- Formalizing efforts to support statewide workforce initiatives and replication across professions

Partnerships & Stakeholders

NHNWFC builds on prior collaborations and partner initiatives

- Nursing professional organizations
- Academic institutions and clinical practice sites
- Legislative and government bodies
- Workforce development organizations
- Public health agencies and community health centers
- Foundations and grant funding agencies
- Data stakeholders



Funding

Strategies to Sustain a Workforce Center:

- Nursing licensure fees
- Federal/state grants
- Foundation grants
- Community health funds
- Matching funds
- Legislative appropriations
- Service-based fees

What We Have Achieved Thus Far:

- Funding request submitted to state budget (SB 244); NHNWFC portion removed
- "Shark Tank" finalist (HealthForce NH)
- Exploring licensure renewal fee legislation
- Engaging groups for pooled funding strategies

Next Steps

- Inventory existing workforce data and identify gaps
- Develop outreach, marketing, communications plan
- Advance NHNA's AI-driven innovation framework
- Meet with potential funders
- Draft NH workforce center legislation for 2026 session
- Update Congressional Delegation on progress



"It is a capital mistake to theorize before one has data" *Sir Arthur Conan Doyle*