



**Wyoming Dental**  
ASSOCIATION

# **2026 Communication Essentials Subscription Program**

# ADA/Wyoming Dental Association and Dale Carnegie's Subscription Program

The Subscription Program provides access to 8 specially selected Live Online programs. Each is highly engaging led by Certified Dale Carnegie Facilitators and designed to build skills over time. Participants benefit from real-time collaboration with peers, just like in the training room, without leaving home or the office.

## Win Friends & Influence People

An OnDemand Video-Based Learning Program

### Description

Learn Dale Carnegie's 30 principles for "How to Win Friends and Influence People." Ample stories and examples are provided to make each principle clear and advice is shared on how to put these principles into practice every day. A guidebook is also included with exercises to help the learner apply the principles to their own circumstances.

### Format

The content is video comprised of rich graphics and animations alongside a video host instructor.

### Duration

The full program is over 2.5 hours in length, 36 total videos and is composed of four sections.



**Essentials of Engagement**  
Course #1 / 5 Chapters



**Six Ways to Make a Lasting Impression**  
Course #2 / 7 Chapters



**How to Develop and Maintain Others' Trust**  
Course #3 / 13 Chapters



**How to Lead Change Without Resistance or Resentment**  
Course #4 / 11 Chapters

# The Art of Storytelling

2 Hours

---

Dale Carnegie believed that public speaking and storytelling are skills to be learned, not inborn abilities. Impactful storytelling requires an understanding of your audience, your topic, and your goal. In this workshop, you will discover why storytelling is the most powerful way to get your point across and explore 3 different ways to tell a story.



# Present to Persuade

1 Hour

---



In this webinar, you will learn a proven structure for organizing a persuasive presentation, identify ways to use audience-appropriate evidence, and learn other best practice tips for presenting to persuade.

# Present Complex Information

1 Hour

In this one-hour interactive webinar, you'll learn how to present familiar but complex topics in a way your audience can easily understand. You'll explore how to sequence information logically, break it into manageable pieces, and use analogies to connect new ideas to what listeners already know. You'll also gain practical tips for support materials, visuals, and delivery to strengthen your next presentation.



# Managing Workplace Stress

Blended Learning

90 minutes instructor led-live online/ 90 minutes self paced



Learn to assess your current reactions to stress so that you can stop worrying and start working to your full potential. By committing to new work habits, we can become more productive and less stressed at work. In this session we examine how our work habits add to our stress level and find ways to make changes for the better.

# Analyze Problems & Make Decisions

## Blended Learning

90 minutes instructor led-live online/ 90 minutes self paced

---

Many tools exist to make the process of decision-making easier and more interactive. We will highlight several different methods for gathering and analyzing data in a group environment. We will identify three different methods for making decisions utilizing the input of others.



# Communicate Effectively

## Blended Learning

90 minutes instructor led-live online/ 90 minutes self paced

---



This course helps you become a more effective communicator by teaching you to build rapport and positive relationships, become a better listener, honor diversity in the workplace, and adapt your message for your audience.

# Disagree Agreeably

## Blended Learning

90 minutes instructor led-live online/ 90 minutes self paced

---

Disagreements are an inevitable and a natural dynamic between people. Left unresolved they can waste time, energy, and negatively impact relationships. In this workshop, you will learn tools for how to tactfully deal with differences of opinion and practice expressing your insight in a way that promotes acceptance, agreeable outcomes, and improved productivity.



# Communicate with Different Personality Styles

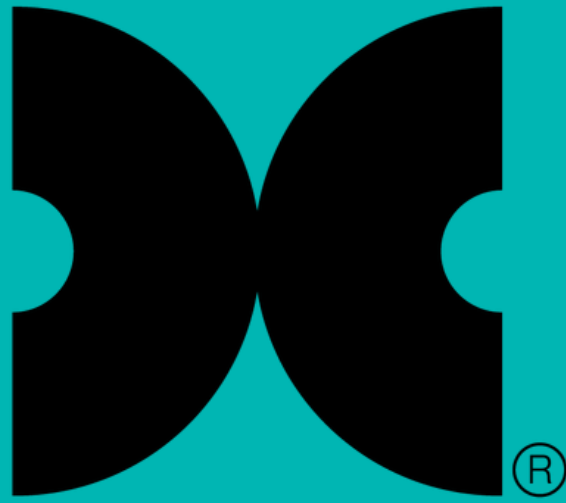
## Blended Learning

60 minutes instructor-led live online & 60 minutes self paced

---



This module helps people understand the four dominant personality styles: driver, expressor, amiable and analytical. Knowing our styles is the most important element to help reach across barriers and connect with others. Learn how to focus on understanding others and use effective approaches to build collaboration.



**WyDA**