



LOVE A NURSE 5K

5K RUN + WALK

SPONSORSHIP OPPORTUNITIES

Saturday, May 9, 2026

Goose Lake - Anchorage

Show your support for Alaska's nurses!

Join us in celebrating Alaska's nurses! The 2026 Love a Nurse 5K Run + Walk is a fun, family-friendly event honoring nurses across our state. Hosted by the Alaska Nurses Association in celebration of Nurses Week, the 5K serves as a fundraiser for the Foundation for Alaska Nurses, supporting educational opportunities and programs that strengthen the nursing profession in Alaska.



We invite businesses & organizations to partner with us as sponsors to help make our event a success. Sponsoring the Love a Nurse 5K is a fantastic way to show appreciation for Alaska's nurses while connecting with a health-focused audience.

The 2026 Love a Nurse 5K will be held on Saturday, May 9, 2026 at Goose Lake Park in Anchorage, with an expected 200+ participants. Pre-race festivities begin at 8:30 AM and the race starts at 10:00 AM. The 5K takes place on the paved trails around the park, with the main event space at the park pavilion area.

The Love a Nurse 5K attracts a variety of participants, **from casual walkers to competitive runners**. It also draws **parents with strollers & dog-owners**. The event is **popular among professionals** with active, health-conscious lifestyles, with **half of participants aged 30-49**. While many are nurses, the event appeals to a wide audience, as **60% are non-nurses**. Nearly **all participants are local** to the Anchorage Bowl & Mat-Su Valley, and **76% are women**. Additionally, participants are **community-focused**, with over 30% giving an additional donation to support the cause.



We offer several sponsorship levels, each with benefits such as **logo placement on event materials, exhibitor space, social media recognition, and more**. Additionally, we welcome **in-kind sponsorships**, such as providing prizes or post-race refreshments, which make a meaningful impact on the event experience.

Your support will help us create a memorable event while showing appreciation for the nurses who work tirelessly to keep our communities healthy. **Thank you for considering this opportunity to support Alaska's nurses**. We look forward to partnering with you!

Sponsorship Packages

Nurse Champion (\$2,000+)

- Premium placement of logo on race website & t-shirts
- Recognition in race day announcements & social media shout-outs
- Opportunity to host a key event area (e.g. water station, first station)
- Booth/table space at the event
- Banner placement at the event (sponsor provides)
- Opportunity to include promo items in participant bags
- 6 complimentary race entries
- Discounts on all additional race entries

Nurse Advocate (\$1,500)

- Logo on race website & t-shirts
- Recognition in race day announcements
- Booth/table space at the event
- Banner placement at the event (sponsor provides)
- Opportunity to include promo item in participant bags
- 4 complimentary race entries
- Discounts on all additional race entries

Nurse Supporter (\$1,000)

- Logo on race website & t-shirts
- Recognition in race day announcements
- Opportunity to include promo item in participant bags
- 2 complimentary race entries
- Discounts on all additional race entries

In-Kind Sponsorship

- Hot Chocolate Sponsor - Supply hot chocolate for post-race enjoyment
- Snack Sponsor - Donate granola bars, fruit, or other snacks
- Swag Bag Sponsor - Provide 200+ branded items for participant bags
- Prize Sponsor - Donate prizes for race winners and/or door prizes
- Volunteer Sponsor - Provide event volunteers with coffee or token of thanks

All in-kind sponsors receive logo placement on race website, recognition during race announcements, and discounts on race entries of 4 or more



LOVE A NURSE 5K

GET IN TOUCH



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