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**WVNA recommended guidelines for members & leaders in the use of Social Media:**

The West Virginia Nurses Association (WVNA) trusts and expects officers, board members, and the Executive Director to exercise personal responsibility and to act professionally whenever they use social media in any manner related to WVNA.

WVNA leadership are encouraged to become fans or followers of WVNA's social media accounts. Members are welcome to comment using their own personal social media accounts and should remember that they are being viewed in their professional capacity and should submit their comments accordingly and in accordance with the guidelines in this policy.

Many social media users include a prominent disclaimer indicating they do not speak in an official capacity for a particular organization. This is good practice and is encouraged, but users should ***not*** rely on a disclaimer to avoid trouble; if social media users act as though they are representing WVNA, their followers may interpret their comments or posting as WVNA comments or postings. The WVNA requests that leadership of the Association consider how they are perceived when posting on social media.

WVNA asks that officers, board members, and the Executive Director agree, that with a leadership position in the state nurses association, you represent more than just yourself; you are part of a larger mission to advance WV nursing.

I, \_\_\_\_\_\_\_\_\_\_ have read and agree to all of the above.

**Signed:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Print Name**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Date:** \_\_\_\_\_\_\_\_\_\_

***~Adapted from the North Carolina Nurses Association policy for social media use.***