Nurses: VOICES TO LEAD IN ALABAMA

ASNA
ALABAMA STATE NURSES ASSOCIATION

2023 Annual Convention

Exhibitor/Sponsor Information

Connect with Alabama’s Nurse Leaders at the Alabama State Nurses Association Convention 2023

HOTEL CAPSTONE, - TUSCALOOSA, AL
OCTOBER 4 - 6, 2023
BENEFITS

Every year, the Alabama State Nurses Association brings together current and future nurse leaders for a statewide convention.

ASNA invites you to take advantage of this unique opportunity to connect with these industry leaders and make your brand known as a sponsor, an exhibitor, and/or an advertiser.

- GAIN EXPOSURE TO CURRENT AND FUTURE NURSE LEADERS THROUGHOUT THE SOUTHEAST.

- GET RECOGNIZED IN THE ALABAMA NURSE, ASNA’S STATEWIDE PUBLICATION REACHING MORE THAN 95,000 NURSES

Learn more about becoming an exhibitor, sponsor, or advertiser on the following pages. If you would like to speak with an ASNA representative, please call (334) 262-8321.
Exhibit Hours: 9am - 2pm
Exhibit Set up: 8am

Exhibit Information
The assignment of space will be determined by the Exhibit Coordinator. Each area includes a 6-foot table, 2 folding chairs, and name tags. One breakfast ticket per booth will be provided. If you need additional tickets they are $25 per person.

Fees
The fee for exhibit space is $750.00. A $300.00 non-refundable deposit must accompany the reservation with the balance due no later than August 25, 2023.

Hotel Reservations
to book your hotel room online:

Materials Shipping
All shipments of materials* for your exhibit should be prepaid and addressed:

Ship To:
Hotel Capstone
ATTN: ASNA Convention
320 Paul Bryant Dr
Tuscaloosa, AL 35401

From: Your Company Name and Alabama State Nurses Association
Your Company Address
Who will pick up.

*Vendors are responsible for the hotel’s inbound receiving fees

For advertising opportunities In the convention book, contact:
HEALTHeCareers (formerly the Arthur L Davis Publishing Agency) at HEC_Nursing_Info@healthecareers.com

Liability
The Sponsors are not responsible for loss by fire, theft, damage or delay, or any cause whatsoever while in convention facilities.

Cancellation Policy
A written cancellation of space must be received by September 10, 2023. In addition to the non-refundable deposit, 25% of the exhibit fee will be retained. No refunds will be issued after September 10, 2023.

Approval
All exhibits are subject to the approval of the Alabama State Nurses Association.
Sponsorship Opportunities
The following opportunities exist for sponsorship. Sponsors receive special recognition in ASNA publications.

- Platinum $5000
- Gold $2500
- Silver $1000
- Bronze $500
- Friend of ASNA (custom) - contact edasna@alabamanurses.org

Sponsor a table for the awards luncheon:
- $1000 Includes a sponsor recognition sign on the table with 8 meals and seats for deserving, hardworking nurses.

Custom sponsorship
Let’s create your sponsorship
Call 334-262-8321 to discuss your ideas

Exhibitor fees
- $750
- $300 non-refundable deposit (mail option only)
- $25 extra breakfast

2 ways to register
- Register online using the QR code
- Mail completed registration to:
  ASNA Convention Registration
  c/o Laura Hart
  908 Walnut St
  Gadsden, AL 35901

Registration type:
- Exhibitor
- Sponsor
- Awards Table Sponsor
- Custom Sponsor

My signature below indicates my agreement with the terms explained in the registration information section of this document. I affirm that I am authorized to incur this expense on behalf of myself or my company. I agree to pay incurred expenses according to this agreement.

Company Name _______________________________
Representative Name __________________________
Company Address ______________________________

Phone ___________________ Fax __________________
Email _________________________________
Card Number _____________________________
Exp Date ________________________ CVV __________
Signature _______________________________