



**Vision:** To be the voice for nurses and work for a healthier Kentucky

**Mission:** Advocating for, engaging with and advancing the professional practice of nursing through leadership development, evidence-based practice, education, research and membership growth

### **2022 Kentucky Nurses Association Annual Conference**

*"People, Purpose, and Passion: A World of Opportunities"*

**Thursday, November 3 and Friday, November 4**

#### **CALL FOR PRESENTERS**

Nurses are the backbone of healthcare. This conference will focus on nurses: the health, the support, the value, the resilience, the passion, that each nurse should experience. The goal of the conference is to strengthen every nurse; improved health for the Commonwealth of Kentucky will be the outcome.

The Kentucky Nurses Association (KNA) seeks dynamic, engaging and knowledgeable presenters for the 2022 KNA Annual Conference, *"People, Purpose, and Passion: A World of Opportunities."* KNA members and non-members are welcome to submit applications to present; however, *KNA members will be given preference, **Deadline: Sunday, May 1.***

#### **CONFERENCE OBJECTIVES:**

At the end of program, the attendees will be able to -

- Discuss how people, purpose, passion, and teamwork impact healthcare, nursing employment, nursing education, and nurse well-being;
- Explore the positive outcomes that can be envisioned when nurses are seen as human beings with purpose and passion and
- Explain how the health of the nurse affects the health of the Commonwealth.

#### **TARGET AUDIENCE & CONTINUING EDUCATION**

- The primary conference audience of more than 300 attendees will include registered nurses (clinical, academic, researchers and those in management/administration and leadership), as well as licensed practical nurses and nursing students.
- Continuing Education (CE) will be offered. Presentation content must include expected outcomes, presenter's resume or vita and a teaching plan.
- Presentations should provide attendees with educational value. Potential presentation topics may include teamwork, nurse recruitment and retention, treatment of "old" and "new" nurses, passion for the profession, self-care, resilience, mindfulness, burnout, nurse suicide prevention and the image of nursing.
- When developing a proposal application, please submit a balanced program in accordance with the KNA Conference Theme, *"People, Purpose, and Passion: A World of Opportunities."*

**Materials Needed**

Presenter Application/CE Form  
Resume/CV  
Head shot

**Deadline:****Format**

WORD documents only; please no PDFs  
WORD documents or PDFs are acceptable  
High resolution 300 dpi JPEG file, fullcolor  
**Sunday, May 1**

**TYPES OF PRESENTATIONS**

- Podium and panel presentations: time length: 25 or 50 minute segments.
- Sessions may be panel discussions, lectures, research based, hands on, interactive, creative, dynamic and feature best practices in nursing relevant to the conference theme.

**HANDOUTS & POWERPOINT PRESENTATIONS**

- Handouts may be appropriate, depending on the complexity of the topic and will be shared with attendees electronically.
- A KNA Conference PowerPoint template and presentation guidelines will be provided for all speakers. PowerPoint presentations will also be made available to attendees electronically. Those selected to present will be contacted by *Tuesday, May 31*. All PowerPoint presentations and electronic handouts are due by *Tuesday, August 30*.

**FEES & PRESENTER BENEFITS**

- As a 2022 presenter, your conference session registration is complimentary; however, if you would like to attend the entire event and receive continuing education credit, we ask that you pay the conference fee.
- The Fall 2022 issue of *Kentucky Nurse*, which is available to more than 90,000 readers, will include the names of all presenters.
- KNA will also publicize presenters' names via website, Facebook, its electronic newsletter, *E-News*, that is distributed to its 2,600+ members and in the KNA Conference Yearbook.

**A NOTE CONCERNING HONORARIA**

KNA has a tradition of using educational conference/Conference sessions as platforms for innovation in the spirit of networking and sharing. Therefore, we look for contributors who are willing to share their expertise without expectation of an honorarium or reimbursement of expenses.

**PRESENTER EXPECTATIONS**

By participating in the Conference, presenters give KNA permission to record their sessions and take photos. We ask that presenters be available for media interviews upon request. *Please note:* Sponsorship participation is appropriate for groups or persons with commercial interests. The KNA will reach out to those groups under separate cover.

**KNA CONTACT – WHERE TO SUBMIT YOUR APPLICATION & ASK QUESTIONS**

Email application in Word format, including headshot and vita, or send via US mail on a non-returnable jump drive to:

[admin@kentucky-nurses.org](mailto:admin@kentucky-nurses.org)

Kentucky Nurses Association

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