

20th Annual

**SouthEastern
Seaboard
Emergency Nurses
Symposium**



Exhibitor Prospectus

Full Conference March 21-23, 2019

Exhibitor Show Schedule

Thursday, March 21, 2019

Setup Starts at 1:30 p.m.

Opening Reception in Exhibit Hall: 5:00 p.m. – 7:30 p.m.
(times subject to change once schedule finalized)

Friday, March 22, 2019

Exhibit Hall Show 9:15 a.m. – 1:30 p.m.
(times subject to change)

**Sheraton Oceanfront Hotel
Virginia Beach, VA**

Emergency Nurses – Emergency Nurse Managers – Emergency Department Directors

Southeastern Seaboard Emergency Nurses Symposiums provide participants with cutting-edge tools for clinical care, forensics, and ED leadership. This unique event is designed to prepare emergency care providers for the challenges of today's work environment. In addition, all have an opportunity to build and expand their network to other professionals from across the nation.

We expect approximately **150** participants to attend this year's event.



Exhibitor Responses from SESS 2018 Survey:

Ability to interact with the attendees - 100% said Good to Excellent

Traffic at your booth - 100% said Good to Excellent

Food - 100% said Good to Excellent

Feeling included in events - 100% said Good to Excellent

"Loved it, can't wait to do it again"

"Wonderful conference. Very well organized and vendors are made to feel wel-

Exhibitor Perks:

- Complimentary refreshments at Opening Reception on Thursday evening, and continental breakfast with participants, breaks, and lunch on Friday
- Free admission to Friday night party—SESS goes to outerspace- come dressed and ready to have fun
- A unique opportunity to network with emergency nurses from across the Southeast
- Attendee registration list after the conference (of those nurses who give us permission to share their information)

⇒ Register payment by **December 31, 2018** and receive:

⇒ *Discounted registration fee*

⇒ *Complimentary company name placement on the attendee "Bingo" game (\$50 value)*

⇒ *Option for booth selection (based on registration queue) in Exhibit Hall (priceless)*

Testimonials from previous SESS Exhibitors:

"Fun, supporting great group of Nurses. Thank you!"

"We're really glad we participated. Everything went very smoothly, and the event itself was really well done"

"It was better than I anticipated. People were willing to stop by and learn about my product. Thought it was beneficial for us to be there."

"We are very pleased with the leads we have gotten from your conference."

"The customer service and friendliness of the staff and conference organizers were great."

Testimonials from previous SESS Participants:

- *"This was the friendliest, well organized and thought out conference I have ever been to! I'm hooked!"*
- *"The conference was awesome! - The speakers were extremely knowledgeable about their topics."*
- *"What a well planned event! Enjoyed meeting nurses from other locations and sharing the same concerns and problems that face us every day in the trenches; the party was a blast and it was fun sharing time with the "sisters" of nursing!"*

Exhibitor Space Application

20th Annual Southeastern Seaboard Emergency Nurses Symposium
Sheraton Oceanfront Hotel, Virginia Beach, VA
March 20-21, 2019



Company Name: _____
Point of Contact: _____
Number of Representatives Attending: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Telephone: _____ Cell: _____
Fax: _____ Email: _____

My company would like to participate at SESS as follows:

_____ **\$1,000 "Early Bird" Exhibit Fee paid by December 31, 2018.**
Includes: Company name placement on Bingo card, 1 table draped, 2 chairs. Access to refreshments, breaks, social events, and lunch on Friday for 2 company representatives

_____ \$1,250 Regular Exhibit Fee paid January 1, 2019 through February 23, 2019. Includes: 1 table draped, 2 chairs. Access to refreshments, breaks, social events, and lunch on Friday for 2 company representatives

_____ \$1,350 Late Exhibit Fee paid **after** February 23, 2019. (Includes \$1,250 regular rate items, plus \$100 late fee.)

_____ **\$125 per additional representative (over 2) attending**

_____ **\$50 for company name placed on Bingo card, if registration is received between January 1, 2019 and March 1, 2019. Not available after March 1, 2019**

_____ **\$15 Electricity**

My company would also like to be a:

___ Diamond Sponsor: \$10,000.00
___ Emerald Sponsor: \$5,000.00
___ Ruby Sponsor: \$3,000.00
___ Sapphire Sponsor: \$2,000.00
___ Unrestricted educational grant of: \$ _____
___ Donator of a conference incentive (i.e., door prize)

Other opportunities, in addition to the booth fee:

___ **\$350 One-page tote bag stuffer/flyer**
___ \$500 Welcome signage
___ \$500 Notepads with logo
___ \$1,000 Sponsor a pre-session break
___ \$1,500 Sponsor Wine and Cheese Reception
___ \$1,500 Tote bags with logo (one side-one color) (deadline Dec. 31, 2018)
___ \$2,000 Sponsor a refreshment break (Sapphire Level)
___ \$5,000 Sponsor a Meal (Emerald Level)

Please make checks payable to:
"SESS Inc"

Mail registration form and payment to:
Julie Jones, Vendor Chair
1566 Harborsun Dr Charleston, SC 29412

Or pay by credit card by sending this form with credit card info to
jjones@sc-ena.org.

W-9 available upon request

PAYMENT METHOD

___ Check/Credit Card information enclosed

Credit Card Type:

Visa MasterCard AMEX Discover

Credit Card # _____

Exp Date _____ CVV # _____

(3 digit V/MC, 4 digit AMEX)

Print Name exactly as on card

Signature _____

Date _____ CC Zip Code _____

Terms and Conditions

1. **VENDOR BOOTH REGISTRATION FEES**—All registration fees must be received with a registration form. Any registrations received after February 23, 2019 will be charged the regular exhibit fee rate, plus a \$100 late fee.

2. **CANCELLATION POLICY**—Notice of cancellation must be received in writing by Southeastern Seaboard Symposium, Inc. (hereinafter referred to as SESS): If received by February 1, 2019—Full refund minus 30% administrative fee; If received after February 1, 2019—NO REFUNDS.

3. **EXHIBIT INSTALLATION & DISMANTLING**—Setup must be completed between 1:30 p.m. and 5:00 p.m. on Thursday, March 21. Exhibitors are asked to refrain from packing, dismantling, or removing their exhibit from the hall before 1:30 on Friday, March 22, 2019.

4. **ALL EXHIBIT MATERIALS MUST CONFORM TO THE FIRE REGULATIONS** and electrical codes of the exhibit area. All packing materials and containers must be removed from the floor, and must not be stored behind displays or under tables.

5. **NO EXHIBIT MAY PROTRUDE INTO THE AISLE OR BLOCK THE VIEW** of neighboring exhibits.

6. **APPLICATION FOR BOOTH SPACE MUST BE MADE ON THE PRINTED FORM PROVIDED.** SESS reserves the right to decline any application for space.

7. **BOOTH ASSIGNMENTS** will be made on level of sponsorship first, and date of payment second. SESS reserves the right to make the final determination of all assignments. Allocation of space is made solely at the discretion of SESS.

8. **EXHIBIT BOOTH INCLUDES** one conference sized table skirted, and two chairs.. All other services and equipment not listed on the Exhibitor Space Application can be ordered through the exhibitor company at the exhibitor's expense.

9. **SUBLETTING** of exhibit space is prohibited.

10. **EXHIBITORS ARE PROHIBITED FROM ATTACHING ANYTHING ON THE SURFACE OF FACILITY PROPERTY,** violators will be responsible for damage.

11. **THERE WILL BE CARPETING IN THE EXHIBIT AREA.**

12. **EACH EXHIBITOR MUST PROVIDE AN ATTENDANT** within his/her exhibit during the 2019 open hours of the conference.

13. **IF AN EXHIBITOR DOES NOT FOLLOW THE RULES AND REGULATIONS SET FORTH BY SESS, THEN THIS CONTRACT MAY BE TERMINATED,** with the exhibitor forfeiting fees paid regardless whether or not space is reassigned by SESS.



14. **EXHIBITORS ARE REQUIRED TO PROVIDE SESS PROOF OF INSURANCE TO COVER AGAINST DAMAGE AND LOSS OF EXHIBIT MATERIALS AND LIABILITY INSURANCE AGAINST INJURY TO PERSON AND PROPERTY OF OTHERS**—All property of the exhibitor is understood to remain under his/her custody and control, in transit to, and from the hall, subject to this contract and to the rules and regulations of this agreement.

15. **SESS RESERVES THE RIGHT TO MAKE CHANGES TO THIS CONTRACT**—Any matters not specifically covered herein are subject to decision by SESS. SESS reserves the right to make such changes, amendments, and additions to this contract as considered advisable for the proper conduct of the exhibit with the provision that all exhibitors will be advised of any such changes.

16. **TERMINATION OF MEETING**—Should the premises in which SESS meeting is to be held become, in the sole judgment of the organization, unfit for occupancy, or should the meeting be materially interfered with for any reason subject to the discretion of SESS, the contract for exhibit space may be terminated. SESS will not incur liability for damages sustained by exhibitors as a result of such termination. In the event of such termination, the exhibitors expressly waive such liability and release SESS of and from all claims and damages and agree that SESS shall have no obligation except to refund the exhibitors pro-rata share of the agreeable amounts received by SESS as rental fees for booths, after deducting all costs and expenses in connection with such exhibits, including reasonable reserves for claims.

17. SESS shall not be responsible to exhibitors for damages, losses, lower than anticipated sales revenue; and/or claims from any cause whatsoever that may arise from exhibitors' participation in the SESS Annual Symposium. Exhibitors assume the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitors' displays, equipment, and other property brought upon the premises; and shall indemnify and hold harmless SESS employees from any and all such losses, damages, and claims.

18. **EXHIBITORS AND OTHERS ARE PROHIBITED FROM PLAYING MUSIC** of any kind in the exhibit hall or other SESS function facility, without prior written permission from the SESS Exhibit Chair.

19. **SHIPPING/RECEIVING:**
Please see shipping instructions sent separately.

20. **HOTEL: OVERNIGHT ACCOMODATIONS**— Sheraton Oceanfront Hotel reservations can be made by calling 1-800-325-3535—use Group name : 20th Annual Southeastern Seaboard Emergency Nurses—the room rate is \$109 plus taxes. Deadline for this is March 6, 2019

Please retain a copy for your files.

PRINT REP #1 NAME: _____

PRINT REP #2 NAME: _____

EMAIL: _____

EMAIL: _____

DATE: _____

DATE: _____

Contact for payment, etc if other than rep. Name _____ phone _____

Email _____