

SCHOOL NURSES:

Best, Current Practices for School Medical Emergencies



NEW Seminar Presented by SANDRA MORITZ, M.Ed, BS, RN CSN
2010 Pennsylvania School Nurse of the Year, Exceptional School Nurse Trainer

Specifically Designed for School Nurses, District Nurses and School Health Coordinators Serving Grades K-12

- **The most up-to-date practices** every school nurse needs to know for addressing school health and medical emergencies
- **Be better prepared for the unplanned ...** From sudden cardiac arrest to fractures, hypoglycemia, opioid overdose, and more ... Utilize the most current research to respond to major medical emergencies
- **Apply the evidence from the latest research to your first aid protocols ...** Be better prepared for common first aid issues as well as mass casualties
- **Streamline emergency save plans** to better manage medical emergencies ... Utilize the most up-to-date interventions to treat acute bronchospasm, anaphylaxis, traumatic brain injuries, and more!
- **Reduce risk of infection in your office environment ...** Use the latest principles and products to reduce dangerous infections like influenza in our antibiotic resistant world
- **Receive a detailed school medical emergency handbook** complete with handouts and forms you can implement immediately in your school nursing practice to streamline your practice and impact student health

Nursing CEUs Available in These Locations:

Provider approved by the California Board of Registered Nursing, Provider #CEP 15144, for five (5) Contact Hours for RNs and LPNs. This approval is valid in the states of Minnesota and New Hampshire. This seminar meets the requirements of the Massachusetts Board of Registration in Nursing listed in 244 CMR 5.00 for 6 Contact Hours.

****APRNs in all states need to check with their credentialing agency to determine if this seminar meets the additional CEU requirements for their specialty area.****

2016 SCHEDULE

Maine

Portland – November 16

5 Contact Hours Available with Prior Approval from your Local Certification Support System

Massachusetts

Boston (Woburn) – November 17

For MA Nursing, 6 Contact Hours Verification Available
Contact Hours Verification Available

CT Five (5) Contact Hours Available with Prior District Approval

RI Five (5) Contact Hours Available

Michigan

Detroit (Novi) – December 1

MI SCECH Available (5 Hours)

New Hampshire

Manchester – November 15

(Bedford)

NH Clock Hours Verification Available

For MA Nursing, 6 Contact Hours Verification Available

Ohio

Cincinnati – November 28

Cleveland – November 30

(Middleburg Heights)

Columbus – November 29

OH CEUs Available with District Approval

Rhode Island

Providence – November 18

(Seekonk, MA)

RI Five (5) Contact Hours Available

CT Five (5) Contact Hours Available with Prior District Approval

For MA Nursing, 6 Contact Hours Verification Available

Vermont

Burlington – November 14

(Colchester)

VT Inservice Credit Available with Prior District Approval

Wisconsin

Milwaukee – December 2

(Brown Deer)

WI Verification of Attendance Available

Practical Strategies

If you are looking for current, best practices and evidence to support your school emergency medical interventions, this is a seminar you won't want to miss! During this intensive, interactive and collaborative seminar, outstanding school nurse of more than 31 years, **SANDRA MORITZ**, will share dozens of the most current practices, strategies and practical tips to help school nurses better respond to medical emergencies in a school setting. As a school nurse, Sandra can relate to the seriousness of the daily health and medical challenges in your practice. Your ever-changing role as a school nurse will be examined from a perspective of how you can best respond when medical emergencies occur in your school setting. Gain greater confidence in your practice, discover new products that are now available to make daily interventions more effective and become better prepared for the unexpected. Realize your full potential by addressing the stress of your career choice, and learn ways to be more proactive with stress-reducing tips to survive and flourish as today's school nurse.

You will leave this seminar refreshed and renewed professionally and personally. Your effectiveness will be increased as the first responder in your school to medical emergencies, including lockdowns and evacuations. The evidence-based strategies and tools you'll gain will give you the confidence you need to be tomorrow's school nurse!



Ten Key Benefits of Attending

1. What Every School Nurse Should Know When Responding to School Medical Emergencies

Know the very latest research-based recommendations on interventions during hypoglycemia, traumatic brain injury, acute bronchospasm, and more!

2. Be Better Prepared for the Unplanned During Life-Threatening Situations

Sudden cardiac arrest, anaphylaxis and seizures are occurring more frequently in schools and preparation is key

3. Be Better Prepared with New Assessment Skills

Apply new assessment skills according to the Pediatric Assessment Triangle (AAP) to determine your response during a medical crisis

4. Recognize the Critical Symptoms of an Opioid Overdose

Implement and administer Naloxone as appropriate to your practice ... Why, when and how

5. Be Better Prepared for Students with Special Needs and Chronic Health Concerns

Examine health care and emergency plans for our most vulnerable students during lockdowns and evacuations

6. Incorporate the Best Assessment Techniques for Common Injuries and Provide for Smooth Transfer

Review new splinting materials and application skills to get students safely to the next level of care

7. Improve Trainings for Lockdowns, Evacuations and Your Emergency Teams

Understand triage from the school nurse perspective and prepare for 72 hours of emergency supplies

8. Learn the Key Components for Smooth Ambulance Transfers

Examine medical transfer forms and get practical tips from first aid and safety organizations to document critical details of school emergencies

9. More Effectively Address Issues Surrounding the Use of Unlicensed Personnel

Use checklists and apps to increase the safe collaboration of others who work with school nurses

10. Receive a Detailed School Medical Resource Handbook Complete with Handouts and Forms

Each participant will receive an extensive resource handbook full of ready-to-implement materials that will streamline and increase efficiency in your school nursing practice on a daily basis

Outstanding Strategies You Can Use Immediately

- Gain hands-on experience using **the latest products and supplies for first aid and medical treatment**
- **The best practices** from FEMA, American Red Cross and Heart Association on recommended school nurse response to medical emergencies
- **Learn advanced skills in assessing the major life-threatening medical emergencies** and current guidelines in nurse interventions ... Learn from real-life scenarios for sudden cardiac arrest, seizures, hypoglycemia and more
- **The most useful apps for mobile devices** to make training school staff easier
- **The latest equipment and products** to deliver first aid for emergencies
- **Hands-on experience for splinting common school injuries** ... Learn about products that keep your practice relevant in the changing practice of today's school nurse
- **New timesaving tools and supplies** to treat student health issues
- **Apply experts' evidence** to create the best medical emergency response plan using suggestions from medical authorities to review the school nurse's role
- **The school nurses' role in school emergency preparedness** ... "Team up" and be in charge with confidence
- **Five strategies every school nurse must implement** to excel in the changing world of the school nurse
- **How to best respond to mouth and teeth injuries** quickly to insure a safe re-implantation
- **The latest terminology and role of the school nurse** in minimal and mild concussion management
- **The "Three P's for Success"** during anaphylaxis emergencies at school
- **How to recognize** the common pitfalls of unsafe splinting
- **The best protocols** to develop training modules and apps for unlicensed staff
- **Ways to stay on top of your game in your role as the first responder**, including survival tips for the school nurse
- **Cost-saving tips and resources** available to schools for our budget-conscious times
- **What you need to know about your state nurse practice act** to limit liability when utilizing unlicensed individuals in the school setting

“ I would recommend this seminar to better prepare for emergencies and get up-to-date information on the changing best practices that face school nurses today.”

– CHRISTINE SIMMONS, RN, BSN, AE-C



**To Register,
Call Toll-Free**

1-800-735-3503

A Message From Seminar Leader, Sandra Moritz



Bureau of Education & Research

915 118th Avenue SE • PO Box 96068 • Bellevue, WA 98009-9668
Phone (800) 735-3503 • Fax (425) 453-1134 • www.ber.org

Dear Colleague:

As a fellow school nurse and colleague, I understand the unique challenges we face in our changing role as today's school nurse. We are the first responders in schools, assisting students who need us the most. As a school nurse and health services coordinator of more than 31 years, I can relate to your daily concerns. To stay current in our roles today we must be prepared for the unexpected. As the first set of medical eyes in the school setting, planning for the unplanned is now another function of our role. We must respond quickly with assessment skills and knowledge based on the latest research. My ability to relate to other school nurses gives me a unique opportunity for a great day of sharing, as only one school nurse to another can understand. As your professional colleague, we will explore the current challenges in our career choice of school nursing.

Enjoy a day of sharing with other school nurses who also understand today's challenges. Learn practical new strategies to keep students safe while in your care. Get the latest information so that you can respond with confidence during the increasingly common school medical emergency. Be prepared for life-threatening situations by creating best practices during evacuations and lockdowns. Take care of yourself so your energies will be ready for our daily challenges. I believe you will leave this seminar refreshed, renewed with professional energy and better prepared to handle the stressors of your job. You will excel as the healthcare provider in your school setting and be confident in your skills as the school nurse! You'll gain practical information to use immediately in your school nurse setting and an extensive resource handbook written by your professional colleague—another school nurse!

Sincerely,

Sandra Moritz

P.S. You will receive **an extensive school medical emergency resource handbook** containing a summary of all the information and resources presented in this seminar.

“To stay current in our roles today, we must be prepared for the unexpected. As the first set of medical eyes in the school setting, planning for the unplanned is part of our role today.”

What Your Colleagues Say About Sandra Moritz

*"Sandra is **extremely knowledgeable and engaging as a speaker**. The topics that were covered are reflective of what school nurses are dealing with today."*

– Sheryl Zulkowski, Nurse Supervisor

*"Sandra Moritz is a great speaker. She is **engaging and fun**."*

– Michele Britell, School Nurse, RN

*"This was **one of the best and most informative seminars** I have ever attended."*

– Doreen Mondry, RN,

*"**Well organized**, interactive, great, useful information! Also a wonderful opportunity to meet and exchange ideas with other school nurses."*

– Roz Balwin, School Nurse, RN, BSN

*"**Dynamic speaker!** Sandra kept the day moving and incorporated a lot of content into the seminar. Very interactive."*

– Patti Falvey, School Nurse, RN

*"Sandra is a **very dynamic speaker**. Listening to her was a wonderful and empowering experience. It was like an adrenaline boost for school nurses. She had wonderful ideas and also allowed for brainstorming with other nurses."*

– Mary Dever Brady, School Nurse

*"Absolutely enjoyed this seminar!. It is **great to have a presenter who knows and deals with all the challenges that a school nurse endures** daily."*

– Tina Loomis, School Nurse

*"Sandy is highly entertaining and has a warm, genuine personality. **Great tips for the novice or practices school nurse!**"*

– Diane W. Andrew, School Nurse

*"This is my second seminar presented by Sandra – **she is excellent!** I would go to any seminar presented by her."*

– Karen Johns, School Nurse

*"Sandra is a wonderful speaker – **easy to understand**, kept my attention! She made me feel special as a school nurse."*

– Sherry Boyd, School Nurse, RN

*"Beautifully presented. Sandy is **highly knowledgeable and informative**."*

– Sylvia Kallich, School Nurse Administrator

*"I've been a school nurse 32 years and I still found the seminar most interesting and learned new information. **Most enjoyable day**."*

– Judy Lewis, School Nurse

*"**Wonderful seminar**, what wonderful stories. Very insightful!"*

– Lauren Gray, School Nurse

*"**Very well presented!** Sandra is knowledgeable and humorous."*

– Jennifer Eklund, School Nurse

Uniquely Qualified Instructor

SANDRA MORITZ is a nationally recognized and experienced school nurse and coordinator with more than 31 years of hands-on school nursing practice. As her state's School Nurse of the Year, a recent NASN (2015) presenter and a national speaker, she is a frequent presenter at conferences, in-services and seminars. Sandra is the author of *SCHOOL NURSES: Best, Current Practices for School Medical Emergencies*, the extensive resource handbook participants will receive at the seminar. She has authored many articles in professional journals, including *Advance for Nurses* and NASN's *School Nurse*. She passionately interacts with other school nurses, supporting their personal challenges in dealing with medical emergencies in the school setting. As one school nurse to another, she understands the changing role of the school nurse.

The often solo role of the school nurse transforms into the sharing world of school nurses as a result of the interactions with others at Sandra's seminars. Sandra's participants find her seminars to be a knowledge-gaining experience in a fun and engaging atmosphere. They leave energized with new ideas and strategies and a personal connection to the world of school nursing.



Special Benefits of Attending



On-Site Training

Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive School Medical Emergency Resource Handbook

Each participant will receive an extensive resource handbook specifically designed for this seminar. The handbook includes:

- Strategies, ideas and resources, including the documents, forms, and the best apps and websites to help you better address school medical emergencies
- School health-related references and websites with free and inexpensive resources for your office
- At-your-fingertips reviews, articles and studies which impact your protocols
- Professional, evidence-based strategies to support changes in the nurse's office
- Concise step-by-step splinting and first aid applications for common injuries
- Checklists to monitor the safe use of unlicensed personnel who help care for students
- Ready-to-use emergency and health care forms to prepare for medical events
- Practical tips on triage and transfers for smoother EMS transitions
- Samples of procedures to make your medical emergency training drills efficient and complete
- Multi-media examples to reinforce your team's plan of action during lockdowns, evacuations and emergencies
- Survival pointers to insure your health as the school nurse in the role of the first responder

Materials on Display

Sample nursing interventions and orders, resource books, manuals and other materials related to school medical emergencies.

Meet and Share with Other School Nurses

This seminar provides a great opportunity for participants to meet and share ideas with other school nurses interested in enhancing their practices.

SCHOOL NURSES:
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School Medical Emergencies

RESOURCE HANDBOOK

by Sandra Moritz



Bureau of Education & Research

Can't Attend?

Other Professional Development Options:



Convenient Online Courses

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses as well as Scheduled Instructor-Led courses. You also may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning

Related Staff Development Audio Training

A related BER seminar, *Practical Strategies to Increase Your Impact and Enhance Your Practice as a SCHOOL NURSE*, presented by another nursing expert, Rebecca Hudlow, is available on CDs with a comprehensive resource handbook at a cost of \$99.00 plus \$9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (**Stock #A-XNY-2015**) or use the order form on the back page.

Semester Credit Option



Graduate level elective credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

Meet Inservice Requirements

At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

FOUR EASY WAYS TO REGISTER:



PHONE toll-free:
1-800-735-3503

(Weekdays 6 a.m. - 6 p.m. Pacific Time)



REGISTER ONLINE at:
www.ber.org



FAX this form to:
1-425-453-1134



MAIL this form to:
Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Who Should Attend

School Nurses, District Nurses and School Health Coordinators serving grades K-12.

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.

Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is \$249 per person, \$229 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a \$15 service fee. Substitutions may be made anytime without charge.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**. The Bureau is North America's leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Boston: Hilton – Woburn, (781) 932-0999
- Burlington: Hampton Inn – Colchester, (802) 655-6177
- Cincinnati: Holiday Inn Eastgate, (513) 752-4400
- Cleveland: Crowne Plaza – Airport, (440) 243-4040
- Columbus: Courtyard Marriott West, (614) 771-8999
- Detroit: Crowne Plaza – Novi, (248) 348-5000
- Manchester: SERESC Conference Center – Bedford, (603) 206-6800; hotel accommodations available at Hampton Inn – Bedford, (603) 623-2040
- Milwaukee: Four Points by Sheraton – Brown Deer, (414) 355-8585
- Portland: Holiday Inn By The Bay, (207) 775-2311
- Providence: Ramada – Seekonk, MA (508) 336-8700

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.



Possible Funding Sources

Elementary and Secondary Education Act funds, including Title I School Improvement grants; Title VI; Title VII; Restructuring grants; At-Risk grants, Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School funds; Parent Teacher Organizations; and Inservice Training Funds.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.



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Registration (XN47F1)

- ☐ 1. **Boston** (Woburn), **MA** – November 17, 2016
- ☐ 2. **Burlington** (Colchester), **VT** – November 14, 2016
- ☐ 3. **Cincinnati**, **OH** – November 28, 2016
- ☐ 4. **Cleveland** (Middleburg Heights), **OH** – November 30, 2016
- ☐ 5. **Columbus**, **OH** – November 29, 2016
- ☐ 6. **Detroit** (Novi), **MI** – December 1, 2016
- ☐ 7. **Manchester** (Bedford), **NH** – November 15, 2016
- ☐ 8. **Milwaukee** (Brown Deer), **WI** – December 2, 2016
- ☐ 9. **Portland**, **ME** – November 16, 2016
- ☐ 10. **Providence** (Seekonk, MA), **RI** – November 18, 2016

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR LOCATION NUMBER: _____ (Please see list above)

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

() ()

Registration confirmations are sent via e-mail.

If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT: PRIORITY ID CODE

Fill in the six digit number on the mail label next to the word "ID"
(even if the brochure wasn't addressed to you)

FOUR EASY WAYS TO REGISTER:



PHONE toll-free: 1-800-735-3503 (M-F 6 a.m. - 6 p.m. PST)



FAX this form to: 1-425-453-1134



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REGISTER ONLINE at: www.ber.org



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PLEASE DO NOT DETACH MAILING LABEL (Just make corrections as needed)

SCHOOL NURSES: Best, Current Practices for School Medical Emergencies



METHOD OF PAYMENT

The registration fee is \$249 per person,
for groups of five or more registering at the same time, the fee is \$229 per person.
Payment is due prior to the program. No cash please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
- ☐ A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)

☐ Charge my: ☐ MasterCard ☐ VISA ☐ Discover
Account # _____ Exp. Date: _____
MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

Please print name as it appears on card / Signature (required for credit card purchases)

CAN'T ATTEND?

- ☐ I'd like to order the CD version of the related seminar, *Practical Strategies to Increase Your Impact and Enhance Your Practice as a SCHOOL NURSE*, by Rebecca Hudlow, \$99.00 plus \$9.00 shipping (**Stock #A-XNY-2015**).