

# 33<sup>rd</sup> Annual Oregon Rural Health Conference

## Speakers

### Melody Ayers, CFRE

NW Region Grants Manager  
Adventist Health  
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Melody Ayers is the NW region grants manager for the Adventist Health hospitals in Tillamook, Portland and Walla Walla. She has more than 25 years of healthcare experience in roles with both clinical and administrative departments at hospitals ranging in size from a large university medical center to a critical access hospital. Currently she is based at Tillamook Regional Medical Center. Melody holds CFRE (Certified Fund Raising Executive) designation, and has raised more than \$5 million in gifts and grants during her fundraising career. Between grant deadlines, and when she is not at community board meetings as a volunteer leader, Melody enjoys traveling the globe with her family, playing keyboard in a praise band, and reading cozy murder mystery books.

### Ari Basi-Wagner

Director of Organizational Development  
Greater Oregon Behavioral Health (GOBHI)  
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Ari is the Director of Organizational Development for Greater Oregon Behavioral Health, Inc (GOBHI). One of the aspects of her research is to conduct data analysis and identify trends in health care needs which cross over physical health, mental health, addictions and the oral health care systems. The data she provides helps guide health care integration planning processes. As a project facilitator, she also works with groups to develop their strategic plans for health care integration. That work includes developing participatory evaluation designs to track the impact of health care integration on system improvements, patient health outcomes and cost improvements.

Ari also works to identify evidence based practices in behavioral health settings and works with community providers to adopt or enhance their utilization of those services. In addition, she has leveraged over \$28 million in grants for Oregon communities. Those grants include demonstration projects for which she served as the principal investigator or co-investigator on each respective grant's research component.

She has a Masters of Science in Public Policy, Planning and Management with a concentration in program evaluation from the University of Oregon and has been a social service researcher for the past twenty-five years. Her scope of research and project development has focused on system improvements or reform in health integration, behavioral health, public health, juvenile corrections and senior services. Her work in corrections focused on the relationship between behavioral health needs and delinquency.

Her research includes process evaluations, outcome evaluation and cost avoidance modeling. The latter looks at the relationship between program (or policy) outcomes and the fiscal impact of those outcomes. She also serves as a program consultant and has presented at numerous national conferences on evidence based programming and cost efficiencies. She is a co-author on the book, “Dispatches From Juvenile Hall: Fixing a Failing System,” Penguin 2009.

## **Nathan Baugh**

Director of Government Relations  
National Association of Rural Health Clinics  
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Nathan Baugh works for the government relations firm Capitol Associates in Alexandria, VA. His areas of expertise include medical imaging policy, health disparities, and of course rural health. Nathan has been working with the National Association of Rural Health Clinics (NARHC) since April, 2015 and now serves as their Director of Government Relations.

## **Megan Bowen**

PCPCH Program  
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## **Jill Boyd**

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## **Tina Castanares, MD**

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Dr. Tina Castañares was a family physician, hospice and palliative care specialist in Hood River and The Dalles for over 30 years. She chaired the Board of the Northwest Health Foundation, served as a national trustee of the American Hospital Association, and was involved in state and federal health policy and delivery system reforms for many years. In retirement she has helped to convene a grassroots group to advocate for elders and caregivers, the Aging in The Gorge Alliance / Alianza de la Tercera Edad.

## **Keith Cheung, MD**

Chief Medical Officer  
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Dr. Keith Cheng is the Chief Medical Officer of Trillium Family Services, Oregon’s largest provider of mental and behavioral healthcare for children and families, where he provides guidance and expertise on

research projects, community collaborations, clinical initiatives and program development. Dr. Cheng also serves as an adjunct associate professor in the Department of Psychiatry at Oregon Health & Sciences University (OHSU) where he teaches and supervises trainees in the Division of Child Psychiatry and he is the Medical Director of OHSU's Oregon Psychiatric Access Line about Kids (OPAL-K), an innovative consultation program for primary care providers to support them in providing mental health care in the "medical home".

Dr. Cheng has served on Governor Kitzhaber's Task Force on Youth Suicide Prevention, he taught as part of the Portland Police Bureau's Crisis Intervention Training Program, participated in the committee that helped develop the initial child psychiatric portion of the Oregon Health Plan, and is a past president of the Oregon Council of Child and Adolescent Psychiatry. Presently, Dr. Cheng serves on the Oregon Youth Authority (OYA) community advisory council.

In 1982, Dr. Cheng received his M.D. degree at Loma Linda University where he also completed his general psychiatry residency training. He subsequently trained at Yale University where he completed a post-doctoral fellowship in child psychiatry in 1990. Dr. Cheng is Board Certified in both General and Child Psychiatry.

### **Terry Cumpton**

Regional Rural Health Coordinator  
CMS Seattle Office  
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Terry joined CMS in 2002 and works in the external affairs group in the Seattle Regional Office. She has been the Regional Rural Health Coordinator since 2010, assisting rural providers and beneficiaries in resolving issues, and connecting them with resources at CMS.

### **Marie Dorsey, PharmD, AAHIVP**

Pharmacist  
The HIV Alliance Eugene  
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Marie Dorsey, Pharm.D., AAHIVP has been an inpatient pharmacist for PeaceHealth in Eugene for 9 years, where she has experience in working with patients in the areas of general medical, psychiatric, pediatric, geriatric, and emergency medicine, as well as outpatient infusion, working with anticoagulation, rheumatologic, immunodeficiency disorders, and chemotherapy. Dr. Dorsey has also worked with HIV/AIDS patients for 5 years at The HIV Alliance in Eugene, and holds the American Academy of HIV Medicine Pharmacist Credential obtained through the American Academy of HIV Medicine. Marie was the first pharmacist at The HIV Alliance and worked with the program director to create the first HIV clinical pharmacist position there, and implement the first Medication Adherence Program, geared toward helping patients take their medications successfully. Through Ryan White funding, the Medication Adherence Program began as a pilot project, and flourished into a full-time pharmacist position. She was awarded the Distinguished Young Pharmacist of the Year Award from the Oregon State Pharmacy Association in 2013 for her work with HIV/AIDS patients. She is currently the Principal Investigator and continues to work as an HIV Clinical Pharmacist on the Telehealth and Collaborative Practice Pilot Project, which aims to provide specialist pharmacist services to people living with HIV in rural Oregon.

## Scott Ekblad

Director  
Oregon Office of Rural Health  
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Scott Ekblad came to the Oregon Office of Rural Health in 1992 to develop and implement the recruitment services program, matching health care providers with practice opportunities throughout rural Oregon. Scott became Director of the Office in 2005 and currently oversees all operations of the Oregon Office of Rural Health (ORH) including policy, the Medicare Rural Hospital Flexibility Grant, technical assistance services and provider incentive programs. He also ensures that ORH programs operate collaboratively as an integral part of the statewide OHSU mission.

## Maggie Elewany

Vice President of Government Affairs and Policy  
National Rural Health Association  
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Maggie Elewany joined the National Rural Health Association (NRHA) staff in 2007 and is the head lobbyist responsible for the government affairs and policy department. She has over 20 years of federal legislative experience. She previously served as health counsel to U.S. Sen. Lisa Murkowski, a member of the Senate Health, Education, Labor and Pensions Committee, and to U.S. Sen. Frank Murkowski, a member of the Senate Finance Committee, where she worked on comprehensive Medicare and Medicaid legislation. Elewany also served as counsel to former U.S. Senate Finance Committee Chairman Bob Packwood. From 1999 to 2005, she served as assistant director of congressional affairs for the American Medical Association where she advocated on patient and physician issues. Elewany earned a J.D. from the University of Oregon and a B.A. from Oregon State University.

## Tony Finch, MA, MPH

Executive Director  
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Tony Finch comes from a blended background of private business and nonprofit leadership. His entrepreneurial pursuits led him to own companies with a wide diversity of services including electronic commerce, aviation, publishing and healthcare. Woven in between business ventures, Finch has served in nonprofit development and leadership both domestically and internationally. He holds graduate degrees in administration and public health, and has been with the Oregon Oral Health Coalition for the last 2 ½ years, and continues to provide volunteer consulting for humanitarian projects in Mozambique and Madagascar.

## Ian Galloway

Senior Research Associate & Oregon State Community Development Field Manager  
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## **Karen Hall**

Oral Health Educator  
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Karen Hall is an expanded practice dental hygienist who has broad clinical, educational and public health experience. She has worked in private practice, served in clinical and outreach training programs with both OHSU and Pacific University and worked both clinically and in school based outreach with Virginia Garcia FQHC. For a number of years Karen has managed the Oregon Oral Health Coalitions First Tooth program, and has trained hygienists and others around the state to provide early childhood caries prevention training in primary care and childcare settings. She manages the coalitions training programs spanning the lifecycle from pregnancy to geriatric care, and has been involved in developing curricula and pilot projects to integrate oral health in primary care. Karen has given extensive volunteer service both internationally and domestically, and continues volunteer with Medical Teams International and other local community projects.

## **Katrina Hedberg, MD, MPH**

Health Officer & State Epidemiologist  
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Katrina Hedberg is the Health Officer and State Epidemiologist with the Public Health Division of the Oregon Health Authority. Dr. Hedberg has worked at the Oregon Public Health Division for the past 25 years as a public health physician and manager in a variety of programs. She is also an Affiliate Professor in the Department of Public Health and Preventive Medicine in the OHSU-PSU School of Public Health.

Dr. Hedberg received her undergraduate degree from Yale University and her medical degree from Oregon Health Sciences University. She completed a year of clinical training at Emory University and then worked for the Centers for Disease Control and Prevention from 1986-1989. Dr. Hedberg earned her Master's of Public Health Degree from the University of Washington, and is board certified in Public Health and Preventive Medicine.

Dr. Hedberg has co-authored numerous publications, including articles on nontuberculous mycobacterial disease, a communitywide outbreak of cryptosporidiosis, smoking-related mortality, and Oregonian's participation in the Death with Dignity Act. One of her particular interests is working to make public health data available for policy and decision making at state and local levels.

## **Geoffrey L'Heureux, PharmD, AAHIVP**

Pharmacist  
Pharmacist Medication Adherence Program  
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Originally from Missoula, MT, Dr. L'Heureux lives and practices in Eugene, OR where he specializes in working with people living in HIV in rural areas. He earned his Bachelor of Arts and his Doctor of Pharmacy with Honors from the University of Montana and is a credentialed specialist with the American Academy of HIV Medicine. He works with underserved and low-income populations and direct patient care as a pharmacist provider through a collaborative practice agreement. Dr. L'Heureux currently manages the medication adherence program for people living with HIV, and is especially interested in expanding the role of HIV Pre-Exposure Prophylaxis (PrEP) and Post-Exposure Prophylaxis (PEP) to rural patients. His wife, Andrea, is a compounding pharmacist and they enjoy walking their dachshunds and competing in Ironman Triathlon events.

### **Harvey Licht**

Senior Associate  
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Mr. Licht is a Senior Associate with Varela Consulting Group. He works on health policy, planning and development projects with an emphasis on primary care and rural health efforts. Mr. Licht was formerly the Director of the Primary Care and Rural Health Office of the New Mexico Department of Health. He also served as Project Coordinator at Resources for Community Alternatives, a nonprofit technical assistance agency.

### **Allison Lindauer, NP, PhD**

Nurse Practitioner & Researcher  
OHSU Layton Aging & Alzheimer's Disease Center  
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Dr. Lindauer is an Assistant Professor of Neurology at OHSU's Layton Aging and Alzheimer's Disease Center. She is the co-primary investigator and manager for the ACT-ON program. She has over 18 years' experience as a nurse practitioner caring for elders and persons with dementia. She is nationally board certified as both a family and gerontological NP and is credentialed to provide telemedicine care. Dr. Lindauer's research focuses on telemedicine care for persons with dementia and dementia caregiving. Her work is published in national, peer-reviewed journals. Dr. Lindauer is a member of the State Plan for Alzheimer's Disease and Related Dementias in Oregon (SPADO) task force on increasing patient access to specialty care. She has presented her work at local, regional and national conferences, most recently at the Gerontological Society of America's annual national meeting.

### **Linda Mann, BS, RDH, EPP**

Director, Community Outreach  
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Linda Mann is an expanded practice dental hygienist and the director of community outreach at Capitol Dental Care. Linda's responsibilities include implementing evidence-based practices in outreach programs to provide preventive services in community settings. Her work experience includes 18 years with the

Confederated Tribes of Grand Ronde and the last six years with Capitol Dental. Linda's passion is preventing dental disease and bringing services to populations that need them most, while removing barriers to care. Linda and her husband are the parents of three young adult children, guardians of an 11-year-old, and have done foster care for over 15 years.

### **Paul McGinnis**

Integrations Director  
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Paul McGinnis is currently CCO Integrations Director for Greater Oregon Behavioral Health, Inc which is a partner with Moda Health in the Eastern Oregon Coordinated Care Organization (EOCCO). He has primary responsibility for overseeing community health development activities, primary care practice transformation, and integration with public health and mental health. Mr. McGinnis has over 34 years of experience providing technical assistance services to rural communities, hospitals and medical practices in Oregon and throughout the nation. He has a BS in Community Development from Penn State University and Masters in Public Administration from Valdosta State University.

### **Margaret Neal, PhD**

Director/Professor  
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Margaret B. Neal, Ph.D., is Director of the Institute on Aging and Professor of Community Health at Portland State University. She teaches graduate courses in gerontology and survey design and data collection methods and leads a service-learning program involving coursework in global aging and health then traveling with students to Nicaragua to work with and behalf of older adults there. Since 2006, Dr. Neal, with her colleague Dr. Alan DeLaTorre, has been coordinating the Age-Friendly Portland and Multnomah County initiative and has presented nationally and internationally on this work.. Dr. Neal's research interests include age-friendly and dementia-friendly communities, transportation and neighborhood design for healthy aging, older workers, global aging, program evaluation, and work and family care issues. She has written several articles on the topic of age-friendly communities and three books and numerous articles and chapters concerning how people manage their paid employment along with family care and the policies and programs that can support them. She also has studied the rural transportation needs of older Oregonians, with funding from the Oregon Department of Transportation. Dr. Neal is a Fellow of the Gerontological Society of America and the Association for Gerontology and Geriatrics in Higher Education. She obtained her master's and doctoral degrees in urban studies specializing in gerontology and research methods from Portland State University and her bachelor of arts degree in Spanish from Indiana University.

### **Marc Overbeck**

Director, Primary Care Office  
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Marc Overbeck is passionate about all people living in Oregon having the support and opportunity they need to be healthy, which includes every community in the state having skilled and trained health care providers. For the past five years Marc has been the director of OHA's Primary Care Office, which works with the Office of Rural Health and others to support rural and underserved communities having a skilled and robust health care workforce.

Marc is a third generation native Oregonian and lives in Salem. He also sits on the Board of Directors as the PCO representative on the Association of Clinicians for the Underserved--a group devoted to the support of health care providers who serve in rural and non-rural underserved communities across the country.

### **Katie Jo Raebel, CPA**

Manager

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Katie Jo Raebel has over 15 years of experience in audit and accounting focused exclusively on health care industry clients. She specializes in assisting freestanding and provider-based clinics to navigate through the RHC certification process and is an expert in the RHC arena. Katie Jo helps to calculate the RHC Medicaid rate, provides education regarding changes in billing because of certification, and consults on all areas specific to RHCs. In addition, she helps organizations determine the best certification options in order to experience the most beneficial gain from Medicare and Medicaid reimbursement. Katie Jo is a regular speaker at the Rural Health Clinic Association of Washington Conferences, has presented at the National Association of Rural Health Clinics Conference as well as various state offices of rural health conferences. She also is a featured speaker at the annual Spokane office-sponsored cost report and reimbursement seminar.

### **Lynne Saxton**

Director

Oregon Health Authority

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Lynne Saxton is the director of the Oregon Health Authority. The Oregon Health Authority protects and promotes the health of all Oregonians, provides access to health coverage for over 1.1 million Oregonians through the Oregon Health Plan and sets policies that drive the delivery of care across the state. As OHA's director, Lynne's top priorities are to make the Oregon Health Plan work better for its members, improve behavioral health so our state's system works for all Oregonians and continue to transform Oregon's health care system to produce better care, greater access and lower costs.

Lynne previously held the role of executive director at Youth Villages Oregon, a nonprofit providing results-driven services to youth and families. She is active in community and civic leadership positions, including service on the Early Learning Council, the International Women's Forum and the Willamette University Board of Trustees. She also served on the Oregon Land Conservation and Development Commission and as chair of the Metropolitan Family Service Board. She recently received the Gordon and



Sharon Smith New Freedom Award from the Oregon Chapter of NAMI. Lynne graduated with honors from Willamette University and attended the University of Michigan Business School Executive Program.

### **Shay Stacer, PhD**

Behavioral Health Provider & Clinical Psychologist

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Dr. Stacer arrived to the southern Oregon Coast two years ago by way of Madison, WI. She received her doctorate in clinical psychology from the University of Colorado, Boulder and completed an internship in the Department of Psychiatry at the University of Wisconsin School of Medicine and Public Health. Dr. Stacer pursued advanced training in clinical health psychology as a postdoctoral fellow working inpatient consult service at University of Wisconsin Hospital & Clinics and primary care behavioral health at Access Community Health Centers. She has spent the past 2 years working on implementing a primary care behavioral health model in Coos Bay, OR at North Bend Medical Center.