

On behalf of the Michigan Association of School Nurses, I would like to extend an invitation to join us as an exhibitor at our statewide conference, *Partnering to Address the Needs of the Whole Child*, on May 12-13th, 2016. Our annual conference is an important opportunity for school nurses to keep current on professional issues as well as sharing challenges and solutions with colleagues. We are very excited to announce that this year's conference will be held at Mission Point Resort on the beautiful Mackinac Island. We anticipate attendees from across the state including nurses from Michigan's Upper Peninsula and Ohio.

This year we are pleased to announce new opportunities for sponsorship! Options are as follows:

**Wine and Cheese event-**- Thursday evening, May 12<sup>th</sup> we are planning a meet & greet networking opportunity for vendors and attendees. We are looking for up to three sponsors of a \$1000 each for this event.

**Taxi Ticket Sponsors**--4 available at \$250 each. Taxi ticket sponsors will have the ability to provide promotional information and business card in an envelope that will be included in the registration materials.

**Speaker Sponsors**--\$300 each. Speaker sponsor logo will be on signage and displayed on the screen before the session. In addition the sponsor may have the opportunity to introduce the speaker.

**Meal Sponsorships-**-Your companies would be acknowledged and thanked as well as having your company name displayed.

**Breakfast Sponsors (Friday)** -1 Available at \$1500 **Lunch Sponsor (Thursday and Friday)**- 2 Available at \$3000

**Other Potential Events/Ideas**—3K walk, Carriage Tours, Island Scavenger Hunt, Mini-Golf Course Event, etc

**Vendor Table**--The price for an eight-foot covered table is \$200 and \$125 for non-profit organizations. (*Sponsorships of \$1500 or greater will have the registration fee waived*) If you are unable to join us, I hope you will consider sending materials about your organization/products for distribution to attendees along with a donation from your company/organization for a door prize for our attendees.

Please find attached an exhibitor application. **We are pleased to announce on-line registration at:** <a href="https://mischoolnurses.nursingnetwork.com/">https://mischoolnurses.nursingnetwork.com/</a> If you have any questions, please feel free to contact me at 734-216-0900. I can also be reached via e-mail at <a href="mailto:mahlerk@aaps.k12.mi.us">mahlerk@aaps.k12.mi.us</a> I look forward to hearing from you and hope that you will be able to join Michigan's school nurses and myself in May.

Sincerely,

Kristin Mahler, RN NCSN Vendor Chair Michigan Association of School Nurses