

A word to our **Emergency Nursing Professionals...**

opportunity

**It's said that the greatest success stories were created by people who recognized a problem and turned it into an opportunity.**

**That was the case for ENA in 2014.**

**ENA witnessed a multitude of challenges in 2014. Ebola. Media and member education. Key legislation. Workplace violence. Advocacy issues.**

**With each new task, ENA members rose to the challenge. We joined forces with strategic partner organizations. We hammered away at advocacy issues at both federal and state levels. We educated not only members but the entire world through websites, presentations, publications, and simply by doing our job. And doing it well.**

**We didn't stand in line. We were the front line.**

**It is because so many of our members looked challenges squarely in the eye that ENA—always a strong organization—became an invaluable external resource as well. We took a window of opportunity and flung it wide open.**

**To all our members, we thank you.**



# “It is a testimony to our members that we collectively put ENA on the map in 2014.”

**Albert Einstein said, “In the middle of difficulty lies opportunity.” The accomplishments of ENA members—both large and small—were the real heroes this past year.**

**Deena Brecher**  
MSN, RN, APN, ACNS-BC,  
CEN, CPEN  
**2014 ENA President**

**Susan M. Hohenhaus**  
LPD, RN, CEN, CAE, FAEN  
**2014 ENA Executive Director**

In January, newly appointed ENA President Deena Brecher had a mission: “to change the way we think about patient safety.” Little did she realize that safety—in the workplace, with Ebola and other infectious diseases, in leadership and in legislation—would be the rallying cry of 2014.

“We own patient safety. We own advocating for ourselves, our education, and the legacy of our profession. ENA’s accomplishments are many and varied. This year, especially, we had the opportunity to rise to the occasion. We did.”

The collaboration between Deena, the Board of Directors, Hohenhaus, and ENA members was remarkable for many reasons.

“I think our members raised the bar in so many ways,” Deena said. We quickly and efficiently put up a comprehensive website on Ebola. We kicked off new educational efforts such as CATN, ENA practice resources, and thought-provoking research. We met with Senators and Representatives about infectious diseases, safety issues, mental health, and trauma care bills. We broke down safety issues one by one—from human error to workplace violence. Overall, we put patient and nurse safety



on our radar and kept it there.”

“We built a culture at ENA that was fluid,” declared Sue. “When various challenges hit us, ENA had no problem changing directions. From an external perspective, our partnerships with outside organizations and the government reached a new level of understanding and respect.”

2014 was a year dedicated to openness. The underlying idea that ENA had to keep changing and adapting only made the organization stronger. The international Ebola crisis crystallized the fact that nurses know what they’re doing. It identified ENA as a prominent player in emergency and disaster preparedness. But that landmark

**“We own patient safety. We own advocating for ourselves, our education, and the legacy of our profession. ENA’s accomplishments are many and varied. This year, especially, we had the opportunity to rise to the occasion. We did.”**



event was only the beginning. Now ENA and other partner healthcare associations are positioned to set a course for handling other infectious diseases and future disasters. Or as Winston Churchill said, “Never let a good crisis go to waste.”

“We pushed ourselves and our profession. ENA has a dedicated culture that can seize opportunities because of the diverse strengths of our members,” Sue observed. “We were there to ask what we could do to help, not beat our own drum. That quiet strength made a world of difference.”

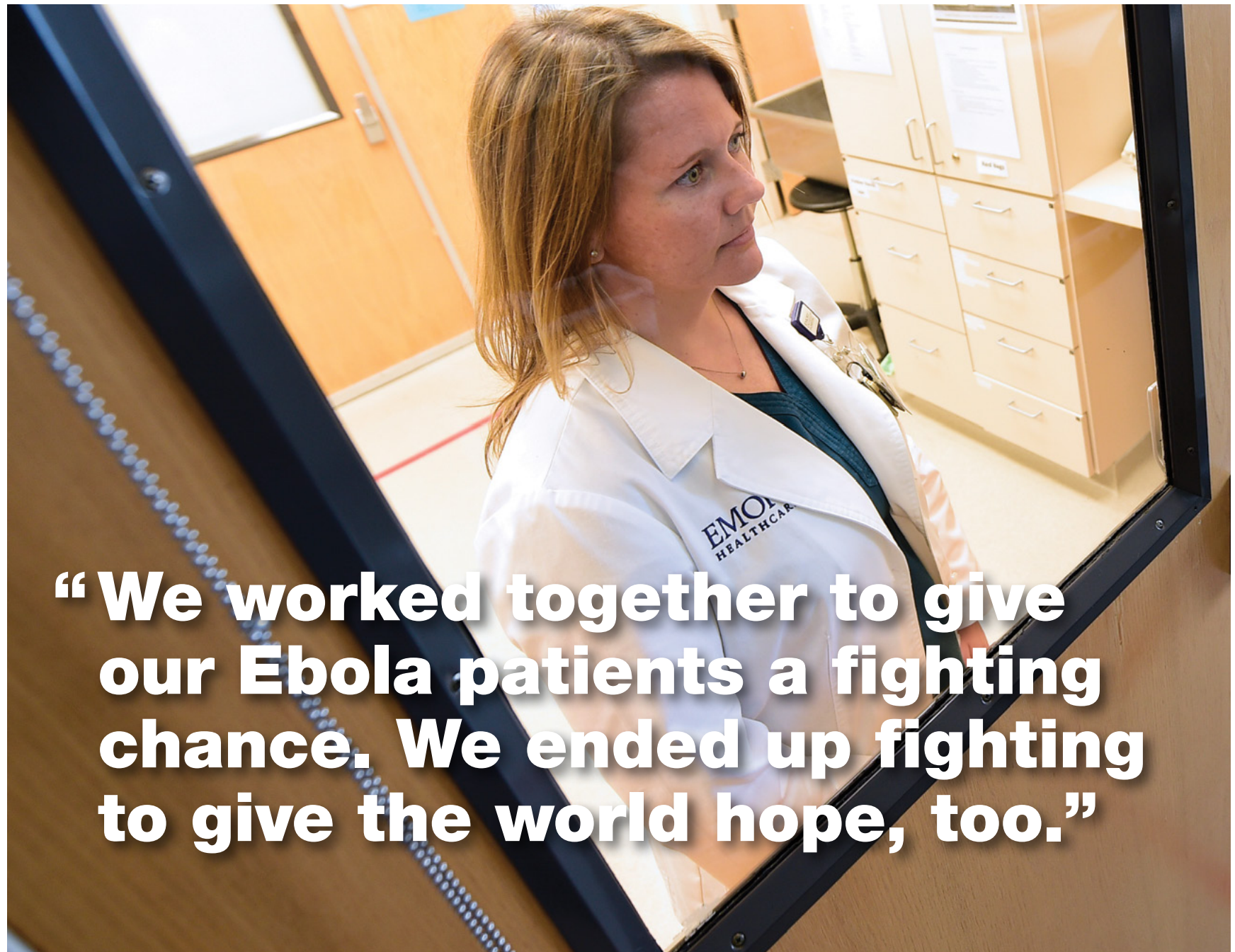
With so many moving parts, ENA’s leadership team had to make sure members had what they needed both on the immediate



front and in the future. Challenges were plentiful. Deena’s favorite expression was “How big is the hill?” when her team was confronted with yet another issue. All had to work together to springboard over the next obstacle.

“The roles of members, partners, leaders, and educators blended into a single team this year. We were all champions for a common cause.” Deena continued, “ENA has always been a force to reckon with. It’s always been this incredible resource for its members. But looking back at this year and projecting into our future, I see opportunity across the board. I see ENA as it is meant to be.”





**“We worked together to give our Ebola patients a fighting chance. We ended up fighting to give the world hope, too.”**

**July 31, 2014 seemed like a normal day for Sharon Vanairsdale, Clinical Nurse Specialist in the Serious Communicable Diseases Unit (SCDU) and Emergency Department at Emory University Hospital. She was simply called in to the office of Director of Nursing Operations. That's when normal left, and Ebola arrived.**

**Sharon Vanairsdale**  
MS, RN, NP, CNS, CEN, ACNS-BC, NP-C  
Program Director-Serious  
Communicable Disease Unit Emory  
University Hospital

The extraordinary efforts of the entire Ebola team at Emory have been scrupulously documented. In the bright glare of international media spotlight, the team was “prepared, capable, and composed.” With their multidisciplinary approach, exacting protocols and standards that were already in place became even more tightly defined.

“It was a total team mentality from the beginning,” said Sharon. “Every shift, every staff member adhered to stringent standard operating procedures—from drawing blood and taking vital signs to administering IV medications and cleaning up bodily fluids. Rules about PPE (Personal Protective Equipment) were paramount.”

Amidst all the uncertainty and fear, wonderful liaisons and collaboration developed between organizations such as CDC, HHS, Health Resources and Services Administration, the American Association of Critical-Care Nurses, ENA, and the American Nurses Association, to name a few. Even President Barack Obama weighed in at Emory about the role nurses played: “I just had the opportunity to meet with members of their team and the nurses who—sorry doctors, but having been in hospitals, I know they are the ones really doing the work.”

“Family is how the team came to think of itself. We wanted the nurses to be concerned only with patient care. We had good days and bad. But we kept each other calm, stepped up to each challenge, and really pulled together.”



Sharon summed it up, “The lesson of being prepared and that level of accountability will serve us well in future crises. We all had a lot on our minds, more than just what was happening in the isolation unit, so we had to take care of each other.”

Our role, indeed.







# “As global citizens, we can’t turn the other cheek.”

**Monica Escalante is fascinated by infectious diseases. Luckily for ENA and the rest of the world, she is also skilled at disseminating vital information—fast.**

## **Monica Escalante**

MSN, BA, RN

**Senior Associate, Institute for Quality, Safety and Injury Prevention, ENA**

2014 didn’t start out dramatically for the Senior Associate of the Institute for Quality, Safety and Injury Prevention. It was business as usual for the detail-oriented ENA staff member who was extolling the advantages of evidence-based practices and clinical practice guidelines to ENA members.

Then Ebola came to town.

Monica had kept her ear to the ground ever since Ebola’s initial outbreak in West Africa. Suddenly, the disease—and the fear—descended full force with media frenzy and member concern.

Typically, ENA’s informational topic briefs take anywhere from seven months to one year to complete. Out of sheer necessity, Monica wrote the Ebola Virus Disease topic brief in just three days. Simultaneously, she supplied content for ENA’s new Ebola News and Resources web landing page complete with links, guidelines, and resources devoted to Ebola. “My job was to educate members as well as the public. Time was of the essence.”

Monica also stepped in when the Johns Hopkins Armstrong Institute for Patient Safety asked for ENA’s input on four CDC infectious disease training modules for emergency department personnel. She currently represents ENA on the American College of Emergency Physician’s “Epidemic Expert Panel.” Monica also represented ENA on a conference call with the White House Office of Public Engagement to weigh in on the medical response to Ebola and discuss the President’s emergency funding request.

Monica knows the importance of separating fact from fear. “Ebola was center stage, but Middle East Respiratory Syndrome, chikungunya, pertussis, and measles are just a few other emerging infectious diseases. We’ve got to stay on top of changes that are constantly happening in the world. Prevention begins with education.”







**Lieutenant Colonel Kathleen Richardson put herself in harm's way as an army nurse in Iraq. This year, she is chairing ENA's new Military Section Work Team to foster stronger member partnerships and open the lines of communication between its members.**

**Kathleen Richardson**  
DNP, MSN, BSN, RN, FNP, CNS, CEN,  
ENP-BC, FNP-C, NP-C  
**Military Section Work  
Team Member**

The Military Section Work Team was created to support the needs of members serving in active, reserve, or retired U.S. military capacities. This first-ever initiative will promote a new ENA community and is designed to improve emergency nursing as a whole.

"We'll be able to stay connected with our local ENA chapters, share new procedures, and network with other military emergency nurses all over the world," Kathleen enthused.

Deployed to Iraq for 15 months, Kathleen was the emergency medical treatment officer in charge of all management and oversight for the 102nd Forward Surgical team.

"We cared for everybody who came into the hospital—insurgents, locals, and our own soldiers. All got the same high standard of care. Simply put, there were no politics in the emergency room."

She is thrilled to be able to "pay it forward" with this new initiative. "ENA has always fostered a sense of belonging and community. This is yet another example of that feeling of family."

Education is a key component of the Military Section Work Team. ENA plans to include specific topics in educational courses that are tailored to military members as well as those in civilian practice.

Kathleen described her relationship with ENA. "ENA has connected me with people who are energetic, empowering, and encouraging. As the chairperson for the Military Section Work Team, I can continue to be a catalyst for change."

She concluded, "I found in life that there is no box. You are your only limitation." Apparently the sky is the limit for front line soldiers such as Kathleen Richardson.



# “I wanted to give ED nurses not only a useful tool but the confidence to use it.”

**Diana Toney is right in the thick of issues. As an Administrative Resource Nurse at Children’s Healthcare of Atlanta (CHOA), her passions include quality improvement, preparedness, and pediatrics. Then she got the opportunity to mix those all together in an EMINENCE mentorship study.**



**Diana Toney**  
BSN, RN  
EMINENCE mentee

“I started out thinking I was studying pediatric patient outcomes. The reality is that my research is about nurses. My mentor, Elda Ramirez, helped me zoom out with a wider perspective, refine, and simplify my thought processes and come up with a tool designed to boost the ED skill set.”

Diana hypothesized that ED nurse and paramedic knowledge of patient deterioration signs could be increased by receiving education on the Pediatric Early Warning Score (PEWS) tool and by using it on patients in the ED. She views it as a barometer to better care.

“I can’t say enough about Elda. I had such a clearer picture of what I was trying to achieve each time I conferred with her. Now I am reinforcing what I learned in a mentorship role to a clinical educator and staff nurse at CHOA. It opens up even more possibilities for the future.”

Diana is all queued up for additional challenges as well. After creating an algorithm to screen patients, she is now the lead member of Clinical Care & Logistics core team for preparedness for Ebola and other infectious diseases. With CHOA as Emory’s official pediatric partner, Diana’s role in managing quality and outcome is similar to her EMINENCE project.

“It’s curious how things happen. One interest, ‘dominoed,’ into another. That’s how it works with ENA as well. It’s a living, breathing entity that opens up a world of people and possibilities. It not only gets you started with a fresh perspective, it helps you cross the finish line.”

# “ENA is the one place that emergency nurses can call home.”

**Being an EMINENCE mentor is just part of Dr. Elda Ramirez’s multi-faceted story. An accomplished clinician, educator, and researcher, she has devoted most of her professional life to establishing competencies for nurse practitioners in emergency care. But, as she looked around, she decided there was yet another way to give back to the field she loves.**

Elda calls it like it is. That’s what made the chemistry work so well with her latest mentee, Diana Toney. “Diana had a brilliant idea, a great perspective, and she was willing to listen. As a researcher, I was able to help her disseminate her thought processes so she could create a harder-working specialized instrument for evaluating pediatric patients.”

Mentorship is one of the greatest gifts ENA offers. Elda made an observation of the deep connections that develop between members. “There’s always someone you can call to answer a question, lend a helping hand, or encourage you to reach new heights. That is the essence of ENA.”

Elda is a Professor of Clinical Nursing at the University of Texas-Houston Health Science Center. She has been a member of ENA since 1992, getting involved at the local, state, and then national level as president of the Houston ENA Chapter. As an AEN Fellow, she volunteers her considerable talents to help impact the future of emergency nurses.

Ramirez described her interpretation of mentoring. “The chance to nurture someone in his or her career is unbelievably rewarding.



It allows you to reflect on how you want our profession to grow. It opens up a world of possibilities for a new generation of emergency nurses.”

**Elda Ramirez**  
PhD, RN, FNP-BC, FAANP, FAEN  
**EMINENCE mentor**

# **“If you have even a glimmer of interest in something involved with ENA, do it. It all starts with a single step.”**

**Sue Cadwell holds ED nurses in very high regard. “They are energetic, driven, and passionate about their work. I find they are advocates not only for their patients, but for their own professional growth and education.”**

**Sue Cadwell**  
MSN, RN, NE-BC  
Course in Advanced Trauma Nursing  
Work Team

To that end, Sue was summoned to help spearhead ENA's new product, the Course in Advanced Trauma Nursing (CATN). Her team was given the challenge of putting the clinical content together for this online, interactive curriculum with the latest, most up-to-date information.

“The quality of the authors was amazing. We reviewed, checked content, and organized the overall project. The section editors did a marvelous job of refining and editorializing. I took a bird's eye view to make sure the ENA team had what they needed to set up this invaluable learning tool.”

This modern, technologically savvy course provides advanced knowledge, critical skills, and hands-on training to ENA members in advanced trauma nursing.

“As far as the content, I was able to tell people the ‘why’ behind the ‘what’ for this

project. In other words, I translated the value of what they were writing to how much they were giving to the world of emergency nurses.”

Sue continued, “So many ED nurses are mission driven. They work hard toward an end game. High-quality education is a big part of that. My advice for all things ENA? Jump in. ENA is a vibrant, constantly growing, and changing organization. The more you get involved, the more you'll get back.”





# “We all need to get on the same page in terms of evidence-based practices.”

**“Getting on the same page” is paramount to Dale Wallerich’s philosophy at ENA. He was instrumental in updating the newest online education product for emergency nurses: the Course in Advanced Trauma Nursing (CATN). CATN is designed for experienced emergency nurses, and offers a rigorous curriculum for advanced critical thinking and clinical decision-making.**

**Dale Wallerich**  
MBA, BSN, RN  
Senior Associate for the  
Institute for Quality, Safety  
and Injury Prevention, ENA

The fact is, every patient presents a new challenge for advanced trauma nurses. Each day, different clinical issues and varying injuries call for fresh assessment and care. CATN gives real-life scenarios including motor vehicle and motorcycle collisions, a biking injury, a case of domestic violence, and a horseback riding fall. The layers of each of the trauma cases unfold from pre-hospital settings to care beyond the emergency department.

“Although each case is unique, many patients have similar issues. We need to take those universal problems and work together to find solutions. CATN takes us that much farther in our quest for advanced care,” Dale observed.

He has seen a lot in his 38 years in emergency nursing. He has watched the industry grow from being riddled by guideline deficiencies to one that embraces evidence-based practices. He promotes the idea of collaboration and comparison.

“Issues are constantly changing and shifting—just like the fast-paced work of emergency nurses. We have witnessed epidemics of measles, polio, whooping cough, and Ebola. We’re confronted with problems such as human trafficking, infant mortality, flight crew danger, ED safety, to



name a few. If we can strengthen the way we approach scenarios with programs like CATN, we are that much more ahead of the game.”

Dale concludes, “I find it so interesting that the personal journey we all take to fulfill ‘safe practice, safe care’ is a journey we can make together—through educational programs, online courses, seminars, conferences, publications, ENA practice resources, and much more. We are all headed in the same direction.”

# “Advance practice in the ED is about evidence; it is the foundation of what we do.”

**Meg Carman is in the business of turning problems into solutions and questions into answers. As a nurse practitioner in the UNC Hospital emergency department in Chapel Hill, and part of the Advisory Council for the Institute for Emergency Nursing Research (IENR), Meg is on the forefront of seeking knowledge through research to improve the safety and quality of patient care.**



**Meg Carman**  
DNP, MSN, RN, ACNP-BC, ENP-BC  
Institute for Emergency Nursing  
Research Advisory Council  
Member

“There are many issues and variables for emergency nurses. Our job is to conduct and facilitate research to support evidence-based practice for emergency care. In short, we generate, translate, integrate, and disseminate.”

IENR promotes systematic inquiry. So does Meg. She delves into a variety of subjects such as how bedside nurses

can best utilize Modified Early Warning Systems (MEWS), political advocacy for state initiatives, analysis of sexual assault evidence in a national DNA database, and much more.

“As the first DNP to serve on the Advisory Council for the IENR, my contributions have included planning and writing an ongoing series of articles in the *Journal of Emergency Nursing* on how the stretcher-side nurse can conduct sound research to improve the safety and quality of patient care,” Meg explains.

In addition to authoring articles Meg plans and conducts organizational research studies including collecting data, reviewing abstracts and grant proposals, and participating in advocacy work. She not only helps plan the Research Lounge at ENA’s annual conference, she is a mentor to APNs so they can complete their studies.

“My professional path in emergency nursing has been through my involvement in ENA, a journey that has taken many turns over the past 30 years. Positions in ENA have helped me become a leader at the chapter, state, and national levels, taking my interest in professional practice beyond the bedside. With IENR, ENA can be a vital conduit for APNs all over the world to help accelerate their careers and meet their professional goals.”

# “I owe much of my career trajectory to ENA. It opened up doors for me.”

**Mention ENA co-founder Judith Kelleher and Vicki Keough in the same breath, and Vicki feels humbled. “Judith Kelleher was not only a visionary leader. She was a clear, inspiring voice for all of us in emergency nursing.”**

Much can be said as well of Vicki. As Dean of Loyola University Chicago’s Niehoff School of Nursing, her tireless goal is to cultivate leaders in healthcare. Or in her words, “We have a responsibility to pave the way and make a path for others.”

Vicki shoulders the immense responsibility of encouraging both faculty and students to build a cadre of research manuscripts for best practices and policies. She has worked as an emergency department clinical nurse specialist, a staff nurse, and as a delegate of ENA’s Illinois General Assembly. A career highlight was when Vicki joined forces with the late Frank Cole in opening the second emergency nurse practitioner program in the nation. She has served on ENA’s Research Committee, chaired the Advanced Practice Nurses in Emergency Care Committee, published countless studies, and received numerous research grants and honors.

Vicki spoke about promoting leadership. “I see it clearly. ENA attracts leaders. It’s



where they congregate. We need to feed their passion for excellence every step of the way.”

When asked why she thought she was selected for this prestigious award, Vicki stated that it perhaps was for a lot of little things.

Little indeed.

**Vicki A. Keough**  
PhD, APRN-BC, ACNP, FAAN  
**2014 Judith C. Kelleher Award  
Recipient**





**EMERGENCY NURSES ASSOCIATION**  
**SAFE PRACTICE, SAFE CARE**

# EMERGENCY NURSES ASSOCIATION

## SAFE PRACTICE, SAFE CARE







## 2014 Lantern Award Recipients

**The Lantern Award** recognizes emergency departments that exemplify exceptional practice and innovative performance in the core areas of leadership, practice, education, advocacy, and research.

It recognizes an emergency department's commitment to quality, safety, a healthy work environment, and innovation in nursing practice and emergency care.

### Advocate Children's Hospital

Pediatric Emergency Department—Oak Lawn Campus (Illinois)

### Ann & Robert H. Lurie Children's Hospital of Chicago

Emergency Department (Illinois)

### Bethesda Arrow Springs

Emergency Department—TriHealth (Ohio)

### Bon Secours St. Mary's Hospital

Pediatric Emergency Department (Virginia)

### Cincinnati Children's Hospital Medical Center

Emergency Department—Liberty Campus (Ohio)

### Edward Hospital

Emergency Department (Illinois)

### Franciscan St. Francis Health—Indianapolis

Emergency Department (Indiana)

### Nemours Children's Hospital

Emergency Department (Florida)

### Northwestern Lake Forest Hospital

Emergency Department (Illinois)

### Oak Hill Hospital (HCA)

Emergency Care Center (Florida)

### Overlook Medical Center

Emergency Services—Union Campus, Atlantic Health System (New Jersey)

### Sharp Memorial Hospital

Emergency Department (California)

### Swedish Medical—Edmonds

Emergency Department (Washington)

### Swedish Medical Center—Ballard

Emergency Department (Washington)

### University Hospitals

Rainbow Babies and Children's Emergency Department (Ohio)

### University of Michigan Hospital and Health Centers

#### —C.S. Mott Children's Hospital

Children's Emergency Services (Michigan)

### University of Wisconsin Hospital and Clinics

Emergency Department (Wisconsin)







## Academy of Emergency Nursing 2014 Inductees

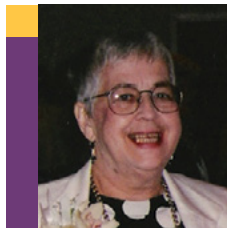
**The Academy of Emergency Nursing** (AEN) honors nurses who have made enduring, substantial contributions in the field of emergency nursing. These remarkable individuals not only advance the profession of emergency nursing, but the overall healthcare system in which emergency nursing is delivered.

The 2014 inductees have provided visionary, farsighted leadership to both ENA and AEN.

The candidates inducted as AEN Fellows have gone above and beyond being outstanding emergency nurses and devoted ENA members.



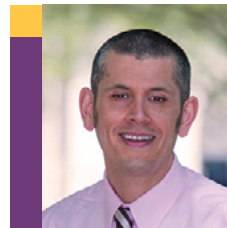
Roger Casey  
MSN, RN, CEN,  
FAEN



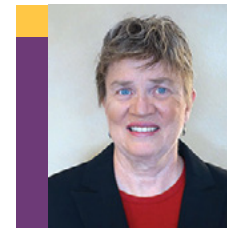
Rita Celmer  
RN, CRNA, CEN,  
FAEN



Nicholas A,  
Chmielewski  
MSN, RN, CEN,  
CNML, NE-BC, FAEN



Seleem Choudhury  
MSN, MBA, RN,  
CEN, FAEN



Ruth E. Rea  
PhD, RN, FAEN



Robert Ready  
MN, RNC, CPEN,  
NEA-BC, FAEN



Stephen J. Stapleton  
PhD, MS, RN, CEN,  
FAEN



Tiffany Strever  
BSN, RN, CEN, FAEN



Mary Alice Vanhoy  
MSN, RN, CEN,  
CPEN, NREMT-P,  
FAEN



Cheryl Wraa  
MSN, RN, FAEN



**2014 ENA Board of Directors** (left to right)

**Director**

Michael D. Moon, PhD, MSN, RN, CNS-CC, CEN, FAEN

**Director**

Joan Somes, PhD, MSN, RN-BC, CEN, CPEN, NREMT-P, FAEN

**Director**

Ellen H. Encapera, RN, CEN

**Director**

Sally K. Snow, BSN, RN, CPEN, FAEN

**Director**

Karen K. Wiley, MSN, RN, CEN

**2014 Secretary/Treasurer**

Kathleen E. Carlson, MSN, RN, CEN, FAEN

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Deena Brecher, MSN, RN, APN, ACNS-BC, CEN, CPEN

**2014 President-Elect**

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**2014 Executive Director**

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Jeff Solheim, MSN, RN-BC, CEN, CFRN, FAEN

**Director**

Mitchell Jewett, RN, CEN, CPEN



The 2014 financial results supported the advancement of many ENA programs, advocacy initiatives, and course development. ENA's diverse set of revenue sources – primarily membership, educational programs, and conferences – keep ENA's financial status strong.

The programs ENA chooses to develop and support are well varied, which helps provide a strong base for its membership. These programs include Trauma Nursing Core Course (TNCC), Emergency Nursing Pediatric Course (ENPC), Geriatric Emergency Nursing Education (GENE), and online educational programs provided in partnership with Elsevier for Emergency Nursing Orientation, Emergency Nursing Triage, Handling Psychiatric Emergencies, and Certification Reviews.

\$19.1 million in total revenue was generated in 2014, an annual growth of approximately 10%. Membership, with 39,722 members at

years end, remained stable, generating \$3.6 million in dues. Course revenue exceeded \$10.5 million, increasing 25% from the previous year, allowing for profit sharing of \$1.2 million to ENA State Councils. 47,000 nurses attended the TNCC provider course, and over 15,000 participated in the ENPC provider course. Nearly 5,000 nurses and industry partners attended our Leadership and Annual Conferences, Day on the Hill, and State and Chapter Leader Orientation.

Operating expenses totaled \$18.7 million for the year, resulting in an increase in net assets of \$366,000. These operating expenses supported the core activities of membership, courses, and conferences, and provided additional support to the ENA Foundation with a \$100,000 contribution to the Anita Dorr Memorial Endowment Fund.

ENA's long-term investment portfolio ended the year with a balance of \$10.8 million, which more than satisfies the minimum of

six months of operating expenses to be kept in reserves. During 2014 ENA added an operating investment portfolio which utilizes more liquid investments to be used to fund operations. \$4.25 million was placed in this account at the end of the year. Also, an investment spending policy was approved which provides monies to fund ENA initiatives from investment proceeds. The use of these funds will help support initiatives to support the mission.

ENA's audited financial statements are posted on the ENA Members Only section of the ENA website: [www.ena.org](http://www.ena.org)



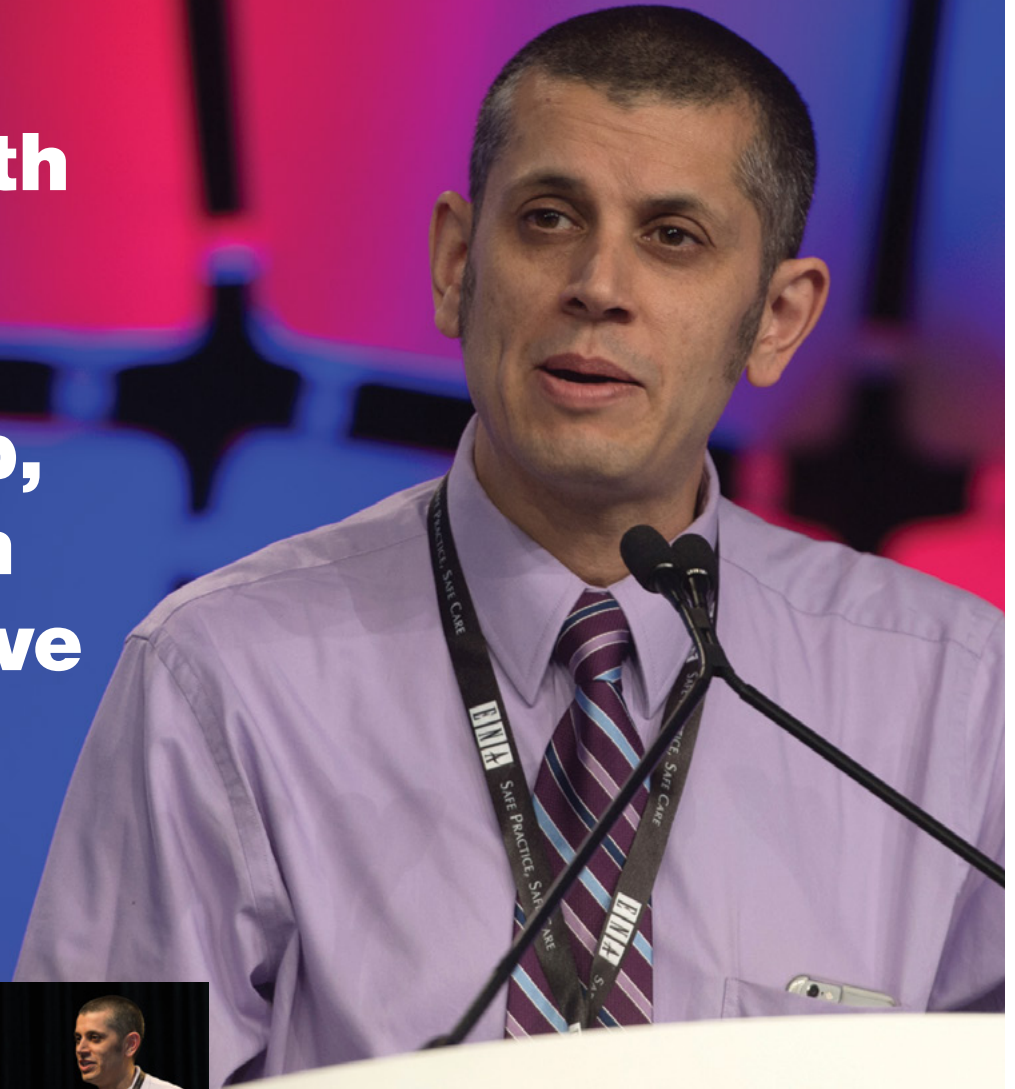
<b>Assets</b>	2014	2013
<b>Current Assets:</b>		
Cash and cash equivalents	\$ 5,500,090	1,079,190
Receivables less allowance for doubtful accounts	1,082,433	1,056,995
Inventory	202,949	125,430
Prepaid expenses and other current assets	226,606	236,520
Total current assets	7,012,078	2,498,135
<b>Property and equipment, net</b>	4,251,650	4,935,697
<b>Investments</b>	10,766,676	13,508,777
<b>Total assets</b>	<b>\$ 22,030,404</b>	<b>20,942,609</b>
<b>Liabilities and Net Assets</b>		
<b>Current liabilities:</b>		
Accounts payable and accrued expenses	\$ 937,483	608,434
Wages and benefits payable	665,073	694,218
Due to affiliate – ENA Foundation	6,584	1,662
Deferred revenue	2,614,348	2,956,892
Credits on customer accounts	611,202	530,330
Assessments payable	1,034,836	997,398
Total current liabilities	5,869,526	5,788,934
<b>Long-term liabilities – deferred revenue</b>	1,040,071	922,375
Total liabilities	6,909,597	6,711,309
<b>Net assets – unrestricted</b>	15,084,807	14,231,300
Total liabilities and net assets	<b>\$ 21,994,404</b>	<b>20,942,609</b>

A complete copy of the audited financial statements is posted  
on the ENA Members Only section of the ENA website: [www.ena.org](http://www.ena.org).

	2014	2013
<b>Revenue:</b>		
Courses	\$ 10,506,000	8,415,501
Membership dues	3,589,443	3,589,838
Conferences	2,435,331	2,889,807
Publications	820,094	731,784
Marketplace	410,592	363,483
Sponsorships	518,300	563,620
Royalties	295,533	291,033
Other	298,110	208,179
Grants	85,951	67,443
Mailing lists	55,037	46,916
Donated services	50,000	50,000
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Total revenue	19,064,391	17,217,604
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<b>Functional expenses:</b>		
Program services	12,832,791	11,462,464
Support services, management, and general	5,205,045	5,089,550
Fundraising and development	660,058	694,330
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Total expenses	18,697,894	17,246,344
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<b>Increase/(decrease) in net assets</b> – before investment income	366,497	(28,740)
Investment income	487,010	953,364
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<b>Increase in net assets</b>	853,507	924,624
Net assets, beginning of year	14,231,300	13,306,676
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<b>Net assets, end of year</b>	<b>\$ 15,084,807</b>	<b>14,231,300</b>
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**“If we can make  
a difference with  
one nurse,  
one grant,  
one scholarship,  
that person can  
start a tidal wave  
of change.”**







**Seleem Choudhury is a storyteller. He gathers various people around and gives them a gift: Empowerment. He asks members to “give back and do incredible things.” He challenges us to rise above and beyond what we think we can accomplish.**

**Seleem Choudhury**  
MSN, MBA, RN, CEN  
**2014 ENA Foundation Chairperson**

There’s a long list of heroes in Seleem’s book. During the 2014 ENA Foundation “Power of One” event with renowned speaker and ENA member Jeff Solheim, we heard from six—ranging from an individual who provides medical care for African orphans to another who helped build the only healthcare clinic in the slums of Uganda to others who started a school, church, orphanage, and more. Seleem drew our attention to the many nurses who are recipients of academic scholarships, professional development, and research grants. He applauded the generous members who donate their time, money, and skills to advancing the future of emergency nursing.

“The direct source of high-quality care is rooted in knowledge. There are countless examples that the higher you go in terms of education, the greater your accomplishments. Education helps you work—and think differently.”

Seleem credits an “amazing and talented” ENA Foundation Board that, among other attributes, has a robust formula for reviewing scholarship and grant recipients. As for himself, he employed a personal approach by writing thank you notes to first-time donors each week. They were very well received.

“We all can be part of the solution. You can leave a legacy for future members in your name. You can donate now—any amount, small or large. You can broaden your horizons by attending ENA events. Delve deeper into your interests through education. You can make a world of difference.”

End of story.

# “I believe nursing leaders have a responsibility to motivate and mentor.”

**Melanie Aluotto** thinks what goes around, comes around. To her, ENA co-founder Anita Dorr is a prime example of a leader who promoted education, promised advancement, and practiced what she preached. Melanie shares that same tenacity of spirit.



As the 2014 recipient of the Anita Dorr graduate scholarship, Melanie's goal of furthering her education enables her to pursue her passion to lead other nurses. In addition to her role as Clinical Manager at Memorial Hermann Memorial City in

Houston, Texas, she is also completing her graduate program at The University of Texas at Arlington. The scholarship helps her see things from a holistic perspective.

“I love to help other people grow professionally. My mentor, Robb White, gave me a chance once. He saw leadership potential in me and I never looked back. Now I get to encourage a whole new group of nurses to become leaders as well.”

Melanie is responsible for the daily operations of the ED including personnel management, evaluation, and clinical competency development. She chaired the hospital United Way Campaign in 2014 and was involved with the Texas ENA State Council's pediatric and membership committees. Melanie is currently President of Houston ENA.

“I was so honored to receive the Anita Dorr scholarship. It's a gift that will keep on giving. I will happily shoulder my responsibility to encourage other individuals to pursue their dreams as well.”

**Melanie Aluotto**  
MSN, RN, CEN, SANE  
**Anita Dorr Graduate Scholarship  
Recipient**

# “It’s amazing to witness that ‘aha’ moment for a new nurse or intern.”

**Tony Woodard took a step back and looked at the overall picture of clinical rotations for new emergency department nursing students. He didn’t like what he saw.**



So Tony did something about it. He gathered his thoughts, his data, and his propensity to give back, and wrote a brief entitled “Crafting a Nursing Student’s Optimal Clinical Rotation in the Emergency Department.” The idea hit home and he received a highly-coveted seed grant from the ENA Foundation.

“New nurses and interns are channeled into five-week rotations in the emergency department. Their on-site education is fairly haphazard as they are simply assigned to an RN to follow. If this new group had a chance to experience different aspects or areas of the emergency department, there’s a much greater chance they could find their particular strength and area of interest.”

Woodard has been a member of ENA for over 10 years. He calls it “an organization that stands up for what you’re doing.” As a Clinical Nurse Specialist, his focus—and passion—is professional development. As a teacher and clinical instructor, he has quite a following.

“I was honored to receive the seed grant from the ENA Foundation. New emergency nursing students can have a far more meaningful experience with their rotations. Wouldn’t it be great if we could help them, and subsequently the entire medical community, make the most of their talents?”

**Tony Woodard**  
MSN, RN, CNS, ACNS-BC, CEN  
Seed Grant Recipient



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The 2014 ENA Foundation financial results continued to support ENA's mission, values, and its membership by providing continuing education opportunities through scholarships and research.

Total revenue was \$691,128 in 2014, an increase of 12%. This increase in overall giving allowed the Foundation to award 85 scholarships, totaling more than \$260,000. Contributions raised also funded 5 research grants, totaling \$15,000.

Academic scholarships were provided for doctoral candidates as well as advanced degrees, continuing the strong tradition of ENA supporting the future of Emergency Nursing by providing for its membership through its many educational opportunities.

ENA Foundation continues to be well positioned financially with an endowment that has grown to a value of over 1.3 million dollars. A strong endowment along with increases in unrestricted contributions will

allow the foundation to continue to have strong financial performance while providing ENA members with continuing education and research opportunities.

<b>Assets</b>	2014	2013
<b>Current Assets:</b>		
Cash and cash equivalents	\$ 182,602	208,018
Due from affiliate - ENA	6,584	1,662
Other	365	500
Total current assets	189,551	210,180
<b>Property and equipment, net</b>	10,100	16,833
<b>Investments</b>	2,243,916	2,016,166
<b>Total assets</b>	<b>\$ 2,443,567</b>	<b>2,243,179</b>
<b>Liabilities and Net Assets</b>		
<b>Current liabilities:</b>		
Accounts payable	\$ 6,868	126
Deferred revenue	2,350	3,060
Other	400	–
Total current liabilities	9,618	3,186
<b>Net assets:</b>		
Unrestricted:		
Undesignated	625,745	600,163
Board designated	1,172,185	985,642
Temporarily restricted	119,962	147,777
Permanently restricted	516,057	506,411
Total net assets	2,433,949	2,239,993
Total liabilities and net assets	<b>\$ 2,443,567</b>	<b>2,243,179</b>

A complete copy of the audited financial statements is posted on the ENA Members Only section of the ENA website: [www.ena.org](http://www.ena.org).



	2014	2013
<b>Support, revenues and other additions:</b>		
Support:		
Contributions	\$ 644,118	570,283
Special event revenue net of expenses	46,681	45,287
Other	329	252
	<hr/>	<hr/>
Total revenue	691,128	615,822
	<hr/>	<hr/>
<b>Functional expenses</b>		
Programs, grants, and scholarships	275,859	246,020
General and administrative	202,794	236,348
Fundraising and development	93,270	51,182
	<hr/>	<hr/>
Total expenses	571,923	533,550
	<hr/>	<hr/>
<b>Increase/(decrease) in net assets</b> – before investment income	119,205	82,272
Investment income	74,751	177,097
	<hr/>	<hr/>
<b>Increase in net assets</b>	193,956	259,369
Net assets, beginning of year	2,239,993	1,980,624
	<hr/>	<hr/>
<b>Net assets, end of year</b>	<b>\$ 2,433,949</b>	<b>2,239,993</b>
	<hr/>	<hr/>

The ENA Foundation would like to extend its sincere thank you to the generous donors, individuals, organizations, and industry for their continued investment and support. In 2014, the ENA Foundation awarded \$270,000 in scholarships and research grants to 80 individuals.

Because of you, the ENA Foundation is able to continue to offer academic scholarships, continuing education scholarships, and research grants to ENA members furthering their education, as well as advancing the profession of emergency nursing. Together we impact and touch the lives of many emergency nursing students, in addition to the countless number of patients that they will ultimately serve today and tomorrow.

**Visit the 2014 Donor Wall: [ena.org/foundation](http://ena.org/foundation)**



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