

From Burnout to Bliss™

Essential Business Strategies for Today's Successful Nurse

Wednesday, July 15, 2015 | Pittsburgh, PA

Regular Cost: \$59

EARLY BIRD COST: \$49 (register by May 29, 2015)

Time: 1:00 pm - 5:00 pm

Location: Sewall Center on the Robert Morris University Campus
6001 University Blvd, Moon Township, PA 15108

Target Audience:

nurse faculty, nurse educators, nursing students, nurse leaders, charge nurses, nurse administrators, healthcare employees, staff nurses



PURPOSE

This seminar is designed to teach nurses the essential skills needed for success in today's complex world. Nurses will learn business skills and communication strategies that result in advancement, achievement and a fulfilling nursing career.

Nurses are not taught business skills as part of their education. Professional and career development education, therefore, must address these needs for nurses to have confidence and achieve greater career satisfaction. Nurses can be, have and do more than they have ever imagined with their nursing knowledge and life experience. This seminar will share real world skills and strategies that will empower nurses in achieving career and life goals.

OBJECTIVES

Participants will be able to...

1. Identify key business concepts essential in today's healthcare environment
2. Develop effective verbal and written communication skills
3. Discuss the strategies to building a profitable and rewarding nursing career using knowledge and experience.

TOPICS

- How to develop a success mindset
- Business skills for the bedside and beyond
- Effective verbal and written communication techniques
- Create a successful and profitable nursing career

Facilitators:

Michelle D. Podlesni, RN
National Nurses in Business Association



Renee Thompson, DNP, RN, CMSRN
RTConnections, LLC



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