

1. Everyone's participation is essential and valuable.
2. No idea is too crazy.
3. Brevity is beautiful.
4. All group members will seek to clarify and understand another's suggestions before reacting to the suggestion.
5. If an idea is not clear, the group will seek clarification.
6. The group will seek win-win solutions.
7. If a group member disagrees, he or she will speak up.
8. The group will be proactive, rather than reactive.
9. Outcomes, processes and relationships are equally important in achieving results. If only one or two of these are present, the project is not a total success.
10. The organization's Mission and Vision guides the planning process.
11. All members of the group are accountable for the process.
12. Above all, have fun!