

Please Join Us for Dinner and a Presentation

vashe[®]

Preventing Pressure Injuries Through Effective Management of IAD and MASD



July 23, 2026

Arrivals for Registration:
5:00pm

Presentation and Dinner:
5:30pm



Seasons 52

6600 Menaul NE
Albuquerque, NM, 87110
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Anna Yeager

Anna Yeager earned her bachelor's degree from the University of Wisconsin–Madison, graduating with a double major in Marketing and Management. She began her career with a global medical manufacturer and distributor, where she transformed a single commodity product category into three differentiated healthcare solution portfolios focused on improving operating room efficiencies, enhancing HCAHPS performance, and advancing infection prevention strategies to reduce surgical site infections (SSIs).

She later joined an emerging gastrointestinal medical device company, where she led new product development initiatives, helping bring innovative technologies from concept to commercialization.

Today, Anna serves as a Brand Manager at Urgo Medical, where she is focused on expanding the clinical applications of Vashe beyond traditional wound care into critical care, pediatrics, and neonatal intensive care (NICU) settings. Her work centers on translating emerging clinical evidence into practical solutions that support both treatment and prevention strategies, with an emphasis on preserving skin integrity, reducing infection risk, and improving patient outcomes. She is passionate about collaborating with clinicians to identify unmet needs and develop evidence-based educational programs that advance patient care.

Please RSVP by 7/20/2026

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