

Please Join Us for Dinner and a Presentation

vashe[®]

SD- AACN Chapter Dinner

40 spots available- RSVP NEEDED by 8/8/2026 via EMAIL or TEXT:

Natasha Lapeyre, Urgo SD Account Manager

Email: Natasha.lapeyre@us.urgo.com

Phone: 760-579-2102



8/25/2026

Arrivals: **5:30 PM**
Presentation / Dinner:
6:00 PM



NINE-TEN Restaurant

910 Prospect Street,
La Jolla CA 92037

Anna Yeager Vashe RX Brand Manager



Anna Yeager earned her bachelor's degree from the University of Wisconsin–Madison, graduating with a double major in Marketing and Management. She began her career with a global medical manufacturer and distributor, where she transformed a single commodity product category into three differentiated healthcare solution portfolios focused on improving operating room efficiencies, enhancing HCAHPS performance, and advancing infection prevention strategies to reduce surgical site infections (SSIs).

She later joined an emerging gastrointestinal medical device company, where she led new product development initiatives, helping bring innovative technologies from concept to commercialization.

Today, Anna serves as a Brand Manager at Urgo Medical, where she is focused on expanding the clinical applications of Vashe beyond traditional wound care into critical care, pediatrics, and neonatal intensive care (NICU) settings. Her work centers on translating emerging clinical evidence into practical solutions that support both treatment and prevention strategies, with an emphasis on preserving skin integrity, reducing infection risk, and improving patient outcomes. She is passionate about collaborating with clinicians to identify unmet needs and develop evidence-based educational programs that advance patient care