



Texas Nurses Association - District 7

Campaign Rules and Guidelines

Purpose

To promote fair, ethical, and professional campaigning during the TNA District 7 election process.

In-Person Campaigning

- Campaign activities must be conducted respectfully and without disruption.
 - Campaigning during official TNA District 7 meetings or events is prohibited unless the Nominating/Elections Committee has pre-approved.
 - Campaign materials are only distributed in designated or authorized areas.
 - Campaign materials and messages must remain positive, professional, and free of personal attacks.
-

Social Media Campaigning

- Campaigning is permitted through personal social media accounts only.
 - Official TNA District 7 social media platforms may not be used for campaigning.
 - Posts must not imply or suggest endorsement by TNA District 7.
 - Social media content must maintain professionalism, respect, and comply with the platform community standards.
-

Email Campaigning

- Campaign-related emails must be sent from personal email accounts.
- Use of TNA District 7 internal distribution lists without explicit approval is prohibited.
- Campaign emails must:

- Identify the sender.
 - Maintain a respectful and professional tone.
 - Include an option for recipients to opt out of future communications.
-

Phone and Text Message Campaigning

- Phone calls and text messages must be courteous and made during appropriate hours.
 - Contact should only be made with individuals who have provided consent or have a professional relationship with the candidate.
 - Text messages must:
 - Identify the sender.
 - Offer recipients the option to decline further communications.
-

General Conduct

- Candidates are expected to uphold the ethical standards of the nursing profession.
 - Respect for fellow candidates, TNA District 7 members, and the organization must be maintained.
 - Negative campaigning, including disseminating false, misleading, or defamatory information, is strictly prohibited.
 - Alleged violations must be reported in writing to the Nominating/Elections Committee.
-

Notice

The Nominating/Elections Committee reserves the right to act appropriately for violating these guidelines, including possible disqualification from the election process.