Another busy year is drawing to a close!

Read through this edition of the Annual Report and see all the great work the MASN board members have been doing.

And, don’t forget to take time to reflect on the great work you have accomplished as a school nurse this past school year as well!

Rachael VanDenBrink
MASN Communications Chair

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President’s Report

I expressed to you last May that ‘this is our time’ and that there is much attention around the need for School Nurses. This past year of activities has re-enforced that sentiment. The MASN Board of Directors has been taking full advantage of our time by participating in many statewide efforts that include school nurses.

The School Nurse Task Force (SNTF) worked diligently for 3 year to provide us with a foundation to identify and communicate what School Nursing is all about and what we need to do to promote School Nursing. Though we have not met in a year, we have continued the work guided by a small group with a big title: The Safe Care for All Michigan Students: A Coalition for School Nursing Services Steering Committee. This steering committee consists of MASN board members, including myself and partners from the SNTF including School Nurses and Amy Zaagman.

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Annual Report 2015

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Michigan School Nurse of the Year
Laurelle Brennan
See the Awards Edition of the Communicator!
(last page)
from the Michigan Council for Maternal Child Health (MCMCH). The steering committee is busy developing strategies to execute the amazing advocacy outreach plan developed by our local resource of national renown, Vicki Taliaferro and her Legislative Committee last July. This plan outlines stakeholders that we must engage to help promote the need for more School Nurses.

These stakeholders have been strategically targeted throughout the past year to be included in Board activities. **Parents** are the largest group among these important stakeholders. We were generously provided by MDHHS, the talent of Barb Flis who launch a Parent Awareness Campaign and resources for parents to learn about the need for more School Nurses on her website, MichiganActionforHealthyKids.org. This provides us with a resource for parents who ask ‘How can I get a Nurse in my child’s school?’—a question I frequently get.

**Legislators** are another group of stakeholders targeted in this outreach plan. I realize they have always been an important stakeholder in our quest for increasing School Nurse numbers through funding and MASN has spent much time and effort in past years encouraging and coaching our membership to contact your own legislator. With the help of the School Health Partners, a new strategy for engaging legislators has been developed; the Legislative Reception/Update. The School Health Partners (SHP) consist of MASN (School Nurses), MiCSHA (School Health Coordinators) and SCHA-Mi (School Based/Linked Health Centers). The goal of the SHP is to delineate the respective roles of each group by identifying the unique work of each entity and how we work together to promote healthy schools. The Legislative Reception or Update was piloted in 2 sites and will soon be available for MASN Region Leaders to help School nurses hold a formal or information educational session about the 3 groups and how legislators might support our efforts. Amy Zagman and Emily Houk, of MCMCH have spent much time and effort spearheading this project.

Then next group of stakeholders consists of all of the **health industry partners** we work with. Presenting information to them regarding the lack of School Nurses and becoming involved in their boards or activities is a strategy that requires the contribution of all of the MASN Board members. These partners include COMON and the Nursing Practice Action Team from the Michigan Center for Nursing.

**Michigan’s Nursing Action Coalition** is led by the Michigan Health Council and Michigan Public Health Institute. The group is focusing on the IOM recommendations related to nursing practice and public/population health. These include:

- Expand opportunities for nurses to lead and diffuse inter-professional collaborative improvement efforts
- Promote nurse engagement in life-long learning
- Use data/evidence to inform nursing practice
- Ensure right care from right professional at right time
- Enhance technology use in all practice settings
- Provide infrastructure for nursing practice in underserved communities

They are currently in the process of creating an environmental scan to look at what others are doing.

- Catalog existing initiatives that address the priorities above
- Review current best/promising practices
- Minimize duplication

Our own Treasurer Jodi Gogolin serves on the group looking at “Ensure the right care from right professional at right time”.
COMON is led by the Office of Nursing Policy. In addition to planning for Nurses Week, the group is revamping the section "Who is a Nurse" on the Office of Nursing Policy website.

Goals for the MI Area Health Ed Center (MI-AHEC) include;

- Establish, support and solidify the infrastructure for 5 MI regional AHEC centers (SE, Mid-Central, West, UP, North lower, and program office)
- Increase the pipeline of under-represented minorities and economically disadvantaged students to the health professions via awareness, outreach, and enrichment efforts in the 5 regional centers.
- Enhance clinical education in primary care urban and rural settings, medically underserved populations and health professional shortage areas in MI and ensure a culturally competent health professional workforce.
- Improve the support to and retention of health professionals in rural and urban HPSAs and MUAs
- Finalize and implement a sustainable Programmatic Evaluation Structure with a longitudinal tracking mechanism for short, intermediate and long term performance measures.

Jodi Gogolin also represents MASN on this coalition and reminds us about 2 current Bills to watch; #68 Nurse Practitioner practice to the full extent of their license and a Bill to allow community colleges to offer a BSN.

Other health partner stakeholders include the Michigan Council for Maternal and Child Health and the School and Community Health Alliance of Michigan (SCHA-Mi), both of which I represent MASN monthly at their board meetings. These groups are doing great work advocating for pediatric health and providing care to adolescents around the state - both

MASN has been represented by various board members at the Immunization Stakeholder’s group and was involved in the discussions regarding the new immunization waiver rule effective in January. Our own Pat Bednarz provided a statement along with our state’s First Lady, as the conversation regarding immunization waivers heated up.

The Epilepsy Foundation, the Juvenile Diabetes Foundation and the Food Allergy and Anaphylaxis MI Association have all expressed a commitment for increasing School Nurses in Michigan. I will be speaking at annual conferences this spring and summer to promote how School Nurses can keep their children safe, in school and learning.

The Michigan Asthma Advisory Council Board is paving the way for anyone with asthma to attain a higher quality of life. I co-chair the Education Subcommittee as the MASN representative and will be supported by the Asthma Initiative in Michigan to provide presentations promoting asthma awareness and the need for school nurses to help students with asthma achieve control of their asthma symptoms.

**School Boards and School Administrators** are, of course, very important stakeholder groups. Stephanie Painter, a former President of MASN from Grand Rapids, is working on a brochure that will demonstrate the many options for funding School Nurse positions. I have also applied to speak at a number of school administrator (principal and superintendent) and the Michigan Association of
School Boards conferences promoting asthma awareness and the data showing that school nurses save staff time and school budgets by keeping our students with asthma safe, in school and learning.

Last, but by no means least, you, School Nurses are vital stakeholders. You all need to make everyone you come into contact with aware of the value of a School Nurse. Your Region Leader will be taking the training they have and will continue to receive and working with some of these same stakeholders in your local areas. You can leverage resources from your Region Leader to help you make your community aware of the need for your services and others like you. In addition, our State School Nurse Consultant and I are committed to support you in any way we can. Linda Meeder and I would love to come visit and provide some asthma education and resources to your region, so that you can address your own school administrators, legislators and community with everything from a 30 second elevator speech to a powerful presentation promoting school Nurses. Providing awareness to your stakeholders is the best way to advocate for your profession.

As you can see, it's been a busy year to be culminated by another amazing annual conference coordinated by Mary Larsen, to be held at the Kellogg Center in East Lansing. I can't begin to express my thanks to all MASN board members for their commitment and hard work- above and beyond their ‘real’ job. Your MASN Board is continuously promoting MASN by maintaining membership, communicating through our website, supporting our Region Leaders, handling the finances, record keeping and representing our state at the National Board. Let them know you are appreciative of all of their hard work.

I have also been so fortunate to have national and state experts, Sue Zacharski (NASN Vice-President) Vicki Taliaferro and Linda Meeder, to guide me as I continue to learn the ropes. I feel so humble to have the opportunity of this experience and look forward to making more progress toward the goals of MASN. Thank you for all you do.

Evilia Jankowski, MSA, BSN, RN
President, MASN

<table>
<thead>
<tr>
<th>MASN Board</th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Evilia Jankowski</td>
<td>Genesee ISD</td>
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<tr>
<td>Vice President</td>
<td>Mary Larsen</td>
<td>Farmington Public</td>
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<td>Secretary</td>
<td>Phyllis Yoder</td>
<td>Huron ISD</td>
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<td>Treasurer</td>
<td>Jodi Gogolin</td>
<td>Holland Hospital</td>
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<td>NASN Delegate</td>
<td>Julia Lechtenberg</td>
<td>Warren Consolidated</td>
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<td>Membership Chair</td>
<td>Hendrina Cuprey</td>
<td>Holland Hospital</td>
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<td>Regions Chair</td>
<td>Karla Palmer</td>
<td>St Johns Public</td>
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<td>Communications Chair</td>
<td>Rachel VanDenBrink</td>
<td>Grand Rapids Public</td>
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<td>Legislative Chair</td>
<td>VACANT</td>
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Evilia Jankowski, MSA, BSN, RN
President, MASN
## Treasurer Report

### Board Expenses

<table>
<thead>
<tr>
<th>Position</th>
<th>Actual 2013-14</th>
<th>Budget 2013-14</th>
<th>Variance (over) under</th>
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</thead>
<tbody>
<tr>
<td>President</td>
<td>$2,822.01</td>
<td>$3,000.00</td>
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<td>Vice President</td>
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<td>Secretary</td>
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<td>Treasurer</td>
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<td><strong>Sub Total Expenses- Board</strong></td>
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<td><strong>$556.36</strong></td>
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<td><strong>Committees</strong></td>
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<td>Annual Conference</td>
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<td>Fall Conference</td>
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<td>Awards</td>
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<td>Bylaws/Historian</td>
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<td>Non-Profit/Tax Exempt</td>
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<td>Miscellaneous</td>
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<td><strong>Sub Total Expenses- Committees</strong></td>
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<td><strong>Total Expenses-Board/Committees</strong></td>
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### Receipts:

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<tr>
<th>Position</th>
<th>Actual 2013-14</th>
<th>Budget 2013-14</th>
<th>Variance (over) under</th>
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</thead>
<tbody>
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<td>MASN Dues</td>
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<td>Miscellaneous</td>
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<td><strong>Total Receipts</strong></td>
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<td><strong>$41,360.00</strong></td>
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### Accounts

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<th>Account Type</th>
<th>Amount</th>
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<td>Share Savings</td>
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<td>Checking Account</td>
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<td>Super Share Account</td>
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<td>12 month CD</td>
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<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$56,507.81</strong></td>
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</table>
Call to Order: President Ronda Harrison called the meeting to order at 12:58 P.M.

Approval/Additions to the Agenda:
Motion: Jan Chaudoir moved to add the installation of the President to the agenda. Pat McCain seconded the motion. Motion passed.
Motion: Sue Zacharski moved to accept the agenda as amended. Christine VanHusan seconded the motion. Motion passed.

Approval of the May 3, 2013 annual meeting minutes:
Motion: Jodi Gogolin moved to approve the minutes. Mary Baker seconded the motion. Motion passed.

President's Report – Ronda Harrison
Ronda stated that her report was distributed in The Communicator. Ronda introduced the MASN board members and the organizational chart for the Board of Directors. Ronda’s passion has been advocacy and she again encouraged us to get acquainted with our legislators. The School Nurse Task Force has been instrumental in promoting the awareness of school nursing in Michigan. She encouraged us to look at our parents as future advocates.

Treasurer’s Report – Jane Borr
Motion: Marjorie Racine moved to accept the treasurer’s report. Karen Hervey seconded the motion. Motion passed.

Board Reports – The Annual Reports were published in the April edition of The Communicator.
Motion: Sue Boley moved to accept the reports as written. Jane Borr seconded the motion. Motion passed.

Bylaw Changes – Phyllis Yoder
Jane Borr moved to accept the proposed bylaw amendments. Evilia Jankowski seconded the motion. Motion passed.

Installation of Officers – Ronda Harrison
The following officers were installed: Evilia Jankowski – President, Mary Larson – Vice President, Jolene Gogolin - Treasurer.

Vision 2014-2016 – Evilia Jankowski, President Elect, MASN
Evilia encouraged us to recognize the commonalities among school nurses in spite of the differences in our individual practices.

Call to the Membership – No response.

Adjournment:
Meeting adjourned at 1:40 PM

Respectfully submitted by Phyllis Yoder, MASN Secretary
Nominations Report

The following MASN Board positions were open for nominations: President Elect and Secretary. Phyllis Yoder was nominated for President Elect and Laura Dowling was nominated for the Secretary position. Both were successfully elected and will be inducted on May 8.

There are still a number of committee positions still available including Legislative Chair. Please consider contributing your talents to your organization. MASN needs you!

Communications Report

Have you visited the MASN Website recently?

In order to receive communication, members need to create a profile which takes less than 5 minutes. Create your profile now at www.michiganschoolnurses.org

We are consistently updating it with important information you don't want to miss!

Check us out on Facebook too!!
Membership Report

We currently are 169 members strong, with 24 new members this school year since May of last year. One of NASN’s strategic objectives is to increase the recruitment and retention of NASN/MASN members, because we know that a robust membership is needed to allow School Nursing to advocate for our state’s legacy, our children! Unfortunately, with the state dollar reductions to schools many nurses have lost their position and/or been replaced with non-licensed personnel! If you know a school nurse who is not a member please encourage them to join. Remember, members receive VSP Sight for Students gift certificates, free or low cost CNE contact hours and “evidence based” resources to keep your practice up to date! We currently have open positions within MASN and could use your special gifts to help us to continually move MASN forward.

Regions Report

The Region Leaders continue to identify school nurses in their area; and continue to provide valuable information and resources to those nurses who have been identified in their region. Please be sure you know who your region leader is and connect with that individual. Make sure you are on their contact list through email, so when they get this information they can share it with you. Some regions have been able to have meetings and have collaborated to work on projects like the Epi Pen legislation that happened for the start of the 2015 2016 school year.

If you are unsure who your region leader is please contact Karla Palmer, Region Coordinator and she can help you identify who your region leader is. Conference is a great time to work with our peers and set new goals for our School Nurse Leadership and Advocacy Roles. You each make a difference in the work that you do; continue to Sparkle and Shine!

Click this link for more info: http://schoolnursenet.nasn.org/nasn2015/home

Let Julia Lechtenberg know if you are planning to attend!
NASN Delegate Report

**NASN Legislative Priorities** – NASN is advancing legislative priorities by promoting issues that improve the health and education outcomes of children guided by NASN's mission statement. NASN 2015 legislative priorities include:

1. **Student to School Nurse Ratio Bill**
2. **Inclusion of Specialized Instructional Support Personnel (SISP) language in the Elementary and Secondary Education Act (ESEA)**
3. **Reauthorization of the Children's Health Insurance Program (CHIP)**

**Step Up Be Counted** – NASN and NASSNC are working together to develop a national uniform, standardized data set for all school nurses to collect specific data points the same way. For this initial year, School Year 2014-2015, school nurses are encouraged to collect specific data on the number of nurses in schools, the number of children with diagnosed chronic health conditions, and the disposition of children seen in the school nurse office. See [https://www.nasn.org/Research/StepUpBeCounted](https://www.nasn.org/Research/StepUpBeCounted) for further details.

**Membership growth:** NASN continues to promote its’ “Strength in Numbers” campaign. This is a word of mouth marketing campaign to promote the growth of membership for NASN. Go to [http://schoolnursenet.nasn.org/nasn/membercenter/strengthinnumbers](http://schoolnursenet.nasn.org/nasn/membercenter/strengthinnumbers) to receive more information as to how you can participate in this program.

**Membership retention:** NASN is also promoting a membership retention initiative. I making monthly retention calls and/or sending emails to members who are due to renew and are at risk of their membership lapsing.

**NASN approved Positions Documents (since May 2014):**
- Global School Nursing (Resolution)
- The Use of Restraints or Seclusion in the School Setting (Position Document)
- Service Animals in Schools
- Position Statement, Nursing Delegation to Unlicensed Assistive Personnel in the School Setting
- Emergency Preparedness and Response – The Role of the School Nurse
- The Complementary Roles of the School Nurse and School Based Health Centers
- School Nurse Workload: Determining Staffing for Safe Care
- The Patient Protection and Affordable Care Act; the Role of the School Nurse
- Unlicensed Assistive Personnel: Their role on the School Health Services Team
- Individualized Healthcare Plans: The Role of the School Nurse

NASN has partnered with Lockton Affinity Health to offer malpractice insurance at a reduced rate. See [http://locktonmedicalliabilityinsurance.com/nasn/](http://locktonmedicalliabilityinsurance.com/nasn/) for further information.

**AmazonSmile** -- NASN is an approved charitable organization in the AmazonSmile program. If you shop on Amazon, you can have a portion of qualifying purchases donated to NASN. Go to [https://smile.amazon.com/ch/52-0886492](https://smile.amazon.com/ch/52-0886492) to sign up!

Respectively Submitted
Julia Lechtenberg
NASN Director
Laurelle Brennan

Laurelle Brennan is the recipient of School Nurse of the Year award. Laurelle has been employed with Ann Arbor Public Schools for over 20 years. In that time, she has had a wide variety of experiences in providing high quality care in a school setting for students who have medically complex issues.

Those that nominated her for this award describe Laurelle as being the perfect example of what a school nurse should be. Other words used to describe her are knowledgeable, strong advocate, excellent resource, effective liaison, and a great sense of humor!

Laurelle is always working with parents and physicians to help them support their child to the highest level under their control. She helps parents understand the difference between disability and developmental level, and that there is a wide range of what is ‘normal.’ She states, “You can’t make children grow teeth!”

Laurelle always holds the health of the child as the ultimate value in her work. She is constantly monitoring the health outcomes of those in her care and changing the health plan if necessary. She utilizes evidence-based research in her own nursing practice as well as in the training of other staff.

In all she does, Laurelle strives to give the highest quality of care, both to professional standards and to meet the individual needs of the students in her care. She does not rush or cut corners, but is consistent in striving to deliver the best implementation of the most well-thought out health plan for each child.

Well done Laurelle!

A School Nurse of the Year Award Ceremony and Luncheon will be held on May 7, 2015 at the Kellogg Center in Lansing.