

Dear Nominating Committee,

At the state level, decisions shape real working conditions—staffing, standards, safety, and retention. As a Maryland resident and member of multiple state-level professional associations, I'm interested in serving as a Member-at-Large with the Maryland Organization of Nurse Leaders to strengthen workplace sustainability and elevate nurse leaders' impact across the state.

As a national association executive, I have had the privilege of working across diverse healthcare environments and engaging nurse leaders around issues of governance, workforce development, and health equity. Serving in this role would allow me to bring a broad, systems-level perspective while working more deeply with Maryland's hospital and health system leaders.

I am interested in contributing my time and talent to initiatives that strengthen executive nurse pipelines, elevate policy influence, mentor future executives, and ensure that our leadership structures reflect the diversity and complexity of the communities we serve. I am also committed to conversations that position nursing as an essential strategic partner in healthcare transformation in Maryland.

Serving as a Member-At-Large would be an honor, allowing me to support MONL's work and elevate the nursing voice across the state.

Respectfully Submitted,

Tonya Jackson MSHA, BSN, RN

TONYA JACKSON, RN

Chief Executive Officer | Enterprise Systems Strategist | National Health Equity Architect

Tonya Jackson is a nationally recognized chief executive with a proven record of leading complex health, nonprofit, and cross-sector enterprises through structural transformation. Her career spans payer leadership, county government executive service, national nonprofit enterprise management, workforce system redesign, and corporate governance giving her rare fluency in finance, regulation, public-private partnerships, and operational execution.

As Executive Director of the National Black Nurses Association (NBNA), Jackson leads a national organization representing more than 300,000 nurses. She has strengthened enterprise strategy, diversified revenue partnerships, elevated the national brand, and transitioned the organization from advocacy influence to policy and governance participation. Her leadership emphasizes sustainable revenue growth, partnership structuring, operational accountability, and board alignment.

Jackson previously architected and scaled nationally adopted Housing + Health frameworks that integrated nurse and community health worker models to address social determinants through coordinated, outcomes-based delivery. What began as a local systems redesign expanded to serve more than 200,000 individuals across multiple states, catalyzed a \$33 million partnership, and informed federal program architecture through AmeriCorps' nationwide Community Health Worker platform. National payers adopted the framework to support Medicaid populations, validating its financial performance and clinical integrity.

As Fairfax County's inaugural Director of the Health Safety Net, Jackson led an enterprise-wide redesign across health, justice, and public safety systems. She embedded nurse-led equity models into core civic operations, strengthened compliance across provider networks, influenced state regulatory standards, and built cross-agency accountability frameworks that reduced inefficiencies and expanded access.

Her executive portfolio includes securing multi-million-dollar funding, transitioning health centers to FQHC status, stabilizing underperforming provider organizations, restructuring workforce development pipelines, designing governance systems that endure beyond leadership tenure, and aligning mission with measurable financial return. She consistently moves initiatives from pilot to capital-backed, budgeted lines of business.

As a corporate board member of Careismatic Brands, Jackson brings governance acumen and private-sector discipline to enterprise leadership. She combines clinical authority, financial stewardship, regulatory sophistication, and partnership dexterity to build organizations that are both mission-aligned and market-positioned.

Jackson is not a symbolic leader of equity initiatives. She is a structural strategist who builds the financial, operational, and governance architecture that enables equity-centered systems to scale and endure.

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