



MASN 2026 Annual Conference

Sponsorship Opportunities

Presenting Sponsor \$3500 | One Available

- Opportunity to present a 20-minute “Lunch and Learn” workshop for Thursday, May 7 (topic subject to approval)
- Exclusively designed branded banner on stage and on-screen branding during presentation
- Banner ad on MASN website for up to one year
- Co-branded lanyards for all 200 attendees (sponsor provides logo)
- Double booth space with prime booth placement at entrance of exhibitor area with electricity
- Conference attendee list for opt-in attendees
- Sponsor featured in pre and post conference electronic flyer with clickable logo and message to all registered attendees
- Opportunity to place (sponsor provided) promotional materials on tables in general session

Featured Sponsor \$2250

- Opportunity to bring a five-minute welcome during Thursday's opening session
- Exclusively designed branded banner on stage and on-screen branding during presentation
- Banner ad on MASN website for 6 months, upgrade to 1 year for \$150
- Sponsor featured in pre-conference electronic flyer with clickable logo
- Single booth space with prime booth placement at entrance of exhibitor area with electricity
- Conference attendee list for opt-in attendees

Networking Reception Sponsor \$1500

- Opportunity to host the Thursday evening networking reception
- 5-minute company introduction in the general session and personal invitation to the reception
- Signage and booth space in the reception area with opportunity to engage and distribute info to attendees
- Exclusive pre-conference e-flyer inviting attendees to the networking reception
- All **Standard Exhibitor Package** features below are included with this sponsorship

Break Sponsor \$500

- Opportunity to address all attendees in a 5-minute presentation in a general session prior to a morning or afternoon break
- All **Standard Exhibitor Package** features below are included with this sponsorship

Exhibitor Opportunities

Thursday, May 7

8:30 AM - 5:00 PM

Dedicated breaks for exhibitor engagement.

Networking Reception with all Sponsors and Exhibitors: 4:15 – 5:30 PM

Each exhibitor booth includes:

Exhibit space in a carpeted area with draped table and chairs

Standard exhibitors may bring up to two booth attendants, Premium exhibitors may bring up to 4 booth attendants

Breakfast, lunch, and afternoon breaks on Thursday, May 7

Recognition in the digital program and conference website

Participation in the Networking Reception with all Sponsors and Exhibitors

Premium Exhibitor | \$500

- Double exhibitor space with prime location
- Main stage branding on screen in general session room during breaks
- Exhibitor featured in pre-conference electronic flyer with clickable logo and message to all registered attendees
- Logo placement on MASN website for 2 months
- Conference attendee list for opt-in participants

Standard Exhibitor | \$300

- Single booth space
- Exhibitor featured in pre-conference electronic flyer with clickable logo and message to all registered attendees
- Logo placement on MASN website for 2 months

Non-Profit Exhibitor | \$150

- Single booth space
- Acknowledgement on MASN Website during the conference

Exhibitor Enhancements

- Upgrade to double booth space \$100
- Add Opt-in Attendee List \$100
- Electricity \$50
- Choice booth placement in Exhibit Hall \$50

All sponsor and exhibitor packages include breakfast, lunch, and networking reception on Thursday evening.

Additional Marketing Opportunities

Conference Bags \$1,500

Participants will re-use their bags branded with your organization's logo; continuing to advertise for you when they take their bags home!

In-Kind Sponsorships

These sponsorships are perfect for companies or organizations to engage conference attendees through brand recognition, with or without an on-site presence.

Attendee Gift

Sponsor branded gift items will keep your company logo and information available for attendees during and after the conference for easy reference. The sponsor will provide 225 branded gift items for conference attendees. Additional marketing included with this sponsorship:

- Logo in all the publication materials, electronic and printed
- Special recognition in a general session during the event

Door Prize Contribution (open to all exhibitors and sponsors)

Maximize your conference participation by contributing a door prize that will be given away in general sessions. (Minimum value \$50)