

PRESENTING WITH IMPACT

PRESENTED BY
THE COMMUNICATION CENTER



ABOUT THE COURSE:

This four-hour, hands-on coaching session is designed to help nurses strengthen their communication skills for today's fast-paced clinical and professional settings. With tailored instruction, live feedback, and two interactive practice rounds, participants gain tools they can immediately apply on the job.

With small-group exercises, peer practice, and real-time coaching, participants will leave with practical strategies they can put into play immediately—from rounding with colleagues, to presenting at a staff meeting, to leading quality-improvement initiatives. This session is about more than theory; it's about building confidence and presence so nursing professionals can be heard, understood, and trusted.

KEY TAKEAWAYS:

- Communicate clearly and concisely, even under pressure
- Adjust delivery for both in-person huddles and virtual team meetings
- Analyze audiences—from patients and families to peers and senior leaders—and tailor messages accordingly
- Use quick-hit formulas (PREP/ANSA) to organize updates, patient briefs, and presentations with clarity and impact
- Manage speech anxiety and project confidence in challenging situations
- Strengthen PowerPoint slides into practical tools for persuasive education or leadership updates
- Wrap up communications with “The Second Close,” ensuring calls to action are understood and acted upon