

North Dakota Nurses Association

Digital Ad Packages



Empower your organization by connecting with nurses, healthcare professionals, and decision-makers across North Dakota. NDNA offers premium space on our website to showcase your services, products, and initiatives directly to our engaged community.

Why advertise with NDNA?

- Reach nurses, nurse leaders, healthcare executives, and decision-makers.
- Nearly 2,500 social media followers.
- Showcase your support for nursing advancement and healthcare excellence. Align your brand with NDNA’s values of education, advocacy, and collaboration.
- Position your organization as a trusted resource by sponsoring blog content or educational features
- Tap into NDNA’s reputation as a leader in healthcare policy and workforce development.
- It’s affordable.

Specifications

Format: JPEG, PNG, or GIF
Size: Banner dimensions – 1600px x 600px
URL Link: Must include link to advertiser’s website
Submission Deadline: 5 business days before ad start date
Content Guidelines: Must align with NDNA’s mission and values
Content within the discretion of NDNA board and staff

Exclusive Add-Ons

\$100: Include your ad in NDNA’s monthly newsletter
\$75: Social media shout-out on NDNA’s Facebook & LinkedIn pages
\$50: Sponsored post in NDNA’s Blog

Package	Duration	Placement	Rate	Details
Spotlight Ad	1 Month	Homepage + Events Page	\$500	Most prominent placement; includes clickable logo or banner
Standard Ad	1 Month	Homepage <i>or</i> Events Page	\$350	Logo or banner ad (your choice); strong visibility
Weekly Feature Ad	1 Week	Homepage	\$150	Rotating ad; ideal for short-term promotions
Digital Newsletter Ad	1 Issue (Monthly)	Member Email Newsletter	\$100	Featured in NDNA’s monthly newsletter; direct inbox delivery to members
Custom Bundle	Flexible	Website + Newsletter + Add-ons		Combine placements for broader reach; includes event sponsorship options

How to Get Started

Interested organizations can contact Sherri Miller director@ndna.org with their preferred package, ad materials, and payment details. NDNA reserves the right to approve all advertising submissions.

Nurse entrepreneurs! North Dakota-based businesses that are primarily owned by a nurse/s are eligible for a 10% discount!