**WVNA Strategic Plan 2023-2025**

**Mission:**  Leading quality healthcare in West Virginia

**Vision:** Empowering all nurses in West Virginia to leverage the transformation of healthcare by advocacy, quality, and collaboration

**Strategic Priorities**

**Strategic Priority: Advocacy**

Elevate the nursing profession and those we serve

**Tactics:**

* Advancing diversity in membership and workforce
* Championing the value of nursing to understand the influence on health and society

**Strategic Priority: Quality**

Evolve nursing practice to improve health and healthcare

**Tactics:**

* Elevating the practice of nursing as a leader in health equity
* Facilitate pathways to overcome barriers to personal and professional success

**Strategic Priority: Collaboration**

Creating partnerships to elevate the voice of nursing

**Tactics:**

* Develop inclusive alliances to meet the priorities of the healthcare landscape