

# SNOI Conference 2025

**'Healthier Together'**

**Tuesday June 10, 2025**

Day 1

7:30-8:00     *Registration/Vendors*

8:00-8:15     **Welcome, Introductions, Credit, Sponsors, Housekeeping**

8:15-9:15     **Ron Taylor, Senator**

How legislators and school nurses can work together to identify student health needs. Ways to provide feedback that can shape practical, effective policies.

9:15-9:45     **neffy: Medical Science Liaison**

neffy in Schools: the science and how to help get it in schools

9:45-10:00   *Vendors*

10:00-11:00   **Cody Orchard, CTTS**

Vaping and Zyns: Where ZYN came from, what it is, how popular the product is, how it is marketed, copycat brands, difference between SNUFF and ZYN and potential health effects. I figured most of the nurses already have a good understanding on vaping, current trends and devices.

11:00-12:00   **Kelli Rich, RN "Commit to 16"**

Brain development (especially with devices), what's causing some of our kids to be more reactionary, and what we can do about it

12:00-12:30   **Jim Foudy, BCSD Superintendent**

Cell phone policies in schools: Our Journey

12:30-1:30     *Lunch/Vendors*

***SNOI Board Meeting***

1:30-2:45     **Jodie Hamilton, M.S**

Consulting Teacher for Deaf/Hard of Hearing  
Idaho Educational Services for the Deaf and the Blind  
Resources available and case studies

2:45-3:45     **Ryan Schaefer RN, Project ADAM Coordinator**

Project Adam: How it started and what if the program

3:45-4:00     *Wrap up/Housekeeping items/Dinner announcement/Vendors*

**4:00-5:00     *Book Club discussion: 'Wonder Drug' (prework required)***

**5:30-6:00     *Join us for a walk in the Mountains on the Bike Path!!***

***Meet at the corner of Zinc Spur Rd & Buttercup Rd north of Hailey!***

***Get together at La Cabanita @ The Mint Hailey 6:30-8: come have dinner and mingle (on your own)***

# **SNOI Conference 2025**

## **‘Healthier Together’**

### **Wednesday June 11, 2025**

Day 2

- 7:45-8:00    *Housing keeping items/Vendors*
- 8:00-9:00    **Nancy Norton, RN - Keynote Speaker**  
                  “The Power of Humor: Laugh and Grow Rich!”
- 9:00-9:45    Anxiety: What can we do as school nurses?  
                  **Dr. Maja Ledgerwood, DSW, LCSW**
- 9:45-10:00   *Vendors*
- 10:00-11:30   Below the Belt film and discussion  
                  Shannon Cohn, director of the film  
                  Help provide resources that spark action and deeper awareness within the  
                  school nursing community
- 11:30-12:00   Idaho Period Project/ Days for Girls  
                  Avery Hendrix, Founder & President  
                  Resources for school for hygiene products
- 12:00-12:45   *Lunch/Networking/Vendors*
- 12:45-1:45    **Andrea Hill**  
                  Communities for Youth: Upstream prevention approach to youth mental  
                  health
- 1:45-2:45    **D’Layne Benson, RN Health Coach**  
                  Burnout & Actionable steps and tools to calming the nervous system
- 2:45-3:00    *Vendors/last chance for silent Auction*
- 3:00-3:30    PERSI  
                  **Sara Todd-Stone Member Education Specialist**
- 3:30-4:00    NCBSN  
                  **Deb LaFond, RN**
- 4:00-4:30    *Wrap up/2026 conference/Raffle announcements/Silent Auction  
                  announcement*