

Iowa ENA State Council Meeting: Wednesday, April 7th, 2021
Location: Held via Zoom
Meeting called to order: 1401

Roll Call: 26 Members Present:

Executive Board Members:

Mary Peterson, President Elect
Marv VanDer Wiel, Immediate Past President
Elizabeth Brant, Secretary, Membership Chair
Jenny Lefebber, Treasurer
Jeri Babb, Member at Large
Kristin Platz, Member at Large, Fundraising Chair
Steve Wilbur, Member at Large
Beth Berg, Trauma Chair
Terry Neal, ENPC Chair
Joni Throckmorton: Conference Chair

Members:

Courtney Hoch
Karen Vaassen
Stacey Welling
Karen Davison
Sandi Wynja
Nichole Blythe
Sarah Eason
Claudia Henderson
Diane Thenhaus
Amanda Monroe-Rubendall
Sharon Hanson
Ronnie Stevenson
Nora Van Peursem
Candace King
Rebecca Swartz
Shabana Lakhani

Jenny Lefebber: Treasurer Report: Jeri Babb Moved to approve report. Elizabeth Brant 2nd. Motion carries.

Account Total: \$135,977.28

ENA deposit: \$16.40 to Mary Peterson for magnets

Expenses: \$191.58 to Kim Mueller for mailers,

Courtside market \$337.50 for giveaways for conference.

Secretary Minutes. Move to Approve by Jenny Lefebber. 2nd by Terry Teal. Motion carries.

Jeri for Joni: 129 registered for Iowa ENA Annual Conference.

Speakers for Conference:

Cheryl Randolph – ENA Board update.
Linda Fredricksen - EMS Covid Navigation
Dr. Hans House: Covid: What nurses need to know.
Teri Campbell – OB Emergency
Dr. Chris Hill – Submersion Injuries/Drowning
Andrew Terry – Low Volume/High Risk
Teri Campbell – Peds Emergency

Jeri - Should we give away memberships and 2022 Iowa ENA conference registrations: Discussion: Beth is in favor of the idea.
Jeri moves to give away 6 memberships and 3 free registrations for next year's Iowa ENA conference. Beth 2nds. Motion carries.

2020/21 ENA Awards

Educator: still open
Leadership: have nominee
Rising star: still open
Staff nurse: have nominee
Provider: have nominee
EMS: have nominee
Nominations deadline is the 8th, may be sent to Jeri Babb @ JBabb@mercydesmoines.org
Questions can be emailed.

Sandi Wynja inquired if conference will be recorded. Mary reported we are not sure at this time due to security of speakers content. Will have to check with Erin E.

Elizabeth Brant: Membership: Total Members: 446. Up from 429 in February.
Requested suggestion on how to collect names during conference for Membership, i.e. membership renewals and new members, in order to continue as previous years with a group discount. Mary Peterson suggested a Google Doc, she will assist with putting one together, needs information to include. Elizabeth to download National ENA membership Group Discount form and email to Mary.

Jan: IQEST update: not present
Erin Eckhart: Government Affairs: Not present

Beth Berg: Trauma/TNCC: Discussed Admin procedures. Course Directors to download and reference. Full Course, Fast Track RN, & Challenger RN. ENA recommends charging the same amount
Virtual Courses will be a permanent option.
Ok for slides from virtual to use as in person to assist with social distancing if needed
Updates coming: 3 Committees: Classroom, Pre-Course, & Manual.

Coming up with new learning management (course reg, billing, etc.) Aug 2021 and ENA university will house online education.

E-Books are available as a Course Director – assign to one person through a sign on and access granted for 4 years.

Terry Neal: ENPC: Learning activities for ENPC. Changing Pedi game to more like a Jeopardy. Replacing Limp with cough.
Virtual course is more expensive.

Terry Neal reported National ENA Conference 2021 plans to be held in person in Florida this year.

Fundraising: Kristin Platz: Open to suggestions. Elizabeth discussed encouraging adding to membership renewal. Difficult to do baskets with the conference is virtual. Plan to do more promotions next year for fundraising.
Beth Berg suggests a donation and give a scholarship to nursing student.
Kristin will help build marketing to say text or Venmo xxxx.

Bri Wessels: TSAC: not present

Mary Petersen: Website/Social Media: FB & Instagram: Have had a couple things on FB that have hit 4.000 and Instagram hit 300 views.
Mail Chimp & Conference brochures have been sent.
Awards and Brochures sent out twice. Only send one item twice. Only sent 2nd time if it wasn't acknowledged the first time. Through Mail Chimp 42% acknowledgment of conference brochure.
Magnets were sent to 250 hospitals in the state with conference brochure.

Erin Eckhart: Newsletter: not present

Old business: none

New business: Steve Wilbur reported Unity Point Des Moines would like to host a CEN review. They have been in contact with Solhiem Enterprise. Plan to do in October during ED nurses week. Asked if it was an option to split cost with ENA. Jeri recommends that Steve figure out cost and put together a proposal and submit to Iowa ENA to request assist, for example half the cost.
Mary asks if the course is virtual or face-to-face. Steve reports plan to be face to face. Solhiem emailed Steve, possibly and option to do a mix virtual/face-to-face.

Next meeting: July 7th, 2021.

Jenny moved to adjourn meeting. 2nd by Sandy Wynja. Motion carried.
Meeting adjourned: 1454