

## PATIENT RESOURCE FAIR

**Bethesda North Marriott  
Hotel & Conference Center  
Rockville, Maryland**

**Friday, May 5, 2023  
1:00 PM – 5:00 PM**

The HOPE Summit is the largest gathering of lung cancer patients and survivors in the world. This unique conference brings together lung cancer survivors at all stages of the disease and diagnosis with scientific experts, nutritionists, clinicians, health care providers, and fellow survivors to learn how to live well with lung cancer.

The HOPE Summit begins with a half-day Patient Resource Fair, which includes live demonstrations, activities, and vendors. In 2019, the Resource Fair featured over 25 vendors with a variety of services that focus on health and wellness.

Patient Resource Fair vendor booths and live demonstrations are a great way for your organization to directly interact with patients, caregivers, and other attendees of LUNGevity's HOPE Summit.

**Don't pass up this  
opportunity to have an  
impact on those affected  
by lung cancer!**



### Vendor Opportunities

- 6' x 2' table with two chairs
- Direct interaction with lung cancer patients, caregivers, advocates, and health care providers
- Distribute corporate materials to highly engaged attendees
- Reach LUNGevity's combined website audience and social media following of 100,000+
  - Include vendor in Patient Resource Fair List on LUNGevity's website & in social media posts on Facebook, Instagram, Twitter, and LinkedIn leading up to the event
  - Feature select vendors in short videos of the event shared on Instagram and Facebook

For more information, please contact **Diana Aldecoa, Vice President of Event Planning**, [daldecoa@lungevity.org](mailto:daldecoa@lungevity.org).