



Human first

Nurse Second

Register Now

APR 18, 2023

Springfield, IL



SPONSORSHIP OPPORTUNITIES



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Event Sponsorships

Lunch Sponsor: \$2,500 (4 available)

- Premium exhibit space for 2 representatives
- Event Signage
- Email blast to attendees sent by ANA-Illinois
- Two lunch vouchers
- Free parking
- Mobile app recognition – Level 2

Exhibitors: \$850

- Standard Exhibit includes 6' skirted table
- Two representatives
- Two lunch vouchers
- Free parking
- Mobile app recognition – Level 1

Organizational Affiliates: \$350

- Standard Exhibit includes 6' skirted table
- One representative
- One lunch voucher
- Free parking
- Mobile app recognition – Level 1

Virtual Exhibitor: \$250

- Mobile app recognition – Level 1

Digital Banner Ad + Link on Mobile App: \$200 (4 available)

Mobile App Recognition

Benefit	Level 1	Level 2
Header Image Vimeo or YouTube Video or Image 960x540px, PNG or JPG, 1 MB Max	✓	✓
Custom Background Image 1920x1080px, PNG or JPG, 1 MB Max	✓	✓
Custom Advert 300x250px, PNG or JPEG, 200kb max	✓	✓
Contact Information Contact: Receive direct leads via email from event attendees through contact button Schedule Appointment: Allow event attendees to book 1:1 appointments directly with Official Partners through scheduling platform	✓	✓
Send an Email Receive emails directly from attendees	✓	✓
Company Description	✓	✓
Company Logo 600x160px; PNG or JPEG, 200kb max	✓	✓
Social Media Links	✓	✓
Resources Provide attendees with resources in the form of weblinks, files, and PDFs	✓	✓
Full-page Ad in Menu		✓

Sponsors and exhibitors will receive mention in The Nursing Voice with a circulation of 80,000+. For details or questions about sponsorships, please contact Jessica Mahnke at jessica@sysconsultingsolutions.com.



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Our 2023 event will:

- spark **discussion**, encourage **learning**, and foster **connection**.
- deliver relevant and timely content for the **current state of nursing** in Illinois.
- **energize** and **fuel the growth** of future nurse leaders!

The information contained in this form is hereby made part of this contract. Payment or proof of payment must accompany contract form in order for the registration process to be completed. Please retain a copy of this contact for your records and return original to:

**ANA-Illinois, PO Box 636, Manteno, IL 60950
or fax to 773-304-1419**

COMPANY NAME:

CONTACT NAME:

PHONE:

EMAIL:

ADDRESS:

CITY:

STATE:

ZIP CODE:

VISA/MASTERCARD:

EXP. DATE:

CVV:

NAME ON CARD:

BILLING ZIP CODE:

SIGNATURE:



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Acceptance of Contract – This contract shall not be binding unless and until it is accepted and approved in writing by ANA-Illinois by the signature of its duly authorized representative. An electronic confirmation of the exhibitor’s assigned exhibit space constitutes acceptance of the contract by ANA-Illinois.

Payment and Cancellation of Exhibit Space – Upon acceptance of this application by ANA-Illinois, it shall be a legally binding contract between the exhibitor and ANA-Illinois. Refunds will not be issued under any circumstances, regardless of the date of cancellation, unless ANA-Illinois cancels the contract, for reasons other than nonpayment by the Exhibitor. ANA-Illinois will be entitled to retain or collect 100% of the Exhibitor’s total contract obligation if the Exhibitor cancels or reduces their exhibit space.

Copyrights – Exhibitor acknowledges and agrees that it shall be solely responsible for obtaining any licenses, permits, etc., that may be required for it to broadcast, perform or

display any copyrighted material including, but not limited to, music, video and software. Exhibitor shall indemnify, defend and hold harmless the ANA-Illinois, its directors, officers, employees, agents, and each of them, from and against any and all claims and expenses, including attorney fees and costs, arising out of or related to Exhibitors’ breach of this provision.

Hold Harmless, Liability and Insurance – Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Exhibitor’s displays, equipment and other property brought upon the premises of the exhibit hall. Exhibitor shall defend, indemnify and hold harmless ANA-Illinois, BOS Center, their respective directors, officers, employees and agents from losses, damages and claims inside and outside the exhibit hall that may arise as a result of actions of the Exhibitor, its employees, or agents. ANA-Illinois, BOS Center, or the respective directors, officers, agents or employees of each, will not be liable to the Exhibitor, its employees, agents or guests for any damages, loss or injury from fire, electricity, water, storm, riot, smoke, theft, accident or any other cause. The Exhibitor agrees to provide insurance coverage for personal injury and property damage liability covering the Exhibitor and his property in such amount as the Exhibition facility requires.

Security – Insurance of booth contents and personnel is recommended. ANA-Illinois does not insure exhibitor property. ANA-Illinois shall use reasonable care in providing security during the hours of installation, the show and dismantling for the protection of the exhibitor’s materials and display. Beyond this, ANA-Illinois, the show facility their respective officers, directors and employees, or agents shall not be responsible for the safety or protection of the property or of the exhibitor, its employees and agents from any cause.

Restrictions – ANA-Illinois reserves the right to prohibit or require the removal of any display or exhibit, or any part of an exhibit, which it deems not suitable or in accordance with these regulations or in accordance with acceptable professional ethics or prohibits for other reasons deemed necessary or appropriate by ANA-Illinois. All exhibits shall conform in all respects to applicable safety, health and fire codes and the rules of the BOS Center.

Errors and Omissions – ANA-Illinois shall assume no responsibility nor shall exhibitor look to ANA-Illinois for any losses, direct or indirect, which may occur as a result from any act or omission, whether intentional or negligent, on the part of ANA-Illinois, its officers, employees and agents, which may result from any activities.