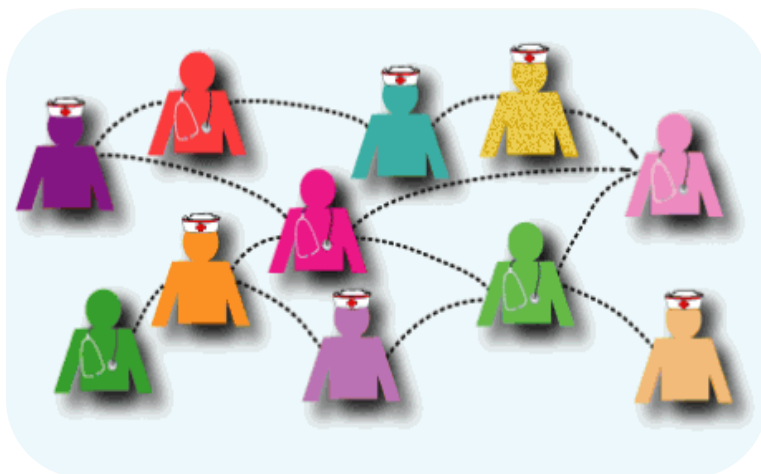


THE COMMUNICATOR



promoting the health of children



2015, a new year to embrace the amazing roles we have to promote the health of our school aged children!

Also, time for a new issue of the MASN newsletter full of great information on how you can connect with other school nurses from across our Great Lake state!

Rachel VanDenBrink
MASN Newsletter Editor

Winter 2015

In this issue:



President's Report:
MASN goals and priorities!

page 1-2



NASN News:
Our delegate shares the news from school nurses across our nation,

page 4

...and more!

Mark your calendars!



**MASN Annual
Conference
May 7 & 8, 2015
Kellogg Center
in Lansing**

See Agenda & Registration details in the last three pages!

President's Report:

MASN Mission Statement

To provide leadership, education and support for School Nurse Practice. To promote and advocate for a safe and healthy school environment where all students can be optimal learners.

MASN Vision Statement

Every child will have a school nurse available daily, who is the expert in the provision of School Nursing Services.

The school year seems to be flying by and we are eagerly welcoming spring! We faced many new challenges as we began the school year and it is my hope that the work of both your MASN board and our national organization has made it easier to meet these challenges.

The Strategic Plan for MASN drives the work that the board undertakes. There are 3 goals that have been identified and you see these goals being addressed in all that we do. Our Fall and Annual Spring Conferences are the strategies for meeting:

Goal 1: PROMOTE THE professional development OF SCHOOL NURSING PRACTICE.

We are currently working hard to bring you another exciting conference opportunity on May 7 and 8 at the Kellogg Center in East Lansing. We hope to see you all there and are once again providing a good amount of continuing education specific to your School Nurse Practice.

In addition to MASN board representatives participating in statewide committee work, the MASN conferences function as strategy for meeting the other goals listed in the MASN Strategic Plan.

Goal 2: PROMOTE THE HEALTH AND SAFE CARE OF CHILDREN AND YOUTH

The speakers secured for the spring conference will provide updated education on topics like Anaphylaxis, Suicide and Self Harm, Human Trafficking and Sudden Cardiac Arrest in Youth. These topics have taken center stage over the past year. The MASN board has been working to respond to these center stage issues. The MASN Epinephrine Training Toolkit is a complete training toolkit to help Registered Nurses to train school staff members to identify and treat an undiagnosed life-threatening allergy. A Survey was conducted for the purpose of quality improvement. A workgroup will now be charged with meeting the needs identified in the survey and also aligning the toolkit with the new Anaphylaxis guidelines recently released by NASN. If you have not seen this new resource you should make a point of it.

Our website is a great source of information, opportunity and resources. The web resources made available to you on the MASN website, as well as the NASN website are just what you need to keep your school nursing practice current. The School Nurse Net opportunities easily connect us to other School Nurses who are facing similar challenges nationwide!

Goal 3: PROMOTE THE STANDARD OF SCHOOL NURSING PRACTICE TO DELIVER QUALITY SCHOOL NURSING SERVICES TO MICHIGAN CHILDREN AND YOUTH.

As you all know, from your own School Nurse Practice, you are the leader for Health in your school setting. We are so fortunate to have state and national leaders share their leadership expertise at this year's spring conference. The work of the School Nurse Task Force and that of your board continues to focus on developing an evidence based standard of practice for Michigan School Nurses.

I have the honor of representing MASN at a number of organizational tables statewide. I continue to hear a common sentiment; that School Nurses are essential for our students to remain healthy, in school and ready to learn. There are many ways you can contribute to helping achieve the goals of our strategic plan. Consider joining in when you are approached by your Region Leader or a committee member. Any talent or passion you might have, can and will be put to good use! Get involved to help make our vision a reality and bring out the Leader in you. It is, after all our time!

Kind Regards,
Evilia

Membership Report

We currently are 174 members strong, with 21 new members since May 2014!

One of NASN's strategic objectives is to increase the recruitment and retention of NASN/MASN members. A robust membership is needed to allow School Nursing to advocate for our state's legacy; our children!

Unfortunately, with the state dollar reductions to schools many nurses have lost their position and/or been replaced with non-licensed personnel!

If you know a school nurse who is not a member please encourage them to join. Members receive VSP Sight for Students gift certificates, free or low cost CNE contact hours and "evidence based" resources to keep your practice up to date!



Have you visited the MASN Website recently?



In order to receive communication, members need to create a profile which takes less than 5 minutes. Create your profile now at www.michiganschoolnurses.org

We are consistently updating it with important information you don't want to miss!

MASN Board

President	Evilia Jankowski Genesee ISD
Vice President	Mary Larsen Farmington Public
Secretary	Phyllis Yoder Huron ISD
Treasurer	Jodi Gogolin Holland Hospital
NASN Delegate	Julia Lechtenberg Warren Consolidated
Membership Chair	Hendrina Cuprey Holland Hospital
Regions Chair	Karla Palmer St Johns Public
Communications Chair	Rachel VanDenBrink Grand Rapids Public
Legislative Chair	VACANT



Click this link for more info:

<http://schoolnursenet.nasn.org/nasn2015/home>

Hope to see you there!

NASN Delegate: Strength in Numbers!

It is my honor to serve as your NASN Director. I am currently assigned to 5 different NASN committees: Governance, By-laws, the Mental Health Advisory Board, Nominations and the School Nurse Practice Advisory Committee.

Membership growth: NASN continues to promote its' "Strength in Numbers" campaign. This is a word of mouth marketing campaign to promote the growth of membership for NASN. For referring a new colleague (or a colleague that is reinstating a lapsed membership) the member that refers a new or lapsed member will receive a \$10 ecredit. Go to <http://schoolnursenet.nasn.org/nasn/membercenter/strengthinnumbers> to receive more information as to how you can participate in this program.

Membership retention: NASN is also promoting a membership retention initiative. I have been asked to make monthly retention calls to members who are due to renew and are at risk of their membership lapsing. If you get a phone call or email from me, it's just a friendly reminder to say hello, to update your member contact information, and to remind you to renew your membership.

Legislative Priorities – NASN is advancing legislative priorities by promoting issues that improve the health and education outcomes of children guided by NASN's mission statement. I had the pleasure of meeting with Senator Debbie Stabenow and the legislative aides from Senator Gary Peters and Representative Mike Bishops' office to discuss NASN's key 2015 legislative priorities on "Hill Day." NASN 2015 legislative priorities include:

1. **Student to School Nurse Ratio Bill**
2. **Inclusion of Specialized Instructional Support Personnel (SISP) language in the Elementary and Secondary Education Act (ESEA)**
3. **Reauthorization of the Children's Health Insurance Program (CHIP)**

Position Papers – NASN continues to work on updating several of their position papers. The following documents were recently updated:

- The Complementary Roles of the School Nurse and School Based Health Centers
- School Nurse Workload: Determining Staffing for Safe Care
- The Patient Protection and Affordable Care Act; the Role of the School Nurse
- Unlicensed Assistive Personnel: Their role on the School Health Services Team
- Individualized Healthcare Plans: The Role of the School Nurse

AmazonSmile -- NASN is an approved charitable organization in the **AmazonSmile** program. If you shop on Amazon, you can have a portion of qualifying purchases donated to NASN. Go to <https://smile.amazon.com/ch/52-0886492> to sign up!

Respectively Submitted,
Julia Lechtenberg
NASN Director

Michigan Association of School Nurses

Sparkle & Shine 5K Fun Run/Walk

May 7, 2015 6:30pm

Sponsored by Playmakers

*Running along the beautiful Grand River Trail (starting at Kellogg Center)
to raise awareness for Student Safety in Schools across our State!*



Barb Flis, Founder of Parent Action for Healthy Kids, insists that every parent has the power to make a difference. Barb is a parent guru, a published expert in advocating for children's health, and most importantly, a mother of two daughters. Her focus lies in connecting families, schools and communities on children's social, emotional and physical health. Areas of work include asthma, diabetes, sex education, mental health, school wellness programs, physical activity and nutrition. She designs and implements training and workshops for parents, teachers, school administrators, public health professionals and community-based organizations. Barb is a motivational speaker whose passion makes her a sought after presenter throughout her home state of Michigan and across the United States



Carla Wardin and her husband Kris are the owners of Evergreen Dairy. She is the sixth generation to be farming on her family's farm in St Johns. Carla and Kris milk 400 cows and grow crops to feed their cattle on 850 acres of corn, alfalfa, and pasture. Carla blogs about the farm at Truth or Dairy, goes into the schools to teach about farming, and enjoys giving tours. Before returning to the farm, Carla got her MA from Michigan State University in English literature, taught at Bradley University and Northern Illinois University, and worked in marketing for Caterpillar and TechSmith Corporation. She's the author of two books. The couple has three sons - 7-year-old twins (Cole, Ty) and a 4-year-old (Max).



State Representative Tom Leonard was first elected to serve the 93rd District in the Michigan House of Representatives in November 2012. The 93rd District encompasses Clinton County and portions of Gratiot County including the city of Ithaca and the townships of Sumner, Arcada, New Haven, North Shade, Newark, Fulton, Washington, North Star, Elba, Hamilton, Lafayette and Wheeler. He was re-elected to a second term in November 2014.

**Look for registration information for this FREE event
on the [MASN website](#) or [MASN Facebook page](#)!**

Michigan Association of School Nurses
Annual Conference

***Effective Leadership in
Emerging School Health***

May 7 & 8, 2015
Kellogg Center
Lansing, MI



Michigan Association of School Nurses presents

Effective Leadership in Emerging School Health

May 7 & 8, 2015

Kellogg Center—Lansing, Michigan

Program Objective:

To increase the knowledge of current issues affecting school nursing practice

Target Audience:

The Michigan Association of School Nurses Annual Conference is intended to educate registered nurses practicing in Michigan schools and all school staff concerned about school health issues.

Conference Site Directions

219 S Harrison Rd, East Lansing, MI 48824

[Click here for map](#)

- **From Ann Arbor:** US-23 North to I-96 West, to US-127 (exit 106) North (3.1 miles) to Trowbridge Road exit East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).
- **From Detroit:** I-96 West to US-127 (exit 106) North (3.1 miles) to Trowbridge Road exit East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).
- **From Flint:** West on I-69 to US-127 (exit 89) South (5.5 miles) to Trowbridge Road exit East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).
- **From Grand Rapids:** East on I-96 to I-496 (exit 95) East (9.7 miles) to Trowbridge Road (exit 9) East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).
- **From Kalamazoo:** I-94 East to I-69 North, to I-496 East; East (5 miles) to Trowbridge Road (exit 9) East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).
- **From St. Johns:** South on US-27 to US-127 South (8.5 miles) to Trowbridge Road exit East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

Overnight Lodging Registration

Reservations available online:
kelloggcenter.com

Or call (800) 875-5090
Use code: MSN042215

Planning Committee

- Evilia Jankowski, MSA, BSN, RN, MASN President
- Mary Larsen, BSN, RN, School Nurse, Farmington Public Schools
- Karla Palmer, MSN, RN, School Nurse, St Johns Public Schools
- Rachel VanDenBrink, MSN, RN, School Nurse Coordinator, Grand Rapids Public Schools
- Susan Zacharski, MEd, RN, School Nurse Consultant

Registration only available
online!

michiganschoolnurses.org

(Payment can be made by check or
credit card)

<i>Save money by registering before April 14!</i>	MASN Member <small>*Membership will be verified with current membership list</small>	Non-MASN Member	Undergrad Student rate <small>*Student ID required</small>
Early Registration Both days	\$135	\$185	\$100
Early Registration One day	\$80	\$105	\$50
Both days	\$160	\$210	\$125
One day	\$105	\$130	\$75

⇒ Conference fees are nonrefundable after April 18; prior to that fees are refunded minus a \$25 processing fee

⇒ Registration closes May 1

Thursday, May 7 Agenda

6.5 contact hours

7:00am-8:00am Registration & Breakfast

8:00am-8:15am **Welcome & School Nursing Updates**
Evilia Jankowski, MSA, RN, MASN President

8:15am-10:15am **7 Habits of Highly Effective School Nurses**

Sue Will, RN, MPH, NCSN, FANSN, School Nurse Consultant, past NASN President

10:15am-10:30am Break

10:30am-11:45am **Skills for Effective Leaders**
Sue Will

11:45am-1:00pm **Awards Luncheon**

School Nurse of the Year
Distinguished Service Award
Friend of School Nursing
President's Awards

1:00pm-2:45pm **School Nurses: Leading Us to Healthy Communities**

Teresa Wehrwein, PhD, RN, MEA-BC, Associate Dean for Academic & Clinical Affairs, Michigan State University College of Nursing

2:45pm-3:00pm Break

3:00pm-4:30pm **Awareness, Assessment, and Interventions with Suicidal Youth**

Gwenda Summers, MA, LPC, Coordinator of Emergency Services & Access for Children's Services for Clinton, Eaton, & Ingham counties

6:30pm
Sparkle & Shine
5K Fun
Run/Walk!

Friday, May 8 Agenda

5.0 contact hours

7:00am-8:15am Registration & Breakfast

7:30am-1:30pm Vendor Exhibit

8:15am-9:45am **Anaphylaxis in the School Setting:
The Role of the School Provider**

Dr. Harvey Leo, MD, Pediatric Allergist & Immunologist, Allergy and Immunology Associates of Ann Arbor, PC and University of Michigan School of Public Health

9:45am-10:15am Break

10:15am-11:30am **MI Heart Safe Schools/Cardiac
Emergency Response Team**

Debra Duquette, MS, Genomics Coordinator, Michigan Department of Community Health

11:30am-12:00pm **MASN Annual Board Meeting**

12:00pm-1:00pm **Lunch (Legislative Panel)**

Jean Doss, BA, Governmental Affairs Consultant
Box lunch sponsored by Mobile Dentist

1:00pm-2:00pm Breakout Session One

A. MASN Anaphylaxis Toolkit and other resources

Anne Russell, BSN, RN, AE-C, Nursing Faculty, Spring Arbor University

B. Human Trafficking: A Beginning for the Health Practitioner

Jane White, MS, Director, Michigan Human Trafficking Task Force, Michigan State University

C. Region Leader Training

(class limited to Region Leaders only)

Karla Palmer, MSN, RN, NCSN, School Nurse, St Johns Public Schools

Evilia Jankowski, MSA, RN, MASN President

2:00pm-2:15pm Break

2:15pm-3:15pm **Breakout Session Two**

(repeat of Session One)

3:15pm-3:30pm **Wrap Up and Evaluation**

Contact Hour Approval

This activity has been submitted to WNA CEAP for approval to award contact hours. Wisconsin Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. The participant may be able to earn up to 11.5 contact hours.