

World Cancer Day 2022



The theme for [World Cancer Day \(WCD\)](https://www.worldcancerday.org/) for the next three years is **Close the Care Gap**.

How you can take action and get involved:

- **Get Personal** - Create your own custom social media post with your own personal message of the commitment & share it with the world. Use hashtags #WorldCancerDay and #CloseTheCareGap. You can create a custom poster at www.worldcancerday.org/custom-poster. You can also take photos and share them with your facility marketing team.
- **Spread the word**- Write a blog, story, newsletter article or record a video message. Also share WCD social media posts from your facilities and national/global cancer pages.
- **Inform yourself & others** – find out more about cancer, how you can reduce your cancer risks, and the impact it has on the people we love, our communities, and the world www.worldcancerday.org/what-cancer.
- **Use your voice** - Start a conversation about cancer with your family, friends, colleagues and networks. See how at www.worldcancerday.org/sites/default/files/2021-11/WCD_HowToGuide_TalkAboutCancer.pdf.
- **Make a social change** - Show your family, friends and social networks that you're getting behind World Cancer Day. Update your social media pages with the official World Cancer Day profile cover images. Download materials at www.worldcancerday.org/materials#10.
- **21 day challenge**: Encourage everyone to sign up for a 21 day challenge: Focus on your health, eliminate cervical cancer or close the care gap. Sign up at www.worldcancerday.org/21DayChallenge/.

See more at www.worldcancerday.org/take-action