

Practical Strategies to Address the Challenges of Today's **SCHOOL NURSE**



A Unique One-Day In-Person Seminar Presented by

SANDRA MORITZ, M.Ed., BS, RN, NCSN

Pennsylvania School Nurse of the Year, Exceptional School Nurse Trainer

Specifically Designed for School Nurses, District Nurses, School Health Services Coordinators and Other Staff Working in the School Health Office Serving Grades K-12

- **Address rashes and infections of concern including COVID 19** ... Recognize and respond with expert advice to rashes presented at the school health office
- **Proven ways to** stay connected to your school community whether you are in-person or online ... Outstanding resources to keep you involved with students, staff and parents
- **Respond with the latest treatment tools for urgent health concerns** ... New resources to deal with chronic and acute conditions
- **Utilize the most up-to-date first aid protocols for eye injuries, burns, avulsions, fractures, and more** ... Be better prepared when a student or staff member gets hurt

Michigan

Detroit (Romulus) – January 31

New Jersey

Cherry Hill – February 14

(Mt. Laurel)

Newark – February 15

(West Orange)

New York

Albany – February 17

White Plains – February 16

(Tarrytown)

Ohio

Cleveland (Westlake) – February 1

Columbus – February 2

Pennsylvania

Harrisburg (Camp Hill) – February 4

Pittsburgh (Coraopolis) – February 3

State CEUs and Graduate Credit Available
Nursing CEUs Available in Certain States
See page 6 for details

CAN'T ATTEND?

Order the recorded version and take the course online at your convenience (see page 6)

“ *Very informative content that is relative to my practice. I left with a lot of useful information to share with my district.* ”

— HEATHER VERNER-HUSSMANN, SCHOOL NURSE

Practical Strategies

If you are looking for the current, best ideas and resources to enhance your effectiveness as a school nurse, you will not want to miss this one-day seminar. During this intensive day, outstanding school nurse, **Sandra Moritz**, will share dozens of proven ways to more effectively address the speed bumps of school nursing to make your practice more efficient as well as safer from hazards and liability. Sandra will share numerous personal tips and practical ideas she has gathered throughout her extensive school nursing experience that will increase your effectiveness. Research and experience-driven ideas will help you create an atmosphere that reduces the stress from the varied challenges you experience in your role as a school nurse and student health advocate. You'll learn practical ways to more effectively address a variety of today's school health issues including assessments, infection prevention, trauma and injuries.

You'll leave this seminar with an extensive school nursing practice resource handbook as well as dozens of ideas you will be able to use immediately to enhance your practice as a school nurse.



Ten Key Benefits of Attending

1. Be Prepared for Infections of Concern

The 3 M's (most contagious, most fatal, most common) infections and strategies to reduce them that are vital to your practice ... *What every school nurse needs to know*

2. Address Unsafe Practice Areas – Reduce Liability in Issues for Today's School Nurse

Examine legal cases as learning tools to avoid negative outcomes

3. Be Rash-Ready – A Rash May Be the First Symptom

Examine visuals of common rashes we see in students, receive Fact Sheets for the office

4. Implement the Best School Nursing Ideas from Webinars, Podcasts and Online Platforms

Stay involved with your school community and colleagues

5. Evaluate Injuries and Burns and Treat with the Latest First Aid Supplies

Examine products and protocols when students or staff get injured at school

6. Understand the Vaping Crisis and Its Effects on Student Health

Be aware of the respiratory difficulties and educational strategies to counteract this emerging concern

7. Explore Elements of Self Care for the Health Professional

Critical Self Care tips for the medical expert at school – YOU!

8. React to Non-Urgent Situations Commonly Experienced in the Health Office

Get current tips from recent evidence on pediculosis, Lyme disease and more to assist you in navigating these challenges

9. Provide Students with a Trauma-Sensitive and Calming Space

Make over your office climate with new tools for students struggling with mental health issues

10. Receive a Detailed School Nursing Practice Resource Handbook

Each participant will leave this seminar with an extensive school nursing resource handbook filled with practical strategies, techniques, activities, and resources that can be used immediately whether working at school or online

Outstanding Strategies You Can Use Immediately

Here's What You'll Learn:

- **Practical ideas** that will increase your effectiveness as a school nurse
- **Cleaning and infection controls for COVID-19**
- **What every school nurse must know** about vaccines and children
- **The essential knowledge to identify and react quickly** to infections of concern, including the 3 M's (most fatal, contagious and serious)
- **How to positively and effectively respond** to rotating regulars, discern whether they are sick or not, and take effective measures
- **Essential updates on "Tools of the Trade"** ... What's new in treating chronic health conditions in the school office
- **The essential principles and ABCs of burn care** ... View new supplies to treat burns and lessen their severity
- **Effectively employ current first aid protocols** in treating burns, fractures and heat-related conditions
- **View modeling techniques for splinting** and learn serious side-effects in children after an injury at school
- **How to recognize** the mysterious symptoms of Lyme disease
- **What's new in equipment** for the school nurse's office ... Free resources for an office redesign to refresh and update your "home away from home" space
- **Practical suggestions** to find your passions in school nursing and stay healthy on the job
- **Create fun health events** for your students and staff that will motivate them to adopt healthier lifestyles
- **Keep yourself well so you can heal well** with mindful methods and fitness suggestions to keep you on the job

“*Sandra is so informative! She is a wonderful speaker with a lot of great school nursing ideas.*”

— JULIE FERRON, SCHOOL NURSE



**To Register,
Call Toll-Free**

1-800-735-3503

A Message From Your Seminar Leader, Sandra Moritz



Bureau of Education & Research

915 118th Avenue SE • PO Box 96068 • Bellevue, WA 98009-9668
Phone (800) 735-3503 • Fax (425) 453-1134 • www.ber.org

Dear Colleague:

As school nurses, we are challenged daily in our school health offices with students and staff who have serious health concerns. As a school nurse with extensive experience in school nursing, I have had many opportunities to address a variety of school health issues. I have created this seminar to help you more effectively address these challenges and gain a new vitality as well as provide practical information for a progressive school nursing practice! School nursing is always in transition. To stay current in our role, standards of care and programs must reflect the latest information and requirements present in our jobs. I have picked topic areas that I believe are relevant, interesting and common challenges for school nurses. My love of teaching health has moved me to create fun and innovative programs that help motivate healthy behavior among students and staff.

Enjoy a day with other school nurses, learn new strategies to handle the challenges of our career and take some time to share practical ways to positively address our common issues. I look forward to sharing my expertise with you and learning of your experiences in our very unique practice of school nursing. Together we will examine the standards for a consistent and safe practice. We can only meet the needs of our students and staff if we are taking the best care of ourselves. Wellness tips to avoid common burnout of health professionals will also be presented.

Sincerely,

Sandra Moritz, M.Ed., BS, RN, NCSN

P.S. You will receive **an extensive school nursing resource handbook** containing the above information and more!

“I look forward to sharing my expertise with you and to learn of your experiences in our very unique practice of school nursing.”

What Your Colleagues Say About Sandra Moritz

*"Sandra is **an excellent speaker**; knowledgeable and creative in her presentation of school nurse information. It is encouraging to be in an environment that allows school nurses to share their stories, techniques and suggestions."*

– Lynne DiLeo, School Nurse

*"**This seminar is very enlightening and appropriate** for the practice of current school nursing."*

– Lisa Stover, School Nurse, RN

*"Sandra kept my attention the entire time. **I enjoyed all of the up-to-date information** and appreciate all of the helpful ideas that I will use when I return to my school office."*

– Joy Johnston, High School Nurse

*"Sandra Moritz is **an excellent presenter**."*

– Donald G. Thompson, RN

*"Sandra is **inspiring and a wonderful speaker**. I feel re-energized!"*

– Barbara Timmermann, School Nurse, RN

*"I really enjoyed Sandra's stories and **practical insights**."*

– Patti Brunnert, School Nurse

*"This seminar **helped me step back and realize just how much we as school nurses accomplish every day**. The days can be stressful, but the rewards are great."*

– Tonya Oehler, School Nurse

*"**Great content and information** coupled with Sandra's energy and sharing her personal work experiences really added to this seminar."*

– Donna Scola, School Nurse

*"Ms. Moritz is **very dynamic and has a great attitude**. I look to her as a great example of school nursing."*

– Mary Smith-Elisca, RN, MSN

*"Ms. Moritz is **highly knowledgeable and well prepared**. I would highly recommend this seminar and look forward to attending future seminars by her!"*

– Nina Sutera, School Nurse

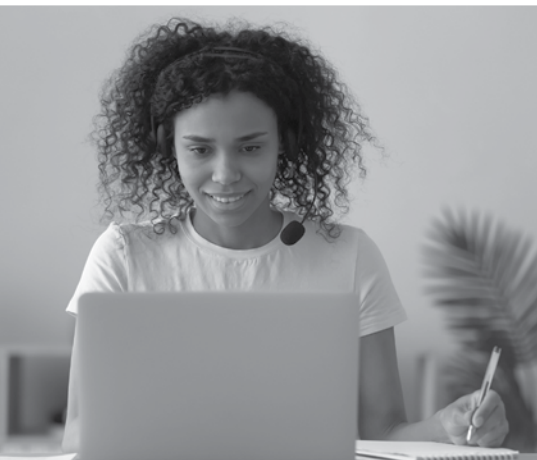
Uniquely Qualified Instructor

Sandra Moritz is an outstanding, nationally-certified and experienced school nurse and school nurse coordinator who brings extensive experience in addressing challenging school health issues. Recognized as a nationally certified school nurse, and as the *Pennsylvania 2010 School Nurse of the Year*, she is a frequent presenter at national (NASN) and state conferences and workshops. Sandra is a current board member of Allergy and Asthma Network. Sandra is the author of *Practical Strategies to Address the Challenges of Today's SCHOOL NURSE*, the extensive school nursing practice resource handbook each participant will receive at the seminar. She is also the author of a variety of articles in journals regarding the best practices of school nurses. A passionate advocate of the importance of teaching students to be as healthy as possible, she is recognized as a pioneer in developing standing orders and protocols for school nursing and seeking out additional resources to support her school nursing teams.

You'll leave Sandra's seminar with a renewed sense of energy and enthusiasm for school nursing and equipped with numerous practical ideas and insights to enhance the effectiveness of your own nursing practice.



Special Benefits of Attending



Who Should Attend

School Nurses, School Nurse Practitioners, District Nurses and School Health Coordinators, School Nurse Administrators and Other Staff working in the school health office serving grades K-12

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

You'll Receive an Extensive and Comprehensive School Nursing Practice Resource Handbook

You will receive an extensive digital resource handbook specifically designed for this seminar. It contains strategies, ideas and resources including documents, samples of forms and websites you can use in your school nursing practice whether you're working at school or online.

For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.

Consultation Available

Sandra Moritz will be available to answer your specific questions and the unique needs of your own school nursing program.

Meet Inservice Requirements / Earn State and Nursing CEUs

- Participants of In-Person Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus
- Provider approved by the California Board of Registered Nursing, Provider #CEP 15144, for five (5) Contact Hours for RNs and LPNs. For specific details, visit www.ber.org/nursing-ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Practical Strategies to Address the Challenges of Today's SCHOOL NURSE

RESOURCE HANDBOOK

by Sandra Moritz
M.Ed., BS, RN, NCSN



Bureau of Education & Research

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

A video recorded version of this seminar will be available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll, see registration form on page 7.



Related On-Demand Online Courses

Two related On Demand Video-Based Online Learning courses, *Keys to Enhancing Your Effectiveness as a SCHOOL NURSE*, for Grades K-12, and *School Nurses: Best, Current Practices for School Medical Emergencies*, for Grades K-12, are available for immediate registration. To enroll, visit www.ber.org/online

Practical Strategies to Address the Challenges of Today's SCHOOL NURSE

Registration (XN92W1)

- ☐ 1. **Albany, NY** – February 17, 2022
- ☐ 2. **Cherry Hill (Mt. Laurel), NJ** – February 14, 2022
- ☐ 3. **Cleveland (Westlake), OH** – February 1, 2022
- ☐ 4. **Columbus, OH** – February 2, 2022
- ☐ 5. **Detroit (Romulus), MI** – January 31, 2022
- ☐ 6. **Harrisburg (Camp Hill), PA** – February 4, 2022
- ☐ 7. **Newark (West Orange), NJ** – February 15, 2022
- ☐ 8. **Pittsburgh (Coraopolis), PA** – February 3, 2022
- ☐ 9. **White Plains (Tarrytown), NY** – February 16, 2022
- or—
- ☐ 10. **I'd like to order the recorded version of this seminar**

FIRST NAME

M.I.

LAST NAME

POSITION, SUBJECT TAUGHT

GRADE LEVEL

SEMINAR LOCATION NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE

ZIP CODE

SCHOOL PHONE NUMBER

HOME PHONE NUMBER

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Registration confirmations are sent via e-mail.
If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS

HOME MAILING ADDRESS

CITY & STATE

ZIP CODE

IMPORTANT: PRIORITY ID CODE

Fill in the six digit number on the mail label next to the word "ID"
(even if the brochure wasn't addressed to you)

METHOD OF PAYMENT – Group Discount Available

The registration fee is \$279 per person, for groups of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

☐ A check (payable to **Bureau of Education & Research**) is attached

☐ A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)

☐ Charge my: ☐ MasterCard ☐ VISA ☐ Discover




Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

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Please print name as it appears on card Signature (required for credit card purchases)

FIVE EASY WAYS TO REGISTER:

-  **REGISTER ONLINE at: www.ber.org**
-  **EMAIL this form to: register@ber.org**
-  **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 5:30 pm Pacific Time)
-  **FAX this form to: 1-425-453-1134**
-  **MAIL this form to: **Bureau of Education & Research****
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All In-Person Seminars are scheduled 8:30 a.m. – 3:15 p.m.
Check-in is 8:00 a.m. – 8:30 a.m.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for In-Person Seminars, or Recorded Seminars.

For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Albany: Hilton Garden Inn – Airport, (518) 464-6666
- Cherry Hill: Aloft Hotel – Mt. Laurel, (856) 234-1880
- Cleveland: DoubleTree – Westlake, (440) 871-6000
- Columbus: Crowne Plaza North, (614) 885-1885
- Detroit: Delta by Marriott – Airport, (734) 721-3315
- Harrisburg: Radisson – Camp Hill, (717) 763-7117
- Newark: The Wilshire Grand Hotel – West Orange, (973) 731-7007
- Pittsburgh: Sheraton – Airport, (412) 262-2400
- White Plains: Sleepy Hollow Hotel & Conference Center – Tarrytown, (914) 631-5700

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellations/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.



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Enhance Your Effectiveness as a SCHOOL NURSE

- **An outstanding one-day In-Person**
- **Includes an extensive Resource Handbook**
- **Can't Attend? A Recorded Version is available to use online at your convenience**

XN92W1

Practical Strategies to Address the Challenges of Today's SCHOOL NURSE



A Unique One-Day Seminar Coming to a Location Near You (Also available as a Recorded Online Version to Use at Your Convenience)

Address rashes and infections of concern including COVID 19 ... Recognize and respond with expert advice to rashes presented at the school health office

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