



Grow
Mentor Educate
Lead Inspire



The Association for Nursing Professional Development Houston Affiliate

OUTCOMES TO DETERMINE RETURN ON INVESTMENT (ROI)

PRESENTED BY

Maribel M. Marquez-Bhojani, DNP (C), MSHSA, BSN, RN, NPD-BC

Academic Retention Specialist/Adjunct Faculty

Carol and Odis Peavy School of Nursing

University of St. Thomas-Houston

Christi Bowe, DNP, APRN, ANP-C, NPD-BC, CPHQ

Director, Nursing Practice and Education

The University of Texas MD Anderson Cancer Center

OUTCOME STATEMENT

At the conclusion of this presentation, 80% of learners will report increased knowledge of the process necessary to measure Return on Investment (ROI) and state a practice change related to their role as nursing professional development (NPD) practitioner.

ACCREDITATION STATEMENT

Texas Children's Hospital is accredited with distinction as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.

JUNE 23, 2021

5:30pm - 6pm Membership Meeting

6pm - 7pm: Program: OUTCOMES TO DETERMINE ROI

7:00 - 7:30 Professional Development Scholarly Series #4

TAKE ACTION: ROUND TABLE DISCUSSION

[Register](#)

ADAPT. DISCOVER. 2021

