

# **AFFILIATE TOOLKIT**





# **BACKGROUND**

The National Association of School Nurses (NASN) is very excited about getting together for NASN2021. This is NASN's annual event that brings together school nurses and others in the school community. We are ready to gather, to celebrate and to educate how school nurses are **Leading the Way in Transforming**Student Health.

Our focus as an organization remains on the health and safety of our event participants. For this reason, NASN has made the decision to again offer the annual conference as a virtual experience. We know that we need to come together now more than ever, but we also need to do so safely for everyone's benefit. It is important to us that all our attendees have the chance to interact with one another and with our content. The virtual environment will allow us to do this, regardless of travel concerns related to COVID-19.

Last year's virtual conference allowed us to reach more school nurses than ever before Building on the success of NASN2020, we are planning even more opportunities for attendees to connect with one another and are excited to share these with you. We can't wait to "see" you online for Virtual NASN2021, June 21-25, 2021.

NASN is counting on our affiliates to help spread the word! Please share the following web, newsletter and social media messages with your audiences at least 1-2 times per week until the week of the conference. If you have any questions about these materials, please contact Jen McNally at <a href="mailto:jmcnally@nasn.org">jmcnally@nasn.org</a>.

# **KEY DETAILS**

### **Registration Options and Fees**

#### Virtual NASN2021

By registering for this option, I can earn 20.5 CNE contact hours and additional CNE for every poster I view and evaluate. My registration will also include access to a virtual exhibit hall, the annual meeting, poster sessions, and resources.

NASN Active or Associate Member: \$325 Early | \$400 Regular

NASN Student or Retired Member: \$275 Early | \$350 Regular

Non Member: \$425 Early | \$500 Regular

### **Virtual NASN2021 PLUS**

This option includes everything in the Virtual NASN2021 option, plus a minimum of 10 additional CNE sessions that can be accessed anytime beginning on June 25 and ending 90 days later.

NASN Active or Associate Member: \$400 Early | \$475 Regular

NASN Student or Retired Member: \$350 Early | \$425 Regular

Non Member: \$500 Early | \$575 Regular

### **Registration Deadlines**

May 15, 2021: Early Registration deadline June 25, 2021: Regular Registration deadline

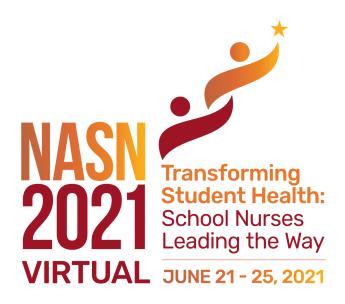
### **Affiliate Meeting Times**

There is time in the schedule that could be used for a meeting of your NASN affiliate or delegation during conference week.

That day and time is: Monday, June 21 from 4:50 to 5:50 PM EST.

You could always meet on a different day and time but we wanted you to know that this date and time will not conflict with other conference sessions and events. If your affiliate decides to meet, please send us the date, time, and web meeting platform link (Zoom, GoToMeeting, etc.). We will list your meeting on the event website so your members can easily find it.

# **WEB AND NEWSLETTER RESOURCES**



**LOGO** 

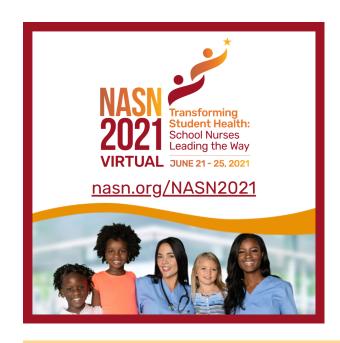


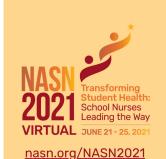


**NEWSLETTER OR EMAIL HEADER** 

# **SOCIAL MEDIA IMAGES**







JOIN US VIRTUALLY! REGISTER NOW



Are you ready to transform student health?





## CONTENT TO SHARE

### Links:

General information: <a href="mailto:nasn.org/nasn2021">nasn.org/nasn2021</a>

Registration page: <a href="https://schoolnursenet.nasn.org/nasn2021/registration">https://schoolnursenet.nasn.org/nasn2021/registration</a>
Program: <a href="https://schoolnursenet.nasn.org/nasn2021/agenda/5-day-lineup">https://schoolnursenet.nasn.org/nasn2021/agenda/5-day-lineup</a>

### **Suggested Hashtags:**

#NASN2021 #schoolnurses

### **Text Options:**

Virtual NASN2021 is almost here! Join us June 21-25 for an informative and engaging virtual experience.

Connect through content, technology and activities at NASN2021. Transforming Student Health: School Nurses Leading the Way.

I've already registered for NASN2021. Have you? Join me June 21-25 to learn more about transforming student health.

Don't miss NASN2021! It's a weeklong event filled with great content and activities to connect us together as school nurses.

Earn CNE from anywhere with NASN2021! Join us June 21-25.

We are ready to gather, to celebrate and to educate how school nurses are Leading the Way in Transforming Student Health.

I'm looking forward to NASN2021! Make sure you get in on the fun too. Register now!

NASN2021 will not be a repeat performance! This year's conference will offer more opportunities to make connections and share knowledge.

Let's connect at NASN2021! Tag me on social media and let me know when you've registered too!



### **ABOUT NASN**

The NASN vision is that all students are healthy, safe and ready to learn.

The NASN mission is to optimize student health and learning by advancing the practice of school nursing.

### **CORE VALUES**

Child Well-being Ethics Innovation Leadership Diversity, Equity & Inclusion
Excellence
Integrity
Scholarship



### **CONTACT US**

### **National Association of School Nurses**

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