**PAIC Weekly Update February 23, 2020**

**Resources in Spanish** for COVID vaccine:

- See **ACLAMO Family Centers** Facebook page:  <https://www.facebook.com/aclamo/>, click on “More,” then “Videos,” to see wonderful videos in Spanish including “Despues de recibir la primera vacuna de COVID-19” (After You Get The COVID Vaccine), and several more.

***- La Mega Nota* 2/4/2021 “Me vacuno por mi familia, mis pacientes y mi comunidad” from Dr. Diego Chaves- Gnecco**, MD, MPH, FAAP: <https://pittsburgh.lamegamedia.com/nota/me-vacuno-por-mi-familia-mis-pacientes-y-mi-comunidad> and [Lo Que Usted Necesita Saber Sobre La Vacuna Anticovid — La Mega Nota (lamegamedia.com, 12/22/2020)](https://pittsburgh.lamegamedia.com/nota/lo-que-usted-necesita-saber-sobre-la-vacuna-anticovid)

**- Washington State developed a nice suite of material with the clever name of “Vax to School.”** You can see what they developed at <https://immunitycommunitywa.org/covid-19-and-immunizations/>  . Click on “Vax to School Promotional Materials.” They would not work as-is for PA, would need to be modified, but I think the wording of “Vax to School” and some of the text in their images may be of use. All in English and Spanish.

**- Project Reach** developed wonderful materials in English and Spanish. Project Reach is so creative in how they are doing community collaboration and outreach, utilizing local trusted messengers. For example, the attached graphic from Lebanon County is a photo of the owner of a very popular local Mexican restaurant. They made a **life-size cardboard stand-up of this lovely woman and it is displayed in her restaurant holding rack cards** with info about flu vaccine and where to obtain it.

**- Recording links for Montgomery County’s 2/16/2021** **Latino Community COVID-19 vaccine town hall:**

YouTube: <https://youtu.be/6490Ost-Pgc>

Facebook Live: <https://fb.watch/3IVYETOqbk/>

It was excellent!

**Speaker for your local coalition meeting**. Bucks County Immunization had a *fabulous* speaker: Dr. Daniel Wilson, Professor of History at Muhlenberg College. Dr. Wilson is a polio survivor who has post-polio symptoms. He spoke eloquently about his experience and is a great antidote to anti-vaccine sentiment. His email is [danielwilson@muhlenberg.edu](mailto:danielwilson@muhlenberg.edu).

**PA Polio Survivors Network’s new project to address vaccine hesitancy.** See this from Carol Ferguson: “Many of you know us as vaccine advocates who are survivors of a vaccine preventable disease, others have learned of our relationships with Rotary International.  During what has to be an incredibly stressful time for you all, we have been actively engaged with numerous coalitions in our State.  Our project, that has the support of Rotary International and the Vaccine Education Center at CHOP, is one piece of what has become our mission to serve our coalitions during this difficult period.  Our compassion for those suffering the effects of COVD-19 is real and comes from our hearts.

     In the midst of this world-wide crisis, **Rotary International has issued a "Call to Action" to all Rotarians** as part of which states:

 ‘. . . Help combat the powerful, growing force of vaccine resistance and misinformation".

" Our advocacy in our communities will be critical - we need to spread the message about the power of vaccines to save lives.’

We are offering to bring that advocacy to your coalition.  We've attached a description that shows the passion behind our work.  Our presentation (which we are happy to present at any time) explains further.  In 2019, Dr. Levine brought this focus forward at a press conference that featured our work along with Rotary International.  She recognized the need for community involvement to help reduce the vaccine hesitancy that plagued so many in our State then, and now even more so with COVID-19.  Rotarians from the Lancaster and Bucks County area were present.  Rotarians in Bucks and Montgomery Counties are currently helping to support signups that will fill the need for volunteers to assist at the mass vaccine clinics being established.” **See attached resources**.

We would love to support your efforts at what must be an incredibly stressful time.  Feel free to contact us.

Yours in service, Carol Ferguson and the PA Polio Network Team. 215-858-4643

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The **last week of April is World Immunization Week**. For more information and resources, particularly regarding the important role of nurses with immunization, see this:**Fundamentals of Immunization -** <https://nursejournal.org/articles/immunization-facts-nurses/> . For World Immunization Week resources from the World Health Organization (WHO), see this: <https://www.who.int/news-room/events/detail/2021/04/24/default-calendar/world-immunization-week-2021#:~:text=World%20Immunization%20Week%20%E2%80%93%20celebrated%20every,world's%20most%20successful%20health%20interventions>.

**Immunization Action Coalition (IAC) webinar “Overviews of CDC’s Post-authorization/Post-licensure Safety Monitoring and Communications for the COVID-19 Vaccines,” March 4, from 1-2 PM**. Topics will include the COVID-19 vaccine safety monitoring systems (Vaccine Adverse Events Reporting System (VAERS) and v-safe), CDC’s COVID-19 vaccine communication products, and the CDC Vaccinate with Confidence framework.

Speakers from the CDC Immunization Safety Office and CDC’s Vaccine Task Force:

·       Tom Shimabukuro, MD, MPH, MBA, deputy director, Immunization Safety Office

·       Janine Cory, MPH, associate director for communications, Vaccine Task Force

Register here: <https://zoom.us/webinar/register/WN_AChU81HUS4Sl8DmzBtxs3g>

**Public Health Communications Collaborative webinar: Feb. 24 at 1:00-2:00pm**, featuring Dr. Anne Schuchat, principal deputy director of the Centers for Disease Control and Prevention and Charysse Nunez, insights lead for the Ad Council’s COVID campaign. **Help inform messaging for your local COVID-19 response**. Following the presentation, they will answer your questions in a session facilitated by Dr. Judy Monroe, president and CEO of the CDC Foundation. Registration: <https://trustforamericashealth.webex.com/mw3300/mywebex/default.do?nomenu=true&siteurl=trustforamericashealth&service=6&rnd=0.8782951263579931&main_url=https%3A%2F%2Ftrustforamericashealth.webex.com%2Fec3300%2Feventcenter%2Fevent%2FeventAction.do%3FtheAction%3Ddetail%26%26%26EMK%3D4832534b00000004fd235543fe6bef08a6aecb3a4969a43ac215f8ae05a81cb8f3d6c7b8a899c6c6%26siteurl%3Dtrustforamericashealth%26confViewID%3D184599983942570680%26encryptTicket%3DSDJTSwAAAAR8fYe4Pp0F9RzMNsCO_2IqHfONrIMV-htYi1Vc2K5nTw2%26>

**MCIC** **partnership with 3 Collaboratives** that support Montgomery County - Bucks-Mont Collaborative, Tri-County Community Network (TCN), and Interagency Council of Norristown (ICN) - on a**COVID-19 Vaccine Virtual town hall scheduled for March 3 at 7pm**.  The event is free and open to anyone who would like to attend. Register at [montcopa.org/townhall](https://zoom.us/webinar/register/WN_A3XFu2zcRDmeLWfYUlJNKg).