

Fall Conference 2019

Friday, October 18, 2019

**Fredericksburg Hospitality House Hotel
and Conference Center**



POWER UP YOUR PERSONAL



Ignite Your Leadership Skills



Keynote Speaker

Francie Schulwolf

As a Communications Specialist, Lead Instructor and Coach, Francie's focus is on developing strong, confident communications skills. With over 20 years of global experience, she is intimately familiar with the communication demands on Nurses, Nurse Managers and Leaders and will give you the appropriate tools and skills to *Power Up Your Personal Brand*.

Strategies for Reducing Cognitive Overload

**Rhonda Collins, DNP, RN
Chief Nursing Officer**



Encouraged to Attend!

Nurses • Nurse Leaders • Advanced Practice Nurses • Nurse Executives • Nursing Faculty • Students

[Click Here](#) to Register Online Now

Exhibitor Registration [Click Here](#)

Fall Conference 2019

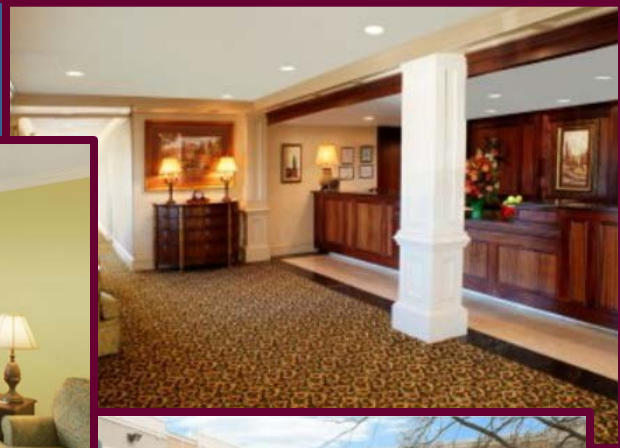
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Fredericksburg
HOSPITALITY HOUSE
Hotel & Conference Center

2801 Plank Road
Fredericksburg, VA 22401
540-208-4746



VONEL Room Block = \$99 **Till block is full.**

[Link to Hotel Room Reservation](#)

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CALL FOR ABSTRACTS - Deadline: September 27, 2019

Primary poster presenter's conference fee is discounted by \$50 *

** discount excludes student registration fee*

Instructions to Authors

- Complete the online [Abstracts Application Form](#) by clicking on the link below.

[Link to online Poster Presenter Application](#)

- Poster Session Presenters will be notified of the VONEL Conference Planning Committee decision no later than Friday, **October 1, 2019**
- Accepted Poster Session Presenters **must confirm participation** by Monday **October 7, 2019**
- Presenters must be available during breaks and lunch

Rules for Preparation and Submission

- Expenses (e.g., registration, airfare, and lodging) associated with the submission and presentation of an abstract are the responsibility of the presenter.
- Submission of an abstract constitutes a commitment by the author(s) to present it, if accepted.
- Poster must not exceed 4' x 4'. You should plan to bring your own velcro and scissors to attach your poster to our display boards. Push pins, tape, hooks, etc., will not work with our display boards.

NOTE:

If you already have a poster that exceeds the 4' x 4' size, please indicate with your application submission.

**\$50 Gift Card
to
Winner!**

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Agenda

8:00 – 8:45

Registration

Continental Breakfast / Posters / Exhibitor Visitation / Networking

8:45 – 9:00

Welcome & Announcements

*Donna Hahn, DNP, RN, NEA-BC
President of VONEL*

9:00 – 10:00

Keynote Speaker – Francie Schulwolf

*Power Up Your Personal Brand; Ignite Your Leadership Skills
Session 1*

10:00 – 10:30

Networking Break

Exhibitor Visitation / Poster Viewing, Voting

10:30 – 11:30

Session 2 with Keynote Speaker – Francie Schulwolf

Power Up Your Personal Brand; Ignite Your Leadership Skills

11:30 – 12:00

VONEL Membership Business Meeting

Donna Hahn, DNP, RN, NEA-BC, President of VONEL

12:00 – 1:00

Lunch (provided)

Exhibitor Visitation / Poster Viewing / Networking

1:00 – 2:00

Speaker Presentation – Rhonda Collins, DNP, RN, CNO

Strategies for Reducing Cognitive Overload

2:00 – 2:30

Networking Break

Exhibitor Visitation / Poster Viewing & Final Voting

2:30 – 3:30

Special Presentation – Donna Hahn & Stephanie Jackson

*Partnering for a Nursing Workforce to Meet the Future
Healthcare Need of Virginia*

3:30 – 4:00

Prizes | Closing from VONEL President

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Francie Schulwolf – Lead Instructor and Coach



Francie's focus is on developing strong, confident communicators. Prior to joining Sally Williamson & Associates (SW&A), she served as the head of Corporate Communications for IHG (InterContinental Hotels Group) overseeing all PR, employee and franchisee communications for the Americas region. With close to twenty-five years of global, corporate experience in advertising, marketing and communications, she is intimately familiar with the demands communicators face. This understanding, along with her honest and warm style, create a safe and comfortable environment for individuals to learn and grow.

SW&A is a communications consulting firm and works with Fortune 500 companies to develop leaders at all levels and to strengthen communication influence and impact across an organization.

Disclosure Statements

- This continuing nursing education activity was approved by the Virginia Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.
- Nursing contact hours will be awarded commensurate with participation after submission of a completed evaluation form sent by email.
- No individual in a position to control content for this activity has any relevant financial relationships to declare.

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Rhonda Collins, DNP, RN
Chief Nursing Officer
Vocera Communications, Inc.



Rhonda Collins, DNP, RN began her nursing career more than 30 years ago in Labor and Delivery, caring for high-risk mothers and their babies. After 10 years in direct care for patients, she assumed leadership positions in several hospitals across Texas. She was Vice President for Women and Children's Services at Baylor University Medical Center in Dallas, Texas when she made the decision to enter the healthcare business industry as a clinical subject matter expert.

In 2003, Dr. Collins joined Cardinal Health/ALARIS Medical Systems in San Diego, California, where she held several executive positions. For nearly 10 years, she managed and supported business development and client relations focused on medication safety for the Clinical Technology and Services business unit, known as CareFusion.

After her tenure at CareFusion, Dr. Collins became the Vice President of Nursing at Masimo Corporation in Irvine California, and then Vice President and Business Manager for Fresenius Kabi, USA, LLC in Schaumburg, Illinois, where she managed a medical device through FDA clearance and launched it in the U.S. market.

In 2012, Dr. Collins co-founded The American Nurse Project dedicated to telling the stories of nurses all across the country. Since 2014, Dr. Collins is served as the Vice President and Chief Nursing Officer for Vocera Communications, Inc., a leader in clinical communication and workflow solutions that improve care team collaboration, and the patient, family and staff experience.

Dr. Collins she was named a Fellow by the American Academy of Nursing in 2019. She was also recognized as a Women of Influence by *Silicon Valley Business Journal* and one of the Most Powerful Women in Healthcare IT by *Health Data Management*. In 2018 and 2017 *Becker's Hospital Review* included Dr. Collin's on its "Woman in MedTech to Know" and "Female Healthcare IT Leaders to Know" lists.

Dr. Collins earned her bachelor's degree and a Doctor of Nursing practice from Texas Tech University Health Sciences Center, and a master's degree in nursing administration from the University of Texas. She is a frequent speaker on the evolving role of nurses, the importance of communication, and how to use technology to improve care team collaboration.

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Registration Information

Member Conference Ticket	\$175
Conference Ticket PLUS 1 Year Membership	\$275
Non-Member Conference Ticket	\$225
Poster Presenter - Member	\$125
Poster Presenter – Non-Member	\$175
Aspiring Leader – With Member Sponsor	\$100
Student Ticket	\$125
Vendor Ticket	\$1,250

No Refunds – Substitutions Only

Mail checks to:

VONEL
P O Box 5573
Virginia Beach, VA 23471

**Group Registration
Form**

***For Discounts: Email
office@vonel.net***

Contact Donna Foltz at office@vonel.net for additional information or attendee name changes.

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