

# Florida Organization for Nursing Leadership's Annual Conference and Member Meeting



**Palmetto Marriott Resort & Spa  
Palmetto, Florida  
November 4-6, 2026  
2026 Vendor Prospectus**

***Igniting Connection, Empowerment, &  
Excellence in Nursing Leadership***

## **ABOUT FONL**

The Florida Organization for Nursing Leadership (FONL) is the professional organization for nurse leaders across Florida. FONL promotes excellence in leadership to shape the future of health care delivery, education, and health policy in Florida.

**MISSION:** Transforming health care through innovation and collaborative nurse leadership.

**VISION:** Advancing nurse leadership, shaping Florida's future.

**VALUES:** Collaboration, Leadership, Innovation, Excellence, Inclusivity

## WHY EXHIBIT AT FONL's ANNUAL EVENT?

- Connect face-to-face with hundreds of nurse leaders and decision-makers from hospitals, healthcare organizations, and academia across Florida.
- Demonstrate commitment to excellence in nursing leadership.
- Increase your brand awareness among event participants and more broadly among FONL's hundreds of members via our website, communications, and social media channels.
- Strengthen existing relationships and build new ones in the exhibit hall and during networking sessions including meals, breaks, and Thursday evening's social event.

## WHAT'S INCLUDED FOR ALL EXHIBITORS AT FONL's ANNUAL EVENT?

In addition to the specific benefits detailed for each sponsorship level, all sponsors will receive the following:

- **Prominent Signage:** Company logo and/or sponsorship displayed on event app, FONL website, and conference location.
- **Recognition from the Podium:** Verbal recognition of company and sponsorship level from the podium.
- **On-screen Recognition:** Company logo and sponsorship displayed on looped slide presentation throughout the event including breaks and on the event app.
- **Pre-Event Recognition:** Company logo and sponsorship displayed in our event communications, event webpage, event app, and social media channels, reaching an expanded audience including hundreds of nurse leaders.

# SPONSORSHIP LEVELS

## **DIAMOND EXHIBITOR : \$7,500** **Two (2) Diamond-level Packages**

❖ *Keynote Speaker Sponsor*

❖ *Thursday Evening Social Sponsor*

In addition to the promotion listed above, diamond-level sponsorships include:

- Exclusive keynote or evening event branding including recognition from the podium, on-screen, and in event communications
- Live 2-minute address to conference attendees from stage
- Premium exhibit booth location
- Three (3) booth representatives
- Three (3) tickets to Awards Luncheon & Evening Social
- Three (3) full conference registrations
- Digital booth for build out on Whova conference app
- Custom pre-conference email to FONL members

# **PLATINUM EXHIBITOR : \$5,000**

## **Five (5) Platinum-level Packages**

- ❖ *Event App (Whova) Sponsor*
- ❖ *Professional Headshots Studio Sponsor*
- ❖ *Excellence & Scholarship Awards (Thursday) Luncheon Sponsor*
- ❖ *Conference Wi-fi Sponsor*
- ❖ *Conference Coffee Sponsor*

In addition to the promotion listed above, platinum sponsorships include:

- Live recognition by FONL from the podium during the conference and in event communications.
- Preferred exhibit booth location
- Three (3) booth representatives
- Three (3) tickets to Awards Luncheon & Evening Social
- Two (2) full conference registrations
- Digital booth for build out on Whova conference app
- Dedicated signage with your logo prominently displayed recognizing your specific sponsorship
- Custom pre-conference email to FONL members

# **GOLD EXHIBITOR : \$3,500**

## **Five (5) Gold-Level Packages**

- ❖ Poster Sessions Sponsor
- ❖ Thursday Breakfast Sponsor
- ❖ Friday Breakfast Sponsor
- ❖ Friday Lunch Sponsor
- ❖ Conference Lanyards Sponsor\* (provides lanyards for attendees)

In addition to the promotion listed above, gold-level sponsorships include:

- Preferred exhibit booth location
- Two (2) booth representatives
- Two (2) tickets to Awards Luncheon & Evening Social
- Two (2) full conference registrations
- Digital booth for build out on Whova conference app
- Dedicated signage with your logo prominently displayed recognizing your specific sponsorship

## **SILVER EXHIBITOR : \$2,500**

### **Eighteen (18) Silver Level Exhibitors**

In addition to the promotion listed above, silver-level sponsorships include:

- Exhibit booth with up to two (2) representatives
- Two (2) tickets to Awards Luncheon & Evening Social
- One (1) full conference registration
- Digital booth for build out on Whova conference app

### **Feedback from 2025 Conference vendors:**

*“Very valuable networking opportunities!”*

*“Loved the vendor reception and happy hour”*

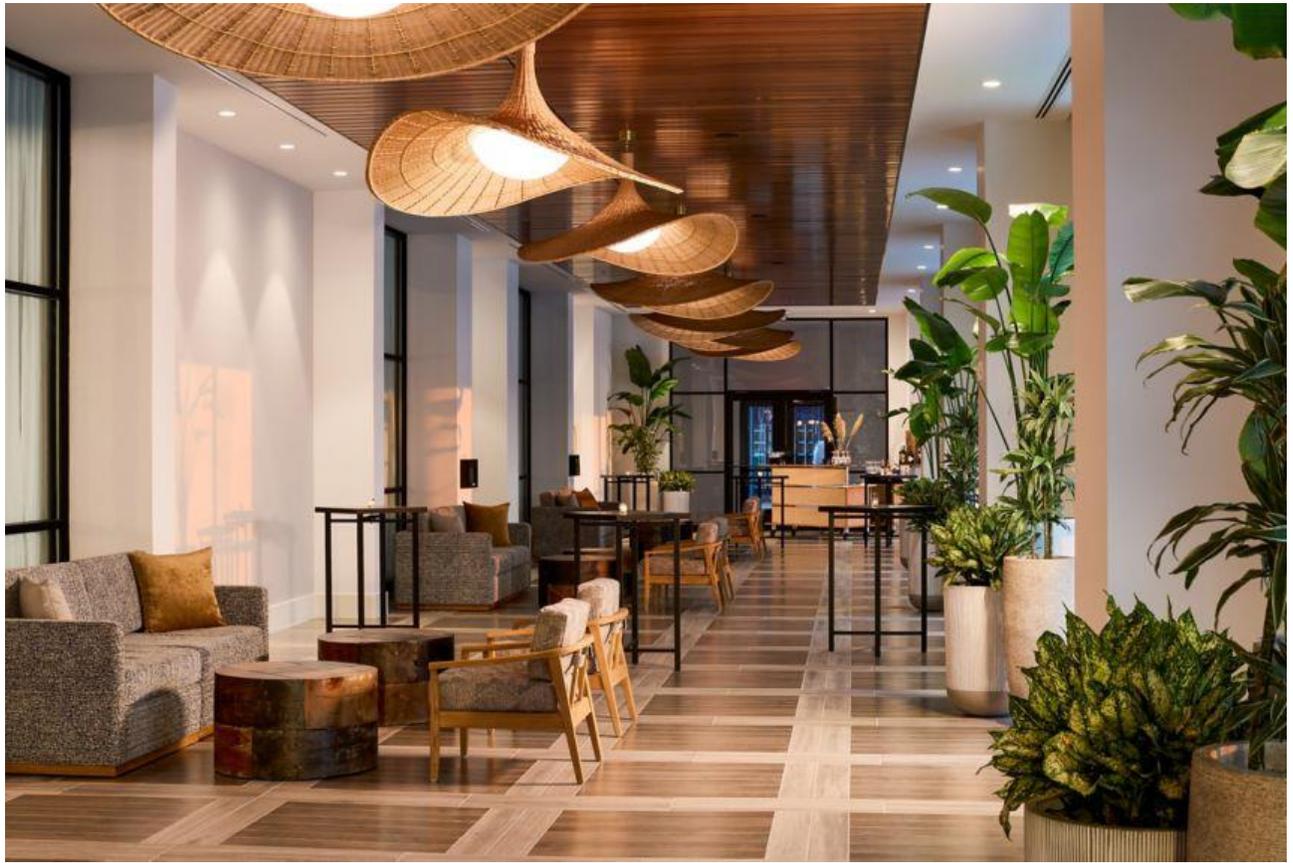
*“Loved having the Whova app to connect before the conference. This was the best organized state trade show I’ve ever attended. Very impressed!”*

# RESERVATIONS ARE OPEN!

A rooming block has been reserved at the Palmetto Marriott Resort & Spa at the special rate of \$ **219/night + tax** for a standard room between **11/3/26 - 11/7/2026**. Booking is simple using the following link: [2026 FONL Annual Conference Palmetto Marriott Resort & Spa Rooming Block](#) by **10/9/2026** to receive the special FONL rate. Please note, the resort fee has been waived, and complimentary self-parking has been included for our conference attendees.

[About the Palmetto Marriott Resort & Spa:](#)









INFO TO SECURE AV & SHIPPING DETAILS WILL BE COMING SOON!

***Thank you for supporting FONL and we look forward  
to seeing you in November!***



Florida Organization for Nursing Leadership

7380 W. Sand Lake Rd. Suite 500

Orlando, FL 32819

[info@fonlorg.com](mailto:info@fonlorg.com)