



“On Purpose” Nursing Conference

Nursing Organization Participation Opportunities

Professional Nursing Organizations	\$650
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PARTNERSHIP DETAILS

- \$650
- Bring organizational, educational, or membership materials
- Staff table during designated exhibitor times
- Option to include organizational materials in attendee grab bags
- Option to provide organization-branded items for the event raffle

ORGANIZATION IMPACT

Participation provides your organization with a dedicated exhibitor table and visibility among new graduate nurses across the region. This opportunity supports outreach by highlighting your specialty pathways, continuing education resources, and membership benefits. Your presence strengthens your organization's visibility in the Northern California nursing community and helps build connections with attendees exploring specialty roles and seeking professional development.

Community & Cultural Nursing Associations	Free
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PARTNERSHIP DETAILS

- No exhibitor fee
- Provide an in-kind contribution (raffle item and swag)
- Bring informational materials highlighting programs or community initiatives
- Option to provide organizational swag or promotional items for distribution to attendees
- Staff table during designated exhibitor times

ORGANIZATION IMPACT

Participation offers your association a no-cost exhibitor table and meaningful visibility among new graduate nurses seeking cultural representation, mentorship, and community connection. This opportunity helps increase awareness of your mission, programs, and initiatives while fostering presence and recognition within the regional nursing community. Your involvement also contributes to a more inclusive and culturally responsive conference environment by representing the diverse identities and experiences within the nursing profession.